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FOR IMMEDIATE RELEASE

New Adobe Acrobat 9 Pro Enhances Creative Suite 3.3

Showcases Benefits of Bringing PDF and Adobe Flash Technology Together

SAN JOSE, Calif. — June 2, 2008 — Adobe Systems Incorporated (Nasdaq:ADBE) today announced that the new Adobe® Acrobat® 9 Pro software (see separate release issued today) will be integrated into Adobe Creative Suite® 3.3 Design Premium and Standard editions, Creative Suite 3.3 Web Premium and Creative Suite 3.3 Master Collection editions. Adobe Creative Suite 3.3 Design Premium also includes Adobe Fireworks® CS3 as a special offering for designers who need to rapidly prototype and generate Web sites. This powerful update to Adobe's industry-standard design and development software gives designers, Web professionals and print service providers new ways to create and deliver engaging content.

“Adobe continues to expand its leadership and innovation in PDF to serve designers, developers and content providers,” said John Loiacono, senior vice president of Creative Solutions at Adobe. “With Acrobat 9 we’ve combined the power, reach and richness of two ubiquitous technologies, Adobe Flash and PDF, to empower customers to create engaging experiences, prepare high-quality PDF files and collaborate more efficiently.”

Innovative Features for Every Creative Workflow

With Acrobat 9 Pro, designers can combine PDF files, video, audio, and other documents into easy-to-distribute PDF Portfolios, which are simple to browse using customizable interactive navigation designed in Adobe Flash®. Designers also can include Adobe Flash Player compatible video and application files in their PDF files and then play back this content in Acrobat 9 Pro and Adobe Reader® 9 software.

Acrobat 9 Pro enables designers to collaborate on documents more effectively and efficiently. Now, users can create and manage forms and collect forms data more easily using Acrobat 9 Pro and Acrobat.com. Available as public beta for free sign-up, Acrobat.com is a new suite of hosted services Adobe also introduced today. Designers using Acrobat 9 also have the flexibility to access Acrobat.com to literally get on the same page with their clients by co-navigating PDF documents in real-time. Clients only need Adobe Reader¹ to participate.

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With the intelligent Overprint Preview feature, print professionals now can accurately view interactions between overlapping objects because Overprint Preview automatically toggles on and off in Acrobat 9 Pro and Adobe Reader 9. Print professionals also can reliably convert colors from one color space to another, switch RGB and CMYK blacks to solid black, and map one color to another color, including mapping colors to Pantone spot colors using built-in, industry-standard Pantone libraries. The Compare Documents feature identifies differences including changes to text, text formatting, images, line weights and backgrounds between versions of documents.

Dynamic Web Prototyping

Adobe Fireworks CS3, now bundled with Creative Suite 3.3 Design Premium edition, provides designers with a flexible tool to prototype Web pages for interactive design projects. Fireworks CS3 includes a common library of pre-built assets, provides the ability to quickly edit vector artwork and bitmap images, and allows seamless integration with Adobe Photoshop®, Adobe Illustrator®, Adobe Dreamweaver® and Adobe Flash.

Pricing and Availability

Adobe Creative Suite 3.3 will begin shipping worldwide by July 2008. All editions will run on Mac OS X 10.4.11 or 10.5 on Intel-based systems and Microsoft® Windows® XP and Windows Vista® platforms and will be available through Adobe Authorized Resellers and the Adobe Store at: www.adobe.com/go/buy_creativesuite. Estimated street price is US\$1799 for Adobe Creative Suite 3.3 Design Premium, US\$1199 for Adobe Creative Suite 3.3 Design Standard, US\$1599 for Adobe Creative Suite 3.3 Web Premium, US\$2499 for Adobe Creative Suite 3.3 Master Collection and US\$159 for an upgrade from CS3. There are numerous upgrade paths available for Adobe customers. For more detailed information about Acrobat 9 Pro in CS3.3, visit www.adobe.com/go/acrobatpro_creative. For upgrade policies, pricing, and language versions, please visit: www.adobe.com/go/creativesuite.

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1 Adobe Reader 9 required for full capabilities. Functionality will vary on earlier versions of Adobe Reader.