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FOR IMMEDIATE RELEASE

Adobe Launches Public Beta of Acrobat.com

New Online Services Help People Work Together on Documents Anywhere, Anytime

SAN JOSE, Calif. — June 2, 2008 — Adobe Systems Incorporated (Nasdaq:ADBE) today introduced Acrobat.com, a suite of hosted services available as public beta for free signup, that put communication, productivity, and collaboration tools right within a Web browser. Much like Adobe® Acrobat® software enabled the publishing of high-quality electronic documents that anyone can read, Acrobat.com enables individuals to truly work collaboratively on electronic documents. Acrobat.com is a set of online services — file sharing and storage, PDF converter, online word processor, and Web conferencing — that take advantage of PDF, Adobe Flash® and Adobe AIR™ technologies to deliver engaging online experiences that go well beyond traditional office productivity tools. Also accessible through [Adobe Acrobat 9](#) software (see separate release issued today), Acrobat.com delivers a new way for people to work together online.

The hosted services in Acrobat.com include:

- Adobe Buzzword®, a Web-based word processor that can be used to easily co-author and share documents for comment and review, creating high-quality print results;
- Adobe ConnectNow, a personal Web conferencing service that includes desktop sharing, video and voice conferencing and integrated chat;
- Centralized online file sharing with access controls, online PDF conversion for up to five documents, and support for high quality, Web-embeddable documents;
- Developer APIs for real-time collaboration, file sharing and conversion.

In addition, Acrobat.com gives Acrobat 9 users access to a “personal workspace in the clouds” that is available from virtually anywhere for working with others online. Acrobat 9 users can work with Acrobat.com as a central location for sharing forms and collecting forms data, conducting shared reviews, and co-navigating a PDF document with colleagues.

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Acrobat.com also works with Adobe Reader® 9 software, giving Adobe Reader 9 users easy access to Acrobat.com so they can share files, convert up to five documents to PDF online and participate in electronic forms and shared reviews initiated by Acrobat 9 users.

Acrobat.com is available immediately in English as public beta for free sign up.

Quotes:

“Fifteen years ago, PDF moved the world from paper to electronic documents without sacrificing print quality, changing the way we share information,” said Rob Tarkoff, senior vice president, Business Productivity Business Unit. “Acrobat.com extends that vision, moving the world from email attachments to online collaborative documents without sacrificing authoring quality. With rich Internet applications enabled by Adobe, we can combine desktop and cloud computing to create innovative productivity applications that will change the way we create, store and share documents together.”

“Acrobat.com is a big timesaver in our business and offers enhanced convenience for our clients and us,” said Danya Henninger with Imagic Digital. “From converting to PDF to delivering large, high-resolution files, Acrobat.com simplifies work all around.”

“Buzzword is a really creative, new approach to an online word processor,” said Dustin Wax, professor at University of Nevada, Las Vegas, and manager and editor of www.lifehack.org. “It looks like actual printed pages, which is not only great from a design standpoint but also helps non-tech-savvy users get started faster and create better quality work together.”

“As the go-to person for our clients, I see Adobe ConnectNow as an amazing resource for bringing people together in a moment’s notice,” said Jason Kallio, trade show strategies for ExpoVantage. “ConnectNow is an excellent tool for providing everyone with a more hands-on, engaging experience during meetings.”

Links:

Acrobat.com sign-up: www.acrobat.com

Acrobat.com marketing information: www.adobe.com/acom/

Acrobat.com blogs, reviews and awards: www.adobe.com/acom/news

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Adobe revolutionizes how the world engages with ideas and information – anytime, anywhere and through any medium. For more information, visit www.adobe.com.

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