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**FOR IMMEDIATE RELEASE**

## **Adobe Unveils Plans for Two Editions of Photoshop CS3**

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### **Adobe Stretches the Limits of Digital Imaging with Photoshop CS3 Extended**

**SAN JOSE, Calif. and LAS VEGAS, Nevada — March 8, 2007** — Adobe Systems Incorporated (Nasdaq:ADBE) today announced at the Photo Marketing Association (PMA) show that it will expand its digital imaging product line, offering two editions of Adobe® Photoshop® CS3. In addition to the highly anticipated Photoshop CS3 software for designers and professional photographers, Adobe will also deliver Photoshop CS3 Extended, a completely new edition of Photoshop which allows cross-media creative professionals to stretch the limits of digital imaging. Photoshop CS3 Extended includes everything in Photoshop CS3 plus a new set of capabilities for integration of 3-D and motion graphics, image measurement and analysis. Photoshop CS3 Extended also simplifies the workflow for professionals in architecture, engineering, medical and science.

Both Photoshop CS3 and Photoshop CS3 Extended software will be formally introduced on March 27, 2007 – as part of the company's launch of Creative Suite 3, where further details will be disclosed. The software is expected to ship in Spring 2007.

"We never imagined that Photoshop would someday help make major motion pictures, let alone save lives," said John Loiacono, senior vice president of the Creative Solutions Business Unit at Adobe. "Whether it's a video producer texture editing the backdrop of a movie or a researcher counting hundreds of cancer cells, diverse industries are already relying on the professional standard in digital imaging."

### **Breadth of Advanced Features in Photoshop CS3 Extended**

With Photoshop CS3 Extended, film, video and multimedia professionals, and graphic and web designers can leverage the power of the Photoshop image-editing toolset and paint engine when editing 3D and motion-based content. Film and video specialists can perform 3-D model visualization and texture editing, paint and clone over multiple video frames. Animators can now render and incorporate rich 3-D content into their 2-D compositions. Graphic and web designers can create an animation from a series of images – such as time series data – and export it to a wide variety of formats, including QuickTime, MPEG-4 and Adobe Flash® Video.

## Adobe Unveils Plans for Two Editions of Photoshop CS3

“The National Association of Photoshop Professionals (NAPP) is over 60,000 members strong and as it continues to grow, so do the variety of uses for Photoshop,” said Scott Kelby, president of NAPP. “Photoshop CS3 Extended will further redefine who the ‘creative professional’ is, allowing cross-media professionals to really push the limits of their craft, while also inviting engineers, scientists and architects to add the power of Photoshop to their arsenal.”

Photoshop CS3 Extended also enables users to extract valuable quantitative and qualitative data from images. In addition to measurement and analysis tools, architects, medical professionals and scientists will enjoy increased support for specialized image formats so they can easily view, annotate, and edit images in their native format. Radiologists can closely monitor a patient’s progress over time, scientific researchers can create animations from medical images for presentation purposes, and architects can make accurate measurements of objects in their 3-D images.

“With the release of two new editions of Photoshop, Adobe continues to push the boundaries with innovative tools that empower people to communicate visually in powerful new ways,” said Alexis Gerard, author of “Going Visual” and president of Future Image Inc., hosts of the 6Sight® Future of Imaging conference. “While Photoshop CS3 will remain the digital imaging standard for photographers, Photoshop CS3 Extended is bringing to new audiences the proven benefit of Photoshop, and also exploring feature sets that eventually may benefit a broader market.”

### Availability

Announced in December 2006, a beta version of Adobe Photoshop CS3 for Macintosh and Windows is currently available for download for Photoshop CS2 users on the Adobe Labs Web site: <http://labs.adobe.com>.

Both Photoshop CS3 and Photoshop CS3 Extended software will be formally introduced on March 27, 2007. Available as Universal Binary for the Macintosh platform as well as for Microsoft® Windows® XP and Windows Vista® computers, the final shipping releases of Adobe Photoshop CS3 and Photoshop CS3 Extended are planned for Spring 2007. For more information, please visit the Adobe Web site: [www.adobe.com/go/photoshop](http://www.adobe.com/go/photoshop).

### Adobe Photoshop Family

Adobe offers the right Photoshop for all types of users. Photoshop CS3 and Photoshop CS3 Extended are at the heart of the Photoshop family. The portfolio also includes Adobe Photoshop Lightroom™, which provides a complete digital darkroom for professional and serious amateur photographers; Adobe Photoshop Elements with editing and sharing options for photography enthusiasts; and the free Adobe Photoshop Album Starter Edition, which meets the needs of the casual photographer.

### About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information – anytime, anywhere and through any medium. For more information, visit [www.adobe.com](http://www.adobe.com).

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