



#### Press/ Analyst Contacts

Jodi Sorensen  
Adobe Systems Incorporated  
408-536-2084  
[jsorensen@adobe.com](mailto:jsorensen@adobe.com)

Nicki Dugan  
OutCast Communications  
415-392-8282  
[bloom@outcastpr.com](mailto:bloom@outcastpr.com)



FOR IMMEDIATE RELEASE

# Adobe Powers San Jose Headquarters with Bloom Energy Fuel Cells

**Largest "Bloom Box" Installation to Date Will Generate 30 Percent of Adobe HQ Electricity Needs, Promote Sustainability**

**SAN JOSE, Calif., — Sept. 28, 2010** — Adobe Systems Incorporated (Nasdaq:ADBE) and Bloom Energy Corporation ([www.BloomEnergy.com](http://www.BloomEnergy.com)) today announced completion of the largest commercial Bloom Energy fuel cell installation to date, designed to supply approximately one-third of the electricity required by Adobe's downtown San Jose headquarters.

A total of 12 Bloom Energy Servers – also known as Bloom boxes – have been installed on the 5th floor of Adobe's West Tower at the company's headquarters campus, which is composed of three high-rise towers and a parking structure. Each server is the size of an average parking space and contains thousands of Bloom fuel cells – flat, solid ceramic squares made from a sand-like powder – which will convert air and biogas into electricity via a clean electrochemical process, producing zero net carbon emissions. Typically, one server generates enough power to meet the needs of approximately 100 average U.S. homes or one small office building.

Adobe is a recognized leader for its green building efforts, having earned distinction as the world's first commercial enterprise to achieve four platinum certifications under the U.S. Green Building Council's Leadership in Energy and Environmental Design LEED® program. The Bloom fuel cell installation is Adobe's second major renewable energy installation; in December 2009, Adobe installed 20 Windspire® wind turbines. Now, as a Bloom Energy customer, Adobe can efficiently generate its own electricity on site, further reducing the company's carbon footprint, lowering energy costs and mitigating power outage risks. Adobe expects to reduce its carbon footprint by approximately 121.5 million pounds over 10 years, which is the equivalent to taking 1,810 compact cars off the road annually.

"Installing Bloom Energy fuel cells supports Adobe's efforts to remain at the forefront of utilizing impactful, clean technologies to reduce our environmental footprint," said Randall H. Knox, III, senior director, Global Workplace Solutions, Adobe. "We hope to be an example to other companies considering cleaner, more affordable energy sources for their operations."

"Adobe has long been a leader in setting the bar for environmental sustainability in Silicon Valley," said Stu Aaron, vice president of marketing and product management, Bloom Energy. "With its significant installation of Bloom Energy Servers, the company can now enjoy a smarter, localized energy source that will both reduce its carbon impact and its electricity costs. We're fortunate to work with companies that embrace responsible power consumption and make energy innovation a critical part of their business strategy."

#### **About Adobe Systems Incorporated**

Adobe revolutionizes how the world engages with ideas and information – anytime, anywhere and through any medium. For more information, visit [www.adobe.com](http://www.adobe.com).

#### **About Bloom Energy**

Bloom Energy is a provider of breakthrough solid oxide fuel cell technology that generates clean, highly-efficient power onsite from virtually any fuel source. Bloom Energy's mission is to make clean, reliable energy affordable for everyone in the world. The

## Adobe Powers San Jose Headquarters with Bloom Energy Fuel Cells

Bloom Energy Server is currently producing power for several Fortune 500 companies. The company is headquartered in Sunnyvale, CA. For more information, visit [www.BloomEnergy.com](http://www.BloomEnergy.com).

###

© 2010 Adobe Systems Incorporated. All rights reserved. Adobe and the Adobe logo are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. All other trademarks are the property of their respective owners.