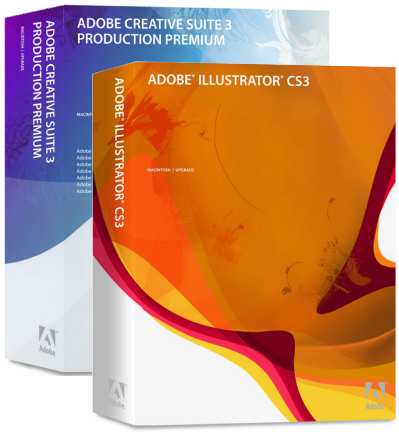
ADOBE® ILLUSTRATOR® CS3

EXPLORE NEW PATHS WITH THE ESSENTIAL VECTOR TOOL



Adobe Illustrator CS3 is a component of Adobe Creative Suite 3 Production Premium software, available for both Mac and Windows.

Production Premium combines full new versions of:

- Adobe After Effects® CS3 Professional
- Adobe Premiere® Pro CS3*
- Adobe Photoshop® CS3 Extended
- Adobe Flash® CS3 Professional
- Adobe Illustrator CS3
- Adobe Soundbooth® CS3*
- Adobe Encore CS3*
- Adobe OnLocation™ CS3†
- Adobe Ultra™ CS3†
- Features available only in Production Premium: Adobe Dynamic Link* and Capture In After Effects*
- Adobe Device Central CS3 and Adobe Bridge CS3

** Mac version requires Intel®-based Mac.*

† Windows only. Adobe OnLocation requires Boot Camp to run on Mac. Ultra is not included in the Mac version of Production Premium. The Mac version of unmarked items runs on Intel-based Mac or PowerPC Mac.

Adobe Illustrator CS3 software is a fundamental part of the creative workflow, tightly integrated with other components of Adobe Creative Suite® 3 Production Premium. Create vector graphics quickly and precisely for publishing across media.

With Illustrator CS3, you can quickly produce sophisticated vector graphics that provide the creative foundation for your visual effects and motion graphics. Take advantage of New Document Profiles for video with safe areas and ratios specific to your output. Export paths, text, gradients, and masks cleanly to Adobe Flash® CS3 Professional software. Move files confidently from one task to the next, taking your ideas from Illustrator to film or video smoothly and efficiently.

Adobe Illustrator CS3 offers:

Creative Power—Drawing tools, color controls, and a complete array of powerful features enable greater creative productivity and let you quickly explore multiple design options.

Ease of Use—Improved tool access and performance, plus new panels, startup profiles, and customized workspaces, make work easier and enable greater efficiency and productivity.

Integration—Built-in support for moving easily between Illustrator CS3 and other Production Premium components, along with many output options, enables easier publishing across media, efficient collaboration, and a seamless workflow.

Top features for post-production in Adobe Illustrator CS3

New Document Profiles—Select pre-built profiles specifically for video that automatically set your color mode to RGB and artboard to the format's dimensions, with guides for video and title-safe areas. You can also save profiles that specify custom parameters.

Crop Area tool—Use the Crop Area tool to define working areas on the Illustrator artboard specific to your specific video output, complete with safe area guides. You can even work with multiple crop areas on one artboard to explore graphics for multiple keyframes.

Live Color—Apply color and explore variations using a host of new tools specifically for color control. Quickly change colors in your Illustrator art and see colors automatically update in After Effects CS3 and in Photoshop CS3. Create color-shift effects or easily give animations a completely different look. Live Color includes the Color Guide panel, which invites exploration of color groups without affecting your artwork. Use the Color Guide to

Adobe Illustrator CS3 is also available as a component of:

- Adobe Creative Suite 3 Design Premium
- Adobe Creative Suite 3 Design Standard
- Adobe Creative Suite 3 Web Premium
- Adobe Creative Suite 3 Master Collection

Pricing

Adobe Creative Suite 3 Production Premium will be available in North America for an estimated street price of US$1699, directly from Adobe or through Adobe Authorized Resellers. Customers may order directly from Adobe by visiting the Adobe Store at www.adobe.com or calling 1-888-724-4507.

Licensed users of Adobe Production Studio (Premium or Standard edition) can upgrade to Adobe Creative Suite 3 Production Premium for an estimated street price of US$799. Licensed users of qualifying Adobe point products, such as After Effects or Adobe Premiere Pro, can upgrade to Production Premium for an estimated street price of US$1199.

Estimated street prices do not include taxes, shipping, handling, or other related expenses. A complete list of products that qualify users for upgrade pricing is available in the Pricing Overview document. Information on pricing and support policies outside of North America and for Education customers will be available separately.

Expected Ship Date

Illustrator CS3: Second Quarter 2007

Production Premium: Third Quarter 2007

find compelling colors and save them to organized color groups in the newly-enhanced Swatches panel. Live Color also includes the Live Color dialog box, which provides the tools for dynamically applying colors to selected objects. Here you will find a color wheel with the colors in your selected objects mapped to the wheel, and you can see your colors change live as you move around the wheel. You can maintain the relationships between colors and adjust the entire tone of your artwork at once, or choose individual colors freely on the wheel and alter a single color in your artwork with maximum precision. Reduce the number of colors in your design, and Illustrator will intelligently remap new colors to the objects based on the parameters you define.

Live Trace—Quickly and accurately convert photos, scans, or other bitmap images to editable and scalable vector paths with the Live Trace feature. Take advantage of the complete control that you have over the complexity and characteristics of your traced paths to ensure that your artwork is perfectly optimized for After Effects.

Live Paint—Manipulate overlapping paths to create new shapes with the Live Paint feature, which includes automatic gap detection and correction. Explore complex shapes or create logos and custom characters intuitively using Live Paint groups. And now you can use the new Live Color dialog box to interactively apply color and test color combinations as you work with your new shapes.

Drawing tools and controls—New tools and improved performance make drawing with Illustrator faster and easier than ever before. Create intricate vectors for 3D, design logos for station identities, experiment with objects on a path, and manipulate individual points that are now easier to select and transform. Screen redraw is faster, and drawing controls are more readily accessible so that you can get the job done fluidly and efficiently.

Advanced typography—Easily create and control type for your effects and animation, quickly experimenting with type on a path and custom characters. Take full advantage of industry-leading type tools that include paragraph and character styles, glyphs, alignment and orientation control, underline and strikethrough, transparent effects, and over 100 OpenType fonts. Move smoothly between Illustrator, Photoshop, After Effects, and Adobe Premiere Pro with text elements that remain editable and retain formatting and attributes.

Control panel—The Control panel now puts even more options at your fingertips. This context-sensitive panel displays the tools you need based on your current selection. Access clipping masks, envelope distortions, drawing tools, and more, just when you need them.

Adobe After Effects integration—Import native Illustrator vectors into After Effects CS3 with layers, masks, gradients, and effects intact. Use Edit Original to easily update your Illustrator artwork—changes are automatically incorporated. Create paths out of raster images using Live Trace so you can use low-overhead vectors for animation. And use Live Color to explore color variations that you can quickly test-render in After Effects.

Adobe Flash CS3 Professional integration—Kick off your Flash projects with Illustrator and have confidence that your vectors will copy/paste and import reliably. The integrity of critical elements in your Illustrator artwork is now maintained in Flash, with intact paths—and correct anchor point positions—as well as gradients, clipping masks, and symbols. Plus, your entire Illustrator layer and grouping structure is preserved, along with all your object names. You can also create rich, repeating web graphics by designing with symbols, which automatically update when you change the original.

Additional Illustrator features—There are many features in Illustrator that enhance video projects, animation, and effects. You can easily warp, liquify, and distort artwork with envelopes and live distortion tools that don't alter your underlying artwork. You can even edit an original vector after pasting it into After Effects or Photoshop as a Smart Object.

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