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FOR IMMEDIATE RELEASE

Adobe Debuts Photoshop.com Mobile for Android

On-the-go photo editing and management made effortless with new Photoshop.com mobile application

SAN JOSE, Calif. — Nov. 6, 2009 — Adobe Systems Incorporated (Nasdaq:ADBE) today introduced the Photoshop.com Mobile for Android™ software, extending Adobe® industry-leading digital imaging technology to users of the Google Mobile™ operating system. The release comes less than a month after the launch of Photoshop.com Mobile for iPhone, which quickly established itself as one of the "Top Free" applications on the Apple mobile platform. The Android application equips consumers with quick and easy image-editing tools, color adjustments and instant photo-sharing capabilities. Photoshop.com Mobile optimizes the camera-phone experience by allowing users to browse for their photos online and on their phone, directly from the application. The application is free and available today at the Android Market.

"Adobe is excited to extend its digital imaging capabilities to Android phone users so they can take control of their growing collections of mobile photos," said Doug Mack, vice president and general manager of Consumer and Hosted Solutions at Adobe. "Photoshop.com Mobile is a great resource to edit, upload and share photos in a few short moments. It's the perfect complement to the mobile phone cameras found on Android devices."

Mobile Photo Sharing and Editing Features

Photoshop.com Mobile for Android offers essential, user-friendly photo-editing tools like crop, rotate and flip. The Soft Focus filter can be used to create a subtle blur effect, and for performing color adjustments such as exposure, saturation, tint changes and classic black-and-white. Since all edits and changes can be undone, users can be confident that their original photo will be safe. After making edits on their Android device, users can upload photos from their phone to their Photoshop.com account to view and retrieve their images at a later time from any Internet-connected computer.

In addition, Photoshop.com Mobile for Android offers features only available on Android phones. Users can automatically upload pictures to Photoshop.com albums in the background, even when the Photoshop.com Mobile application is not running. Photoshop.com accounts provide 2GB of free online photo storage, which equates to over 1,500 photos. Made possible by the Android API, the new tab-based user interface enables users to view local and online content. Also, the Android Photo Browser makes maneuvering through photos fast and convenient, bringing users' complete photo collections right to their pockets.

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Adobe Photoshop Family

Adobe Photoshop® CS4 and Photoshop CS4 Extended are at the heart of the Photoshop family, joined by solutions for users at every level who want to bring out the best in their digital images. Photoshop Lightroom® addresses the workflow needs of professional and serious amateur photographers. Photoshop Elements provides exciting tools and sharing options for photo enthusiasts. Lastly, snap shooters can access Photoshop.com for free online photo editing to simply fix and enhance photos and quickly share those images on social-networking sites or through Photoshop.com online galleries.

Pricing and Availability

The Adobe Photoshop.com Mobile for Android application is available as a free download from the Android Market. More information on Photoshop.com Mobile for Android can be found at <http://mobile.photoshop.com/android>. The application is currently available in the U.S. and Canada only.

After the release, the Photoshop.com Mobile team will be available online for feedback, questions and the latest news via Facebook (www.facebook.com/photoshopdotcom) or Twitter (www.twitter.com/photoshopdotcom). To join the conversation, follow @photoshopdotcom on Twitter and use the hashtag #PSdroid.

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information – anytime, anywhere and through any medium. For more information, visit www.adobe.com.

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