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**FOR IMMEDIATE RELEASE**

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## **RIM joins Open Screen Project**

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### **Companies collaborate to bring full Flash Player to BlackBerry Smartphones**

**LOS ANGELES — Oct. 5, 2009** — At Adobe MAX, Adobe's worldwide developer conference, Adobe Systems Incorporated (Nasdaq:ADBE) and Research In Motion (RIM) (Nasdaq:RIMM; TSX:RIM) today announced they are working together to bring Adobe® Flash® Player support to the BlackBerry® platform. RIM is joining the Open Screen Project, a broad initiative dedicated to enabling standalone applications and richer Web browsing across mobile phones, televisions, desktops and other consumer electronic devices through the Adobe Flash Platform. The collaboration is expected to bring the full Flash Player browser runtime to BlackBerry smartphones.

"As an industry leader for innovative smartphones and wireless solutions, RIM delivers superior mobile user experiences to customers around the world," said David Wadhvani, general manager and vice president, Flash Platform Business Unit at Adobe. "It's a natural fit for both companies to work together to bring Flash technology based video and Web content to BlackBerry smartphone users."

"As part of the Open Screen Project, RIM will be working with Adobe to deliver a great Flash technology experience on BlackBerry smartphones and to enable users to enjoy the exciting content and services that Flash technology developers and content creators are bringing to the Web," said Alan Brenner, SVP at Research In Motion.

Led by Adobe, the Open Screen Project includes close to 50 industry leaders working together to provide a consistent runtime environment and user experience across mobile phones, desktops, and other consumer electronics devices. The initiative addresses the challenges of Web browsing on a broad range of devices, and removes the barriers to publishing content and applications seamlessly across screens. For more information, visit [www.openscreenproject.org](http://www.openscreenproject.org).

### **About Adobe Flash Platform**

The Adobe Flash Platform is the leading Web design and development platform for creating expressive applications, content, and video that run consistently across operating systems and devices and reach over 98 percent of Internet-enabled desktops. Flash Player 10 was installed on more than 93 percent of computers in just the first ten months since its release. According to comScore Media Metrix, approximately 75 percent of online videos viewed worldwide are delivered using Adobe Flash technology, making it the No. 1 format for video on the Web. Major broadcasters and media companies including Disney.com, MLB.com and DIRECTV rely on the Adobe Flash Platform for delivering video on the

Web and the platform powers social network sites such as YouTube and MySpace. For more information about the Adobe Flash Platform visit [www.adobe.com/flashplatform](http://www.adobe.com/flashplatform).

### **About Adobe Systems Incorporated**

Adobe revolutionizes how the world engages with ideas and information – anytime, anywhere and through any medium. For more information, visit [www.adobe.com](http://www.adobe.com).

### **About Research In Motion (RIM)**

Research In Motion is a leading designer, manufacturer and marketer of innovative wireless solutions for the worldwide mobile communications market. Through the development of integrated hardware, software and services that support multiple wireless network standards, RIM provides platforms and solutions for seamless access to time-sensitive information including e-mail, phone, SMS messaging, Internet and intranet-based applications. RIM technology also enables a broad array of third party developers and manufacturers to enhance their products and services with wireless connectivity. RIM's portfolio of award-winning products, services and embedded technologies are used by thousands of organizations around the world and include the BlackBerry wireless platform, the RIM Wireless Handheld™ product line, software development tools, radio-modems and software/hardware licensing agreements. Founded in 1984 and based in Waterloo, Ontario, RIM operates offices in North America, Europe and Asia Pacific. RIM is listed on the Nasdaq Stock Market (Nasdaq:RIMM) and the Toronto Stock Exchange (TSX:RIM). For more information, visit [www.rim.com](http://www.rim.com) or [www.blackberry.com](http://www.blackberry.com).

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