



ADOBE 2011 FINANCIAL ANALYST MEETING

Mike Saviage
VP, Investor Relations

Agenda

Morning Session — 10:00AM-12:00PM

Welcome: Mike Saviage

Vision and Strategy: Shantanu Narayen

Innovation: Kevin Lynch

Digital Media Opportunity: David Wadhvani

Lunch — 12:00PM-1:00PM

Fireside Chat with Roger McNamee

Afternoon Session — 1:00PM-4:30PM

Marketing is the New Finance: Ann Lewnes

Digital Marketing Opportunity: Brad Rencher

Afternoon Break: Approximately 2:30PM – 3:00PM

Financial Update: Mark Garrett

Wrap Up: Shantanu Narayen

Q&A

Reception — 4:30PM-5:30PM

Financial Disclaimer

Some of the information discussed today contains forward-looking statements that involve risk and uncertainty. Actual results may differ materially from those set forth in such statements. For a discussion of the risks and uncertainties, you should review Adobe's SEC filings, including the annual report on Form 10-K for fiscal year 2010 and the quarterly reports on Form 10-Q filed by the company in 2011. In our presentation, we will discuss non-GAAP financial measures. The GAAP financial measures that correspond to such non-GAAP measures, as well as the reconciliation between the two, are available on our website at <http://www.adobe.com/ADBE>.

Adobe does not undertake an obligation to update forward-looking statements.