

# ADOBE® CONTRIBUTE® CS3

## EASILY UPDATE WEBSITES AND BLOGS



### Adobe Contribute CS3 is also available as a component of:

- Adobe Creative Suite® 3 Web Premium
- Adobe Creative Suite 3 Web Standard
- Adobe Creative Suite 3 Master Collection

With Adobe Contribute CS3, anyone can quickly, easily, and safely update existing websites and blogs, with no technical expertise required.

### Introduction

For professional web designers and developers, and for website administrators, ensuring that website and blog content remains fresh and current is an enormous challenge. Often, this means delegating responsibility for updating web content and authoring blog entries to numerous contributors, which can put website integrity at risk—especially when disparate tools are used for the different tasks. With Adobe Contribute CS3, anyone can quickly and easily update multiple websites and blogs using a single application while never compromising site integrity.

Simply browse to a website that needs updating or a blog that requires a new entry. Make changes to the content using Adobe Contribute CS3 and publish when finished. Or publish content directly from Microsoft® Word, Excel, or Outlook. Integration between Contribute CS3 and Adobe Dreamweaver® CS3 software ensures that the website look and feel will stay consistent—even when multiple authors update content across the site. Fine-grained website authoring permissions let site administrators maintain control over who updates which content at all times.

With Adobe Contribute CS3, you can:

**Give users a single tool for all their web publishing needs**—Using Adobe Contribute CS3, anyone can update website content or create blog entries using a single application. True WYSIWYG authoring capabilities let users edit any website or blog in three simple steps, dramatically reducing editing time. Rich media, images, movies, and even Adobe Flash® Video can easily be included in any website or blog using Adobe Contribute CS3. Because authors edit content and add images in their actual context on the website or blog before publishing, content length and style as well as image sizes are right the first time.

**Maintain website integrity with Dreamweaver integration**—Contribute CS3 uses Dreamweaver CS3 templates, ensuring accurate updates to websites designed with Dreamweaver. Look and feel is never compromised, even when multiple authors update content across the site. Authors can only update areas designated by the designer or webmaster, so the site always appears as the designer intended. And just like Dreamweaver, Contribute preserves code quality and formats throughout the editing process.

The Windows version of Adobe Contribute CS3 requires Microsoft® Windows® Vista™ or Windows XP.

The Mac version of Adobe Contribute CS3 requires Mac OS X running on an Intel® or PowerPC® processor.

#### **Pricing**

Adobe Contribute CS3 will be available in North America for an estimated street price of US\$149, directly from Adobe or through Adobe Authorized Resellers. To order directly from Adobe, visit the Adobe Store at [www.adobe.com](http://www.adobe.com), or call 1-800-833-6687.

Licensed owners of all previous versions of Contribute can upgrade to Adobe Contribute CS3 for US\$79. A complete description of upgrade eligibility and pricing is available in the Pricing Overview document.

Estimated street prices do not include taxes, shipping, handling, or other related expenses. Information on pricing and support policies outside of North America and for Education customers will be available separately. Different pricing may apply for Education customers and in other geographical regions.

#### **Expected Ship Date**

Second Quarter 2007

**Control website authoring and publishing permissions**—With Adobe Contribute CS3, site administrators can be certain that only authorized contributors can update specified website content. Fine-grained permissions let administrators define who can edit a website or specific content on a page within a website. Administrators can also limit certain users to “edit only, no publish.” If required, administrators can also roll back to a previous version of the web page with just a few clicks.

**Help users in your organization start blogging**—Adobe Contribute CS3 makes it easy for site administrators to get users started with blogging, using the same familiar environment they use to update website content. Users can work offline and then publish when ready, never losing content due to a lost connection or browser Back button. Users can easily add tags to blog entries without messy HTML coding, and can use any tag repository to help other users find the blog content. With Adobe Contribute CS3, users can post to multiple blogs from a single application, saving time and money. Plus, multiple users can simultaneously post new content to the same blog, improving content freshness.

### **Top new benefits of Adobe Contribute CS3**

**Unified web publishing**—Publish to multiple websites and blogs from a single application.

**Easy Flash Video upload**—Include Adobe Flash Video (FLV) files in websites and blogs by simply dragging and dropping the file onto the web page or into the blog entry during edit. Contribute CS3 automatically uploads the file and posts it to the site on publish.

**Compatible with Windows Vista and Intel-based Macs**—Adobe Contribute CS3 works on Intel-based and PowerPC Macs, and in Microsoft Windows XP and Windows Vista.

**Quick web page and blog posting from Microsoft Office**—Publish content directly from within Microsoft Office applications using the template of your choice, significantly reducing your editing time. Contribute CS3 adds buttons into your Office applications that allow you to publish directly to a website or post to a blog without even opening Contribute.

**WYSIWYG blog templates**—Enjoy the convenience of authoring blog entries offline in your own template, with convenient WYSIWYG layout and full-featured text editing. Drag and drop rich media elements directly to your blog as you edit it.

**Editing from Internet Explorer 7 and Firefox 2**—Use Contribute browser buttons to edit the page you are browsing, or to post its content to a blog. The latest versions of Internet Explorer and Firefox browsers are now supported.

**Convenient PDF support**—Embed PDF documents directly into your web page or blog entry. Conveniently convert Microsoft Office documents into PDF, and then insert them into your web page. (Requires the installation of Adobe Acrobat® software, sold separately. Acrobat 8 Professional is included with Adobe Creative Suite 3 Web Premium and Master Collection.)

**Standard protocol support**—Post your updates using any standard file-transfer, web-authoring, or blogging protocol, including FTP, SFTP, WebDAV, MetaWeblog, and Atom.

### **About Adobe Systems Incorporated**

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