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FOR IMMEDIATE RELEASE

Adobe Ships ColdFusion 8

Developers Praise Performance Gains, Powerful Integration and Monitoring Capabilities

SAN JOSE, Calif. — July 30, 2007 — Adobe Systems Incorporated (Nasdaq:ADBE) today announced the immediate availability of Adobe® ColdFusion® 8 software. ColdFusion 8, a powerful development tool for building dynamic Web sites and Internet applications, increases developer productivity, integrates with complex enterprise environments, and delivers rich and engaging experiences for users. Since May 2007, more than 14,000 developers have actively participated in the ColdFusion 8 public beta, praising the new capabilities in this latest version.

ColdFusion 8 Server Monitor lets developers swiftly identify bottlenecks and tune the server for better performance. “The server monitoring capabilities in ColdFusion 8 are outstanding, offering granular-level access to identify slow requests and terminate runaway processes,” said Nick Walters, programming manager, Lightyear Network Solutions. “We can now receive actual detail as to which requests are taking the longest and which objects within a page are performing poorly. Server monitoring with ColdFusion 8 is leaps ahead of third-party applications on the market.”

ColdFusion 8 enables developers to seamlessly integrate their ColdFusion applications with other Adobe technologies such as Adobe Flex™, PDF, Adobe Integrated Runtime™ (AIR), and Adobe LiveCycle®. ColdFusion 8 also uses Ajax™-based components, enabling developers to design and deploy engaging applications by integrating complex environments into intuitive interfaces. “As an entertainment company, delivering rich, dynamic entertainment is essential. The ease of integrating Adobe ColdFusion 8 and Flex applications means that we can continually provide customers with engaging online services that combine rich content and relevant information,” said Nolan Dubeau, creative director of interactive services and Web marketing, XM Canada. “I definitely see us rewriting certain areas of our Web site to integrate Adobe Flex and Ajax with ColdFusion 8 applications. Adobe has done a fantastic job of delivering a comprehensive environment for developing and deploying engaging applications.”

ColdFusion 8 offers expanded support such as .NET integration, Microsoft® Windows® Vista and JBoss® support, and integration with the latest version of enterprise databases, giving organizations enhanced efficiency, interoperability, and scalability. “The new Exchange and .NET integration added to ColdFusion 8 provides outstanding functionality. ColdFusion allows communication between even more types of disparate systems, which was previously very difficult,” said Nicholas Kwiatkowski, Communication Systems Analyst at Michigan State University. “With ColdFusion 8, we can develop applications incredibly fast and deploy them to customers with minimal lag and programming resources. The time savings with ColdFusion 8 is phenomenal.”

Page 2 of 2

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Pricing and Availability

ColdFusion 8 is available in two editions: ColdFusion 8 Enterprise Edition is a high-performance solution for delivering multiple Web sites and applications on one or more servers, or on existing J2EE application server installations; ColdFusion 8 Standard is an easy-to-manage configuration for single applications that is ideal for small to medium-sized businesses. Enterprise Edition is available for \$7499 per 2-CPU, and Standard Edition is available for \$1299 per 2-CPU. ColdFusion may also be used for development at no cost with the free Developer Edition, a full-featured server for development use only. Special upgrade pricing is available to owners of valid ColdFusion MX 6 and 7 licenses. ColdFusion 8 is immediately available for purchase online from the Adobe Store, directly from Adobe, and through Adobe's network of partners and resellers. To learn more about ColdFusion 8, please visit: www.adobe.com/products/coldfusion.

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