

For Immediate Release

Bring Easier Authoring Solutions to Mobile Devices

GoLive5.0 Extension will Enable Web Developers to Easily Create AvantGo Channels for Mobile Devices

Seybold San Francisco, (August 28, 2000)—Adobe Systems Incorporated (Nasdaq:ADBE) and AvantGo, Inc. today announced an alliance that will help further extend Adobe GoLive 5.0 software into the arena of mobile Internet applications. Using the Adobe GoLive 5.0 Software Development Kit (SDK), AvantGo is developing an extension to Adobe GoLive 5.0 that will make it easier for Web developers to build AvantGo channels for Personal Digital Assistants (PDAs) and Internet-enabled phones.

Through the Adobe GoLive 5.0 SDK, GoLive 5.0 is a fully extensible and customizable application. The GoLive SDK benefits from a JavaScript Editor and Debugging Application that are built directly into GoLive, thus providing an integrated development environment for extending and customizing GoLive.

“Thanks to the extensibility of GoLive 5.0, third-party developers and users interested in customizing and extending the application can do so easily,” said Hank Skorny, senior director of Internet strategy and alliances at Adobe. “With AvantGo software, which is rapidly becoming a standard for reaching mobile devices, developers using GoLive 5.0 can be assured that the work they do for traditional Web designs will also be usable and accessible on the most popular mobile devices and cell phones.”

“AvantGo connects mobile device users with the information that they want and need,” said Mike Aufricht, general manager of AvantGo Mobile Internet. “Adobe offers world-class authoring tools for developing Web sites, and now GoLive developers will be able to utilize those same tools for mobilizing Web content to meet the rapidly growing demand for more channels.”

Using a wireless, real-time connection or via synchronization with a desktop PC, users of the AvantGo™ mobile Internet service can access the Web directly from their mobile devices or they can select from over 400 channels that have been optimized for mobile devices. Optimized channels include news, stock quotes, flight schedules, movie listings, restaurant reviews, maps, weather and much more from brand-name content providers and e-businesses.

(more)

Adobe GoLive 5.0

Adobe GoLive 5.0 includes over 100 new features that improve collaboration between coders and designers, increase productivity, and simplify creation and management of dynamic Web sites. With an SDK and JavaScript support, GoLive 5.0 is the ideal platform for customers, integrators and developers to extend Web application development. Adobe GoLive 5.0 Dynamic Link allows users to seamlessly connect to and deliver content from any ODBC-compliant or OLE DB database. Part of the Adobe Web Collection, Adobe GoLive 5.0 is tightly integrated with Adobe Photoshop®, Adobe Illustrator®, Adobe LiveMotion™, Adobe After Effects® and Adobe Premiere®.

About AvantGo, Inc.

AvantGo provides mobile infrastructure software and services that extend the Internet and corporate applications beyond the desktop to handheld devices and Internet-enabled phones. AvantGo's software and services bridge the gap between the Internet, wireless and mobile technologies. AvantGo Enterprise software products enable access to critical information and applications from mobile devices to accelerate information flow between companies and their mobile employees, customers, suppliers and business partners. The AvantGo Mobile Internet service enables content providers and e-businesses to extend their user reach, foster repeat use and increase consumer loyalty. The AMI service provides consumers with interactive and personalized Internet content and Web-based applications on mobile devices from over 400 content sources. For more information, please visit the company's web site at avantgo.com or call 650-638-3399.

About Adobe Systems Incorporated

Founded in 1982, Adobe Systems Incorporated (www.adobe.com) builds award-winning software solutions for Web and print publishing. Its graphic design, imaging, dynamic media, and authoring tools enable customers to create, publish and deliver visually rich content for various types of media. Headquartered in San Jose, California, Adobe is the third largest PC software company in the U.S., with annual revenues exceeding \$1 billion.

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