



Ann Lewnes

Senior Vice President Global Marketing
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As senior vice president of global marketing, Ann Lewnes is responsible for Adobe's corporate brand and integrated marketing efforts worldwide. She drives the company's corporate positioning, branding and identity, public relations, marketing campaigns, field marketing and education segment marketing to ensure strong connections with customers and constituents. As champion of Adobe's brand to employees and the community, she also oversees Adobe's internal communications and community relations efforts including the Adobe Foundation, which funds philanthropic initiatives around the world.

Prior to joining Adobe in November 2006, Lewnes served as vice president of sales and marketing at Intel Corporation. At Intel, Lewnes helped build global demand for the Intel brand from consumers, business professionals, and key computer channels. She managed the highly successful "Intel Inside" program and oversaw several groundbreaking campaigns, including the launches of the Pentium® and Centrino® processor brands.

In 2000, Lewnes was elected to the American Advertising Federation's Hall of Achievement. In 2010, she was honored with a Changing The Game Award by the Advertising Women of New York (AWNY).

Lewnes holds a bachelor's degree in international relations and journalism from Lehigh University. She serves on the boards of the Advertising Council and the Adobe Foundation. Lewnes is on Twitter at [@alewnes](https://twitter.com/alewnes)

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