

Adobe® Acrobat® Connect™ Product Line

Overview

Knowledge workers today need to share information and collaborate more closely than ever, whether they are in engineering, legal, sales and marketing, IT, or any profession that requires creating, consuming, or disseminating information. Their jobs are increasingly complex and they frequently work with team members who are located across the country or around the globe. They often need to clarify questions, discuss pressing issues at a moment's notice, or review materials such as forms, spreadsheets, designs, presentations, and other documents. The concept of using real-time, interactive web conferencing to address this challenge is not new; however, to date there have been several hurdles to its widespread adoption. For instance, incompatible operating systems and browsers can cause problems and delays while participants try to download required viewing software. In many cases, people are unable to participate in web conferencing altogether due to technical limitations or steep learning curves.

Now, new additions to the Adobe® Acrobat® software family—Acrobat Connect™ and Acrobat Connect Professional—make it easier than ever for knowledge workers to have their own, “always-on” personal meeting rooms where they can easily communicate and collaborate with confidence via real-world, interactive web conferencing. With the Acrobat Connect product line, users can hold live online meetings and share a wide range of rich content, including presentations, documents, live and recorded video, live screen sharing, application sharing, audio and multi-user text chat.

The addition of the Adobe Acrobat Connect product line to the Acrobat family is a natural progression of Adobe's ongoing commitment to linking business processes, people, and documents, letting organizations communicate with confidence by enabling real-time collaboration, regardless of people's geographical locations. The new Adobe Acrobat Connect product line helps accelerate the flow of business by enabling people anywhere at anytime to work together more efficiently. The Acrobat Connect solutions address the main problems overlooked by traditional collaboration and web conferencing solutions: the nature of collaboration is free form, often spontaneous, and increasingly occurs with people outside the organization such as customers and partners.

Acrobat Connect and Acrobat Connect Professional are both deployed using the Adobe Flash® Player, already installed on more than 97% of computers worldwide, so knowledge workers can connect instantly—without the need to download software, regardless of their operating system or browser versions.

Adobe Acrobat Connect

Primary benefits & users—Adobe Acrobat Connect software enables business professionals to communicate and collaborate instantly with up to 15 people through easy-to-use, easy-to-access online personal meeting rooms that are always available. Acrobat Connect brings real-world functionality to online meetings that can be accessed by virtually anyone, anywhere, across a wide variety of web browsers, without cumbersome software downloads. With Acrobat Connect, anyone can communicate and interact with geographically dispersed colleagues, customers, and clients in real time using essential collaboration tools, including one-button screen sharing, multi-person video, telephone conferencing, and whiteboarding.

Acrobat Connect saves time and increases productivity by providing an always-on, personal meeting room that requires no scheduling or set-up. By having a personal always-available URL, much like a permanent telephone number or email address, users can conduct an online conference at a moment's notice. And, by



hosting meetings online, users can reduce travel time and expenses and improve the experience of online meetings and communications. Through real-time, spontaneous collaboration, Acrobat Connect can help users reduce costly mistakes and misunderstandings.

With Acrobat Connect, online meetings can be just as effective and productive as if the participants were all in the same room. Meeting participants can collaborate in an informal, highly interactive manner with screen sharing, whiteboarding, and webcam videos. And because webcam videos in Acrobat Connect are streamed in Flash Video—the broadest deployed video player on the planet—meeting hosts can be assured that everyone will be able to view the video without having to install a separate player or application. The simple, intuitive Acrobat Connect user interface also includes a convenient note pad window for capturing meeting notes and a chat window that enables participants to share thoughts without interrupting the meeting.

The intuitive interface and ease of use of Acrobat Connect virtually eliminate the learning curve. Additional meeting attendees do not have to be registered users of Acrobat Connect to participate in meetings. Participants only need the Flash Player, already installed on 97% of all Internet connected PCs, to join a meeting. No downloads or installations are required. Users only need to click a URL to participate.

Acrobat Connect users who also use Adobe Acrobat 8 or Adobe Reader® 8 software gain additional convenience. Simply by clicking the “Start Meeting” button in all of the Acrobat 8 products and Adobe Reader 8 software, users can take advantage of Acrobat Connect for real-time meetings over the web. Meetings can also be launched using the “Start Meeting” functionality directly from a desktop icon, or from Microsoft Office and Microsoft Internet Explorer applications.

Individuals can be up and running almost immediately with Acrobat Connect—a web conferencing solution hosted by Adobe—with virtually no impact upon IT resources within organizations.

Key features—Acrobat Connect is deployed using Adobe Flash Player, already installed on more than 97% of computers worldwide, so up to 15 people can instantly enter a personal meeting room without the need to download software. Acrobat Connect provides a persistent, personal URL unique to each user, eliminating set-up time and enabling impromptu web conferencing. With the push of a button to start screen sharing, colleagues can immediately present and share applications or documents with each other. Acrobat Connect also includes voice conferencing, enabling users to set up conference calls as part of online meeting invitations. Additional collaboration opportunities for meeting attendees include live chat capabilities via instant messaging with the meeting organizer or other meeting attendees. Everyone participating in an online conference may collaborate visually by sharing webcam videos which require no downloading of separate players or applications.

Adobe Acrobat Connect Professional

Primary benefits & users—Adobe Acrobat Connect Professional is the more powerful version of Acrobat Connect that provides scalable web conferencing with extensive user and meeting management capabilities, as well as a powerful reporting system. With Acrobat Connect Professional, business professionals can add real-world functionality to online meetings using high-impact presentations and essential collaboration tools such as screen sharing, multi-person video, interactive multimedia applications, integrated telephony, Voice over Internet Protocol (VoIP), and whiteboarding.

A rich, customizable web conferencing and collaboration solution, Acrobat Connect Professional enables companies to reach target audiences virtually any time with engaging live video, animations, and integrated audio. Additionally, Acrobat Connect Professional offers customizable meeting rooms that enable users to tailor meeting flows and organize branded content. Users can store and share content across meeting rooms or easily record meetings for later on-demand viewing. In addition, developers can use the Adobe® Acrobat® Connect™ Collaboration Builder SDK to create unique, engaging and interactive applications for an enhanced web communication experience.

Acrobat Connect Professional provides a single, streamlined solution for virtually all enterprise web conferencing and collaboration needs—departmental solutions, hosted or on-premises, live or on-demand. Large groups of people can use Acrobat Connect Professional to bring online training, marketing, sales, and web conferencing to a new level, delivering high-impact communications that everyone can access instantly.

With Acrobat Connect Professional, organizations can minimize impact upon IT resources and be up and running within hours by having Adobe host their web conferencing solution. Or, they can install the software on their own servers, behind their own firewall for additional control and security. Organizations also have the flexibility of starting out with the hosted option and later moving to an on-premises solution as their needs evolve.

Key features—Acrobat Connect Professional is deployed using Adobe Flash Player, already installed on more than 97% of browsers worldwide, so audiences can join in online meetings, courses, and presentations instantly—without the need to download software. The system provides unique support for rich content like video, animations, and software simulations, all made possible by the Flash platform. Acrobat Connect Professional offers the Collaboration Builder SDK that extends the power of online meeting rooms through custom interactive applications. This Collaboration Builder SDK, unique to Acrobat Connect Professional, enables Flash developers to customize web conferencing experiences to meet virtually any specialized need. Developers can create applications that enable all participants to interact and edit content, rather than passively watch the meeting host share documents. Examples of applications that developers can create using the Collaboration Builder SDK include accessibility via closed captioning, multi-user learning applications, tools for team collaboration, and programs to meet compliance regulations.

Acrobat Connect Professional is easy to scale and manage for enterprise implementation, and it offers support for external content storage such as network-attached storage. Robust content management and reporting tools in Acrobat Connect Professional can enable enterprises to easily manage and control online meetings and assets. Superb VoIP capabilities help ensure high-quality voice communications at reasonable costs for large deployments. For industrial-strength deployments and dedicated solutions, Adobe® Connect, a family of add-on server products, provides Acrobat Connect Professional personal meeting rooms with enterprise-class manageability, scalability, virtual classroom capabilities, and integration with other enterprise systems such as user directories.

| Acrobat Connect and Acrobat Connect Professional Features At A Glance | Acrobat Connect | Acrobat Connect Pro |
|--|---------------------------------------|----------------------------|
| Meeting rooms | 1 | Unlimited |
| Maximum meeting size | 15 | 15, 50, 200 |
| Personalized meeting room URL | X | X |
| Screen sharing | X | X |
| Chat, notes, and whiteboard | X | X |
| Teleconferencing | X | X |
| Integrated video | X | X |
| Integrated audio | | X |
| VoIP | | X |
| Recording | | X |
| Custom layouts and windows | | X |
| Custom collaboration applications (Collaboration Builder SDK) | | X |
| Multiple meeting rooms per user | | X |
| Administration and reporting | | X |
| Large events and polling | | X |
| Central content library | | X |
| Deployment options | Hosted | Hosted or licensed |
| Price per named user | Flat fee: \$395/year \$39/month | Flexible licensing model |