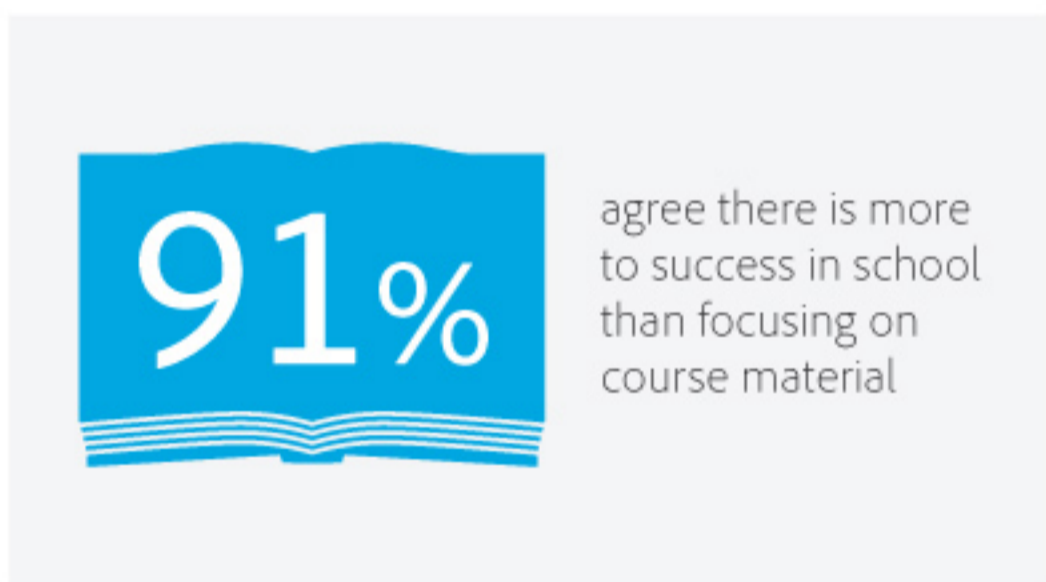
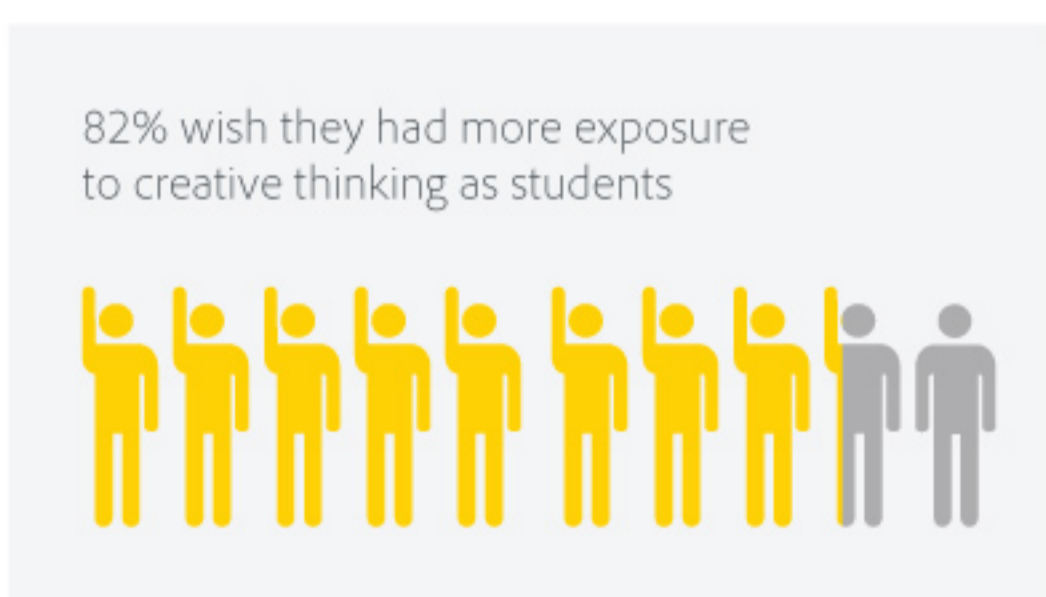
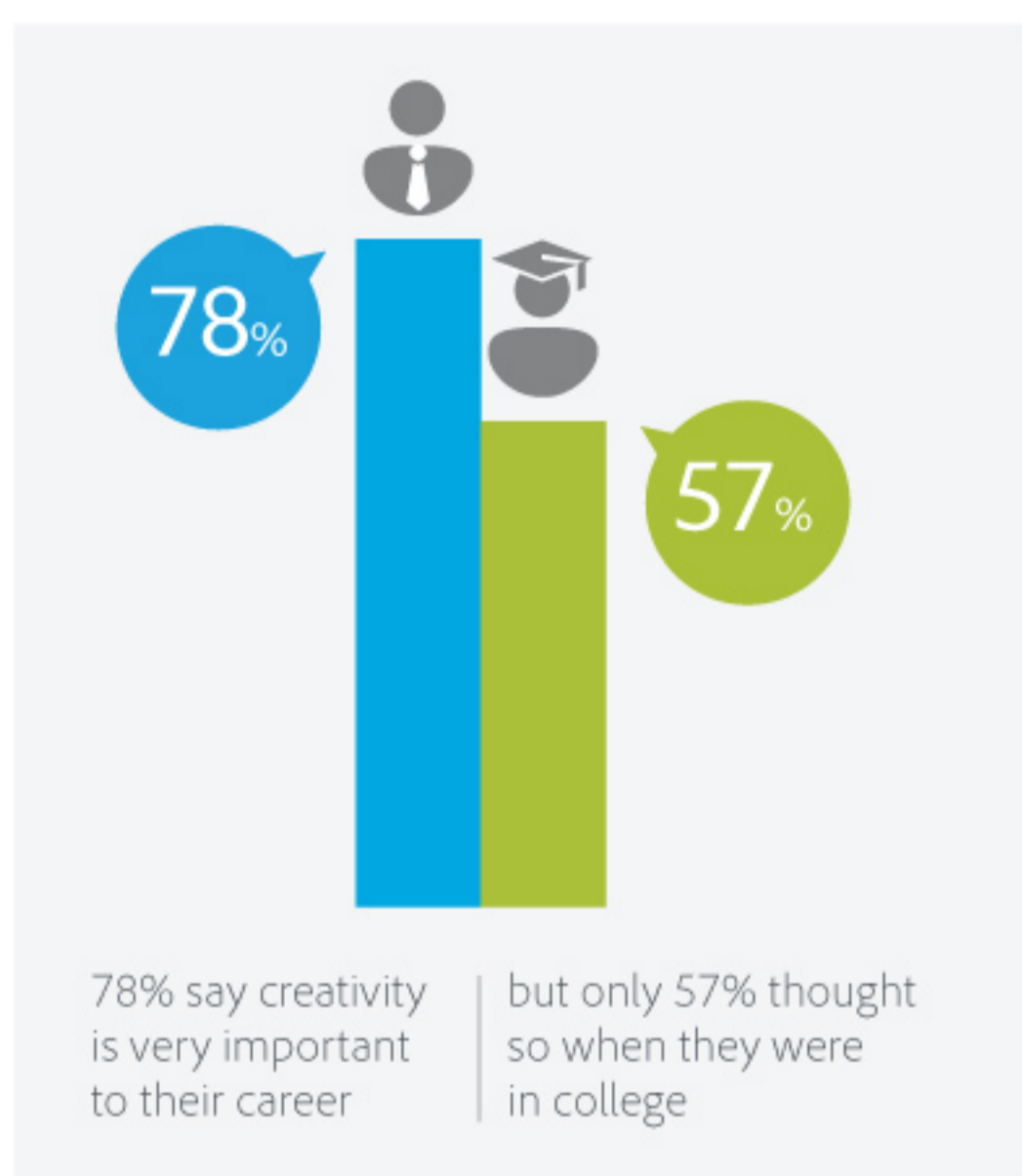


Creativity and Education: Why it Matters

The value of creativity in education and impact on career success



Of education majors:

68%

say creativity is something you are born with and also something you can learn

75%

viewed creativity as important in school

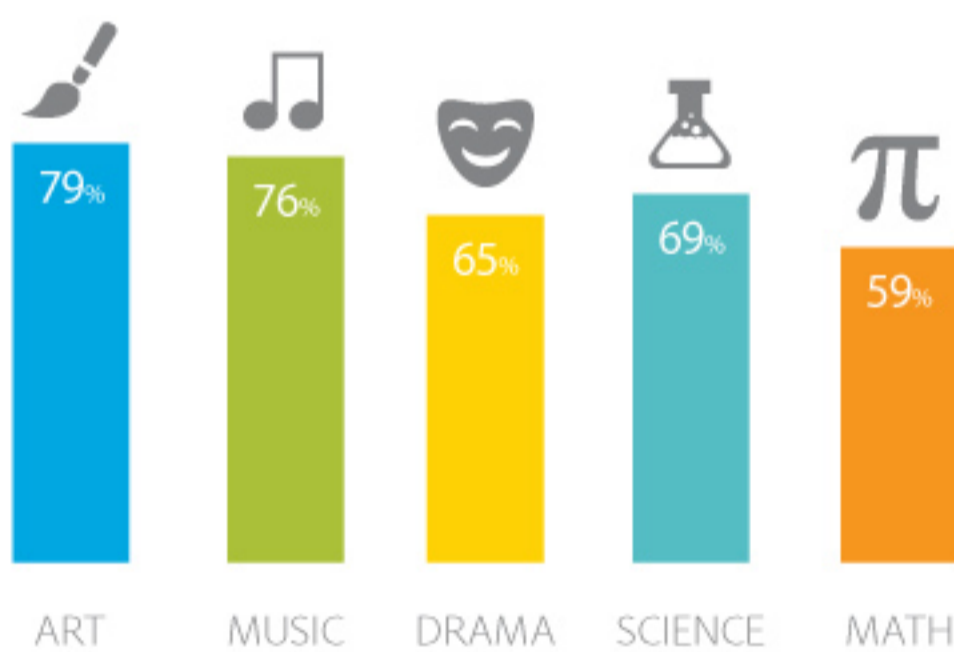
86%

say creativity is important in their career

but only 48%

believe creative thinking currently has a place in their career

Interestingly, math and science ranked nearly as high as traditional creative subjects in contributing to creative thinking



Source: Adobe [Creativity and Education: Why it Matters](#) study

Study based on interviews with 1,000 U.S., college-educated and full-time salaried employees ages 25+.

