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FOR IMMEDIATE RELEASE

Adobe Appoints Former Borland Exec to Senior VP of Worldwide Field Operations

Matthew Thompson to Head Adobe's Global Sales Organization

SAN JOSE, Calif. — Jan. 2, 2007 — Adobe Systems Incorporated (Nasdaq: ADBE) today announced the appointment of Matthew Thompson as senior vice president of worldwide field operations. Thompson previously served as senior vice president of worldwide operations at Borland Software, a leading provider of application lifecycle management software. Thompson joined Adobe on Jan. 1 and will oversee the company's global sales organization and all customer-facing functions, including sales, field marketing, go-to-market partners, customer care and Adobe Consulting. He will lead the company's efforts to capitalize on long-term growth opportunities and align its operations with key customer segments.

"Matt is passionate about serving customers, and his experience with diverse business models and product lines make him well suited to the unique needs of our global customer base," said Shantanu Narayen, Adobe's president and chief operating officer. "He has proven his ability to manage complex global technology businesses, and he is the perfect choice to spearhead the next wave of Adobe's sales growth."

Thompson brings over 25 years of sales experience to Adobe, with 20 of those years focused in the technology industry. During the past three years at Borland, he was responsible for the overall direction of the company's global sales and services organizations across 23 countries, including moving the business from a channel to a direct model. Prior to Borland, Thompson was senior vice president of worldwide sales at Marimba, Inc. and Cadence Design Systems, Inc. Previous sales roles included Electronic Data Systems and Nalco Chemical Company.

Thompson holds a bachelor's degree in marketing and management from Northern Illinois University.

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