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FOR IMMEDIATE RELEASE

Adobe Delivers HTML5 Support in Dreamweaver CS5

Immediate Availability of Adobe HTML5 Pack Announced at Google I/O

SAN FRANCISCO — May 19, 2010 — Adobe Systems Incorporated (Nasdaq:ADBE) today announced, at the Google I/O conference, a new HTML5 solution that is immediately available for Web designers and developers. The Adobe HTML5 Pack is an extension to Adobe Dreamweaver CS5, the latest version of the industry-leading HTML authoring tool for website design. This extension provides more creative options to Adobe Creative Suite 5 users – so they can more easily create, deliver and optimize compelling content consistently, across the widest array of screens, to maximize revenue streams and forward their businesses.

Availability of this HTML5 Pack extension is the direct result of positive customer feedback that began at Adobe MAX 2009 when the company first gave a sneak peek of the technology, and then again most recently, following a post on the Adobe Design and Web blog, where additional HTML5 and CSS3 R&D investments were discussed. Underscoring its commitment to this emerging standard, Adobe has made its HTML5 Pack extension for Dreamweaver CS5 immediately available, as a free download, at <http://labs.adobe.com/downloads/html5pack.html>.

"Adobe prides itself on delivering industry-defining tools and being compatible with the most popular Web programming languages, formats, APIs and libraries," said Lea Hickman, senior director, Creative Solutions at Adobe. "We continue to move forward to support the leading edge of work in HTML, enabling our customers to deliver creative content taking advantage of the latest in HTML capabilities."

"One of Dreamweaver's great strengths is its extensibility and it's encouraging to see that Adobe has wasted no time in providing support for those parts of HTML 5 and CSS3 that are already supported by several browsers," said David Powers, founder and developer, Foundation PHP. "By adding support through an extension, rather than hard-baking it into the core program, Dreamweaver should be able to keep pace with developments as the specifications and browsers evolve."

The HTML5 Pack extension includes new code hinting for HTML5 and CSS3 capabilities to enable Dreamweaver users to easily make use of new HTML5 tags. The extension also includes WebKit engine updates and improvements to support video and audio in Dreamweaver CS5's Live View. With new CSS3 capabilities users can more easily design multi-screen Web pages, with previews of how they will render across multiple browsers and devices. Additionally, the HTML5 Pack features HTML5 starter layouts to the New Document dialog box in Dreamweaver CS5, making it easier for users to accelerate their efforts to design and develop with the latest in emerging Web standards.

About Dreamweaver CS5

Adobe Dreamweaver CS5 is the latest release of the company's award-winning authoring tool for designing and building websites. It delivers powerful new tools for PHP programmers supporting popular PHP-based content management systems like Drupal, Joomla and WordPress. Dreamweaver CS5 also delivers a powerful new inspect mode tool for CSS, while in Live View, so that designers can visualize complex interactions of styles for more efficient editing. Built-in support for Adobe BrowserLab is also new in Dreamweaver CS5, making it even easier and faster to test website designs across browsers and operating systems.

Pricing, Availability and System Requirements

The HTML5 Pack extension for Dreamweaver CS5 is available for both Mac OS X and Windows and can be downloaded for free from Adobe Labs at: <http://labs.adobe.com/downloads/html5pack.html>.

Dreamweaver CS5 is available through the Adobe Store, Adobe Direct Sales, and Adobe Authorized Resellers for an estimated street price of \$399 (US). Existing Macromedia Dreamweaver 8, GoLive, Adobe Dreamweaver CS3 or CS4 users can upgrade for an estimated street price of \$199 (US). Dreamweaver CS5 is also included in Adobe Master Collection CS5, Adobe Design Premium CS5 as well as Adobe Web Premium CS5.

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