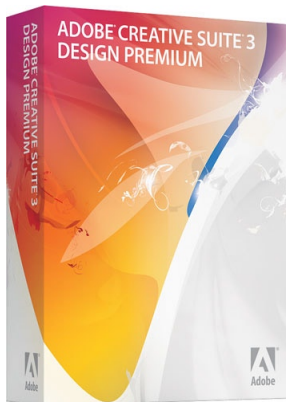


ADOBE® CREATIVE SUITE® 3 DESIGN PREMIUM

DELIVER INNOVATIVE IDEAS IN PRINT, WEB, AND MOBILE



Adobe Creative Suite 3 Design Premium combines full new versions of:

- Adobe InDesign® CS3
- Adobe Photoshop® CS3 Extended
- Adobe Illustrator® CS3
- Adobe Flash® CS3 Professional
- Adobe Dreamweaver® CS3
- Adobe Acrobat® 8 Professional
- Adobe Bridge CS3, which also offers direct access to Adobe Version Cue® CS3, Adobe Stock Photos, Adobe Device Central CS3, and Adobe Acrobat Connect™

Harness the versatility, productivity, and creative potential you need to thrive as a design professional today. Work faster than ever with tightly integrated creative tools designed to run smoothly on the most current Mac and Windows® computers.

Now you can sharpen your competitive edge with the latest evolution of the dream toolkit for print, web, interactive, and mobile design. A highly efficient working environment, Adobe Creative Suite 3 Design Premium software includes all-new versions of the tools you depend on for page layout, image editing, illustration, and PDF workflows. Plus, Design Premium expands your creative possibilities with newly integrated components for creating compelling websites, rich interactive experiences, and engaging mobile content. With Adobe Creative Suite 3 Design Premium, you can:

Craft your best work with essential creative tools—From roughing out concepts to finessing production details, the intuitive tools in Design Premium help you make even your most visionary ideas real. Stay true to your creative intent more efficiently and easily than ever.

Maintain momentum with intelligent integration—Slip into the *zone* and stay there. The deftly choreographed components of Design Premium let you move fluidly from task to task without going sideways or backwards in order to go forward.

Choose among agile workflows—Move beyond print to explore the latest workflows for web, interactive, and mobile design. Collaborate effectively with colleagues and clients, and streamline creative and production reviews. Use Design Premium to meet today's tough design challenges and prepare for the new ones of tomorrow.

Top new benefits of Adobe Creative Suite 3 Design Premium

All-new versions of essential creative tools—Experience greater levels of integration, efficiency, and productivity with InDesign CS3 software for professional page layout, Photoshop CS3 Extended software for advanced image editing, Illustrator CS3 software for vector graphics creation, Flash CS3 Professional software for interactive design, Dreamweaver CS3 software for web design and development, and Acrobat 8 Professional software for efficient Adobe PDF workflows.

More efficient print and web publishing workflows based on InDesign CS3—Design any type of printed material from marketing collateral and catalogs to magazines, newspapers, and books. Integrated with Photoshop, Illustrator, Acrobat, and now Dreamweaver, InDesign CS3 delivers customer-inspired productivity enhancements to streamline repetitive tasks, accelerate demanding workflows, and help meet tight deadlines. Highlights of this powerful

See the following for more details about Adobe Creative Suite 3 Design Premium:

- Adobe InDesign CS3 What's New
- Adobe Photoshop CS3 Extended What's New
- Adobe Illustrator CS3 What's New
- Adobe Flash CS3 Professional What's New
- Adobe Dreamweaver CS3 What's New
- Adobe Acrobat 8 Professional What's New
- Adobe Device Central Overview
- Adobe Stock Photos Overview

The Microsoft® Windows® version of Adobe Creative Suite 3 Design Premium requires Windows Vista™ or Windows XP.

The Mac version of Adobe Creative Suite 3 Design Premium requires Mac OS X running on an Intel® or PowerPC processor.

Pricing

Adobe Creative Suite 3 Design Premium will be available in North America for an estimated street price of US\$1799, directly from Adobe or through Adobe Authorized Resellers. Customers may order directly from Adobe by visiting the Adobe Store at www.adobe.com or calling 1-888-724-4507.

Licensed users of previous versions of Adobe Creative Suite (Standard or Premium editions) or of Macromedia® Studio can upgrade to Adobe Creative Suite 3 Design Premium for an estimated street price of US\$599 (US\$440 for owners of Adobe Creative Suite 2.3 Premium). Licensed users of qualifying Adobe point products, such as InDesign or Photoshop, can upgrade to Design Premium for an estimated street price of US\$1599.

Estimated street prices do not include taxes, shipping, handling, or other related expenses. A complete list of products that qualify users for upgrade pricing is available in the Pricing Overview document. Information on pricing and support policies outside of North America and for Education customers is available separately.

Expected Ship Date

Second Quarter 2007

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www.adobe.com

new version include new creative effects, the ability to place multiple files at once, table and cell styles, and advanced find/change. Also export layouts as XHTML or XML files to jump-start web pages in Dreamweaver or for other publishing workflows.

Efficient, fluid creation of vector graphics and images—Discover vital new ways to work with and incorporate vector graphics and images into print, web, interactive, and mobile design projects. With Illustrator CS3, use an exciting new color environment called Live Color to explore and save color combinations and to interactively apply them to multiple objects at once; draw more quickly and naturally thanks to numerous improvements, such as easier-to-select points, to its industry-leading drawing tools; and speed document startup and output to different media with New Document Profiles and an interactive Crop Area tool. With Photoshop CS3 Extended, enjoy easier selection with the new Quick Selection tool and Refine Edge feature; align and blend similar photos to combine the best aspects of each; manipulate perspective along multiple planes with enhanced Vanishing Point; explore nondestructive Smart Filters; and manipulate, composite, and edit textures for imported 3D models.

Must-have integration with Adobe Flash CS3 Professional—Get to work more easily with Flash CS3 thanks to an elegantly redesigned Adobe-standard interface. Import native Illustrator and Photoshop files—including layers, effects, dynamic text, and more—into your Flash projects with complete fidelity. Create vector graphics more precisely using an Adobe-standard Pen tool. Save time working with Flash developers by quickly copying animation tweens as ActionScript 3.0. Encode video in Flash video (FLV) format more easily for online experiences that make audiences lean forward and engage.

Jump-start web design in Adobe Dreamweaver CS3—Efficiently produce richer online experiences using the new Spry framework for Ajax, including Spry widgets and effects. Select any portion of a web design in Photoshop, including layers, and paste it directly into Dreamweaver CS3. Jump-start CSS web development using new CSS layouts for common designs, such as 1-, 2-, and 3-column fixed and elastic layouts. Easily identify and fix common issues across browsers and platforms using the new Browser Compatibility Check feature and the Adobe CSS Advisor, a regularly updated online support tool.

More automated control of Adobe PDF files—Use Acrobat 8 Professional to control the output of high-quality, industry-standard Adobe PDF files. Review more efficiently using server-based shared reviews that enable everyone to see comments as they are posted. Printers can also preflight and automatically fix issues in PDF files before outputting them, and automate print workflows with enhanced Job Description Format (JDF) support.

Efficient media management and convenient access to vital services—A built-in media manager for visual people, Adobe Bridge CS3 delivers improved performance, a new Filter panel for quickly finding files, file stacks for quickly organizing and batch-processing files, and new previewing support, including the ability to play back Flash (SWF, FLV) files. Bridge CS3 also acts as a hub for external services, including Acrobat Connect, Version Cue CS3, Adobe Stock Photos, and Adobe Device Central CS3 (all described below).

Streamlined collaboration and coordination—Save time and accelerate decision-making with built-in access to Acrobat Connect, a web-conferencing service that enables you to review creative concepts and other work in real time with clients and colleagues. Collaborate on complex projects more efficiently using Version Cue CS3 to track, find, and manage files.

One-stop access to top royalty-free image collections—Use Adobe Stock Photos to quickly browse over one million royalty-free images. Search, download comps, purchase, and place images in your layouts without leaving your favorite Adobe software.

New support for mobile design—Easily preview and test rich, engaging mobile content using Adobe Device Central CS3, which offers built-in mobile device skins, quarterly updated device profiles, and controls for testing content under a variety of conditions.

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