



Adobe® Photoshop® CS5, Adobe Photoshop CS5 Extended, and Adobe Photoshop Touch

Take your creativity mobile

Adobe Photoshop Touch SDK

Imagine a creative environment in which the fun of touch, the potential of mobility, and the power of Adobe Photoshop software meet. In conjunction with the release of Adobe Creative Suite® 5.5 software, Adobe is releasing the new Adobe Photoshop Touch SDK, which allows applications on Android™, BlackBerry®, and iOS mobile and tablet devices, as well as on Mac OS and Windows®, to interact with Photoshop CS5 (version 12.0.4 or later).* With the SDK, developers can create and enable apps to drive and/or communicate with Photoshop CS5 via a wifi connection. Example scenarios of this new connectivity include an eBook about Photoshop that allows you to drive actions within Photoshop CS5 directly from that eBook. Or, a tablet app that enables you to mix colors to match a scenic view, such as the ocean, and then send those colors directly back to Photoshop. There are so many possibilities, and with the Photoshop Touch SDK (available on Adobe Developer Center), Adobe is looking to the developer community to bring to life a wide range of innovative applications with this new technology.

Current Photoshop CS5 customers can enable the connectivity within Photoshop by downloading a free Photoshop CS5 update available when Creative Suite 5.5 is released.

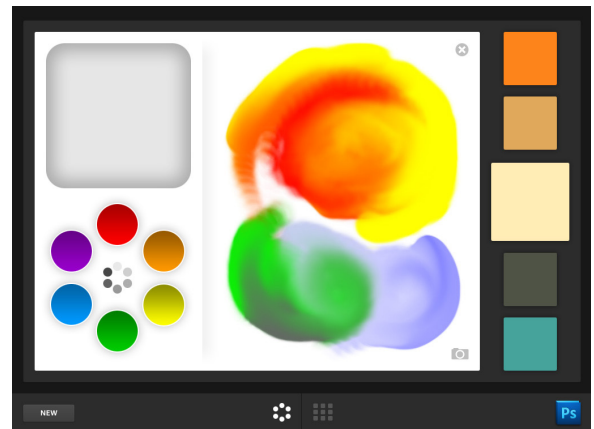
Three initial Photoshop Touch apps for Photoshop CS5

Creativity happens anywhere. Three initial apps from Adobe take advantage of this technology and celebrate the fun of touch devices. You can explore these Photoshop Touch apps for Photoshop CS5 as they become available for the iPad through the Apple App Store.† Each app provides new approaches for expression and interaction with Photoshop CS5, directly from your tablet device.

Adobe Color Lava for Photoshop CS5

Use your fingertips to mix colors on your iPad, creating custom swatches and color themes for use in your Photoshop artwork and designs.

- Dab, smudge, and swirl to create unique individual color swatches and five-swatch color themes.
- Immediately access your color swatches within Photoshop CS5—all you need is a network connection between your iPad and your computer.
- Interact with Photoshop CS5 in real time. Simply tap a swatch on your iPad to make it the foreground color in your Photoshop CS5 Color panel—or create a color theme, and then see your colors instantly in the Color panel.
- Make fine adjustments to your color creations using Hue/Saturation sliders, and view HSB and RGB values.



Use your fingertips to mix colors in Adobe Color Lava.

- Mix colors even when you're away from your computer. You can save them on your iPad to bring into Photoshop CS5 when you're connected.



SDK availability

Developers can access the Photoshop Touch SDK from the Adobe Developer Center (www.adobe.com/devnet) once the Photoshop CS5 update is publicly announced.

Photoshop update and Photoshop Touch apps availability

The Photoshop CS5 update is free via the Adobe Application Manager and Adobe.com to licensed users of Photoshop CS5, Photoshop CS5 Extended, and Adobe Creative Suite 5. The Photoshop Touch apps can be purchased in the Apple App Store.

Adobe Photoshop CS5 Extended is also available as a component of:

- Adobe Creative Suite 5.5 Design Premium
- Adobe Creative Suite 5.5 Web Premium
- Adobe Creative Suite 5.5 Production Premium
- Adobe Creative Suite 5.5 Master Collection

Adobe Photoshop CS5 is also available as a component of:

- Adobe Creative Suite 5.5 Design Standard

Language support

The update is available for every language version of Photoshop CS5 and Photoshop CS5 Extended. The SDK is available in English only. The Adobe Color Lava, Adobe Eazel, and Adobe Nav apps are available in English, French, German, and Japanese.

- Easily share your swatches and color themes with colleagues, clients, and friends by emailing them directly from Adobe Color Lava.

Adobe Eazel for Photoshop CS5

Use your iPad and your fingertips to create beautiful paintings and instantly access them in Photoshop CS5.

- Paint beautiful works of art using just your fingertips.
- Mix "wet" and "dry" paint to create rich, realistic color blends. New technology allows digital paint to "dry" over time.
- Paint freely using the entire iPad screen. Controls for changing color, opacity, brush size, and other settings appear only when you place all five fingers on the screen.
- Send your paintings directly to Photoshop CS5, where they'll be re-rendered at a higher resolution and can be saved in any file format you choose. (Photoshop CS5 must be open, and a network connection between your iPad and computer is required.)



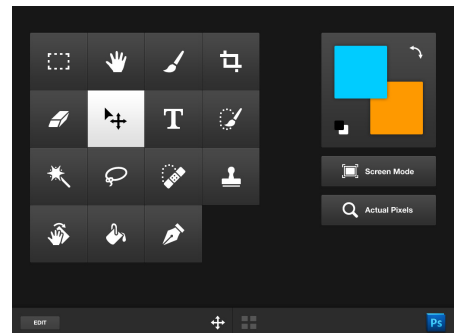
Create beautiful paintings in Adobe Eazel.

- Save paintings to your iPad Photos app, and then email them as JPEG files to clients, colleagues, and friends.

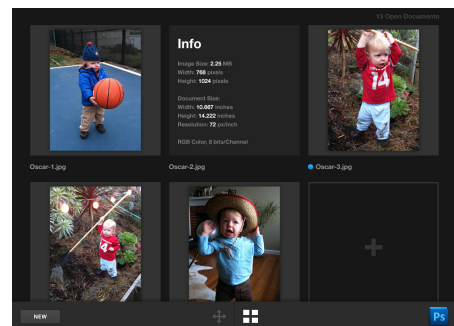
Adobe Nav for Photoshop CS5

Use your iPad as a productivity tool. Activate Photoshop CS5 tools, customize the Photoshop toolbar on your iPad, browse and select open Photoshop files, easily open new files, and take your files along with you.

- Use your fingertips to select Photoshop tools from your iPad screen.
- Customize the appearance of the Photoshop toolbar on your iPad screen to make your most-used tools easily accessible. You can save one Adobe Nav toolbar configuration of up to 16 tools.
- Browse, reorder, view, and zoom in on up to 200 open Photoshop documents on your iPad screen. (To get Photoshop files on your iPad, Photoshop CS5 must be open, and a network connection between your iPad and computer is required.)
- Tap any open Photoshop document on your iPad to make it the active document in Photoshop CS5.
- Take your iPad on the go to easily share and review files in person with colleagues and clients.



Select Photoshop tools from your iPad screen.



Browse up to 200 open Photoshop documents.

Expected release date (Photoshop CS5 update, Photoshop Touch SDK, and Photoshop Touch apps)

Second quarter 2011

For more information

Product details:

www.adobe.com/photoshop

www.adobe.com/photoshopextended

App details:

www.photoshop.com/products/mobile/colorlava

www.photoshop.com/products/mobile/nav

www.photoshop.com/products/mobile/eazel

www.adobe.com/products/mobileapps



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* Photoshop CS5 (version 12.0.4 or later) and wireless Internet connection required. Mobile and tablet applications require a separate download and agreement to additional terms. Such applications may not be available in all countries or languages and may be subject to change or discontinuation without notice. Additional fees or subscription charges may apply.

† Subject to Apple's current requirements and approval.

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