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FOR IMMEDIATE RELEASE

Philips Enhances Healthcare Learning Services with Adobe Acrobat Connect Professional

Global Customer Service Unit Enhances Training Capabilities

SAN JOSE, Calif. — Nov. 27, 2007 — Adobe Systems Incorporated (Nasdaq:ADBE) today announced that Royal Philips Electronics (NYSE: PHG; AEX: PHI) has deployed Adobe® Acrobat® Connect™ Professional software to provide 135,000 registered users of its proprietary Healthcare Learning Management System with synchronous training, video conferencing, and web seminar clinical and technical programs.

The company has seen Acrobat Connect Professional enhance the training experience, while at the same time complement the onsite training held at customer locations in more than 100 countries and Philips Global Training Centers in Europe, Asia and North America. Royal Philips Electronics develops over 100 training modules annually, many of which employ synchronous elements. The ability to archive seminars will make these synchronous elements available to people unable to attend the live sessions and provide supplemental refresher training as well.

“The use of Acrobat Connect Professional supports our goal of simplifying healthcare for our customers and partners, as well as enhancing training opportunities for global marketing, sales, and distribution teams,” said Douglas Dell, Global Director of Learning Services for Philips Medical Systems, a division of Royal Philips Electronics. “It also supports our overall strategy of enhancing the customer experience through the lifespan of system ownership. With Acrobat Connect Professional, our Learning Services business can offer quality, interactive e-learning programs to the users of our advanced medical equipment and help ensure better patient care management.”

Royal Philips Electronics seamlessly integrated Acrobat Connect Professional software into its in-house SCORM-compliant Learning Management System. Incorporating synchronous elements into its specialized healthcare education programs enables the organization to more securely deliver training programs globally without limitations of connecting through firewalls or requiring software downloads, which represent an obstacle for many healthcare institutions. The ubiquitous Adobe Flash® Player software makes it easy for users, content authors and technical staff to use.

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“Global companies like Philips Medical Systems are seeing real returns from using Acrobat Connect Professional to improve training and collaboration for partners and customers worldwide,” said Melonie Warfel, director of worldwide standards and Life Sciences at Adobe Systems. “They can serve increasing numbers of people with asynchronous and real-time trainings and attach those efforts to real business benefits.”

About Royal Philips Electronics

Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a global leader in healthcare, lighting and consumer lifestyle, delivering products, services and solutions through the brand promise of “sense and simplicity.” Headquartered in the Netherlands, Philips employs approximately 128,100 employees in more than 60 countries worldwide. With sales of USD 34 billion (EUR 27 billion) in 2006, the company is a market leader in medical diagnostic imaging and patient monitoring systems, energy efficient lighting solutions, personal care and home appliances, as well as consumer electronics. News from Philips is located at www.philips.com/newscenter.

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