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Adobe Delivers New Hosted Service for Document Protection and Control Inside and Outside the Firewall

Adobe Document Center Offers Knowledge Workers Persistent Protection and Dynamic Control of PDF, Word and Excel Documents

SAN JOSE, Calif. — Nov. 15, 2006 — Adobe Systems Incorporated (Nasdaq:ADBE) today introduced Adobe® Document Center, a new hosted service that enables knowledge workers to better protect, share and track the usage of Adobe PDF, Microsoft Word, and Microsoft Excel documents as part of day-to-day communications and collaboration. This new, easy-to-use, web-based service gives business professionals the power to grant and dynamically revoke access to documents distributed inside or outside the firewall, as well as audit actions such as opening, adding comments to, or printing those documents.

“Business collaboration relies on exchanging important information between companies. Individuals in small and mid-sized organizations, however, often have difficulty controlling information once it’s been distributed. Other security solutions only offer control for the first time a file is accessed by recipients, leaving critical documents such as proposals and legal agreements vulnerable to being shared further without the knowledge of the author,” said Tom Hale, senior vice president, Knowledge Worker Business Unit at Adobe. “With Adobe Document Center, we’re putting the control and protection of sensitive information within the reach of individuals in businesses of all sizes.”

Adobe Document Center is designed for the professional who shares or publishes business-, time- or version-sensitive documents. Whether it’s an independent graphics designer submitting designs for client review, or a legal practice exchanging sensitive files with clients, users can customize access settings, closely audit usage of their documents, and retain control over the files regardless of where they travel. Users also have the ability to set expiration dates on documents, supersede an older version once a new version is distributed, and revoke access after distribution. They even have the ability to track who has received the documents and what recipients have done, or attempted to do, with the files.

Business professionals are able to add persistent protection and dynamic controls to files in several ways with Adobe Document Center. They can create PDF files with Adobe Acrobat® 8 software and, through a new, one-click connection to the service, easily apply security settings to those documents from within Acrobat. To protect Microsoft Word and Excel 2003 files, users simply install a lightweight plug-in that enables them to apply dynamic

security settings directly from those applications, as well. Soon, users will also have the ability to convert files to PDF and apply security and control settings to them directly from Adobe Document Center.

To view and interact with documents controlled through Adobe Document Center, recipients simply need free Adobe Reader® 8 software to access PDF files and the same lightweight plug-in to access Word and Excel files. If an author has chosen to grant document access to selected individuals only, recipients will use an Adobe ID—quickly created via the Adobe Document Center site—to gain access to the files. An Adobe ID enables recipients to authenticate themselves with a password only known to them each time they view a document and helps ensure they are using an email address that matches the address indicated by the author.

Adobe Document Center joins Adobe Acrobat Connect™ and Create Adobe PDF Online as part of a suite of hosted services that enable individual knowledge workers to gain access to world-class communication and collaboration technologies. Moving forward, Adobe expects to deliver additional hosted services to complement the protect PDF service.

Adobe also announced today Adobe LiveCycle® Policy Server 7.2, an enterprise solution for protecting and controlling documents (see separate press release). Adobe LiveCycle Policy Server 7.2 is a license-based enterprise rights management (ERM) solution that enables organizations to protect and control documents across multiple formats—including PDF, Word, Excel, and Dassault Systèmes CATIA V5—throughout their entire lifecycle.

Pricing and Availability

Available now through the end of the current calendar year, Adobe is offering a free trial of Adobe Document Center for policy protecting an unlimited number of documents. The commercial release of Adobe Document Center is expected to be available in English in early calendar 2007 for a special six-month introductory subscription price of US\$19.99/month, or US\$199/year per user. Pricing after the introductory period will be announced at a later date. Additional language versions are expected in calendar 2007. The ability to convert files to PDF and apply security and control settings to them directly from Adobe Document Center is expected to be available in early 2007. For more information, visit <http://dc.adobe.com>. Adobe Reader 8 is expected to be available in early December 2006.

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information – anytime, anywhere and through any medium. For more information, visit www.adobe.com.

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