Digital magazines are taking off.

What’s the driving force behind the evolution of digital magazines? Publishers worldwide are using Adobe Digital Publishing Suite (DPS) to grow their audiences, building deeper reader engagement and greater revenues.

Industry Leadership

80% DPS Issues 20% Non-DPS Issues

DPS powers the vast majority of all digital issues consumed on mobile devices today—nearly 80%.

Strength in Numbers

150M Publications Delivered

Since launch less than three years ago, more than 150M digital publications built with DPS have been downloaded to tablets and phones.

Digital Engagement

50 Minutes Per Month

Adobe DPS apps grab reader attention. On average, subscribers spend 50 minutes per month in a DPS app.

3x Increase in Readership

DPS-created apps have three times as many unique monthly readers than this time last year.

Want more readers? And greater profits?

Then you want to read Driving Digital Readership. Grab this white paper today: adobe.com/go/dpsreadership.