

# ADOBE® FLASH® CS3 PROFESSIONAL

## CREATE AND DELIVER RICH, INTERACTIVE CONTENT



**Adobe Flash CS3 Professional is a component of Adobe Creative Suite® 3 Design Premium, available for both Mac and Windows.**

**Adobe Creative Suite 3 Design Premium combines full new versions of:**

- Adobe InDesign® CS3
- Adobe Photoshop CS3 Extended
- Adobe Illustrator CS3
- Adobe Flash® CS3 Professional
- Adobe Dreamweaver® CS3
- Adobe Acrobat® 8 Professional
- Adobe Bridge CS3, Adobe Version Cue® CS3, Adobe Stock Photos, Adobe Device Central, and Adobe Acrobat® Connect™

Take advantage of Emmy Award-winning Flash video technology and the ubiquitous Adobe Flash Player to deliver interactive content.

With a new streamlined user interface, timesaving design and development tools, and integration with Adobe Photoshop® CS3 and Adobe Illustrator® CS3 software, Flash CS3 Professional ensures a fast, fluid, and efficient interactive design workflow.

All-new Adobe Flash CS3 Professional software delivers an advanced authoring environment for interactive design. Whether creating engaging websites, rich media advertisements, interactive branded marketing campaigns, or games, the ubiquitous penetration of Flash ensures you'll be able to reach the widest global audience, making your clients very pleased. Available for Microsoft® Windows® and as a universal-binary application for Mac, Flash CS3 provides the tools and the integration you need to be successful.

Flash CS3 Professional is an integral part of Adobe Creative Suite 3, which empowers creative professionals and developers to experience an uninterrupted flow of energy and ideas from initial concept to polished final execution across print, video, web, and mobile devices. The end-to-end integration is the core of what makes Creative Suite uniquely powerful—you can remain focused on your vision and achieve the highest quality results in less time.

With Adobe Flash CS3 Professional, you can:

**Experience creative flexibility**—Flash CS3 features a full set of creative drawing, animation, and interactive tools, offering greater productivity and flexibility to help you explore multiple design options. New Shape Primitives and a new Pen tool—one that functions like that found in Adobe Illustrator—allow for precise control over your artwork.

**Work in a productive development environment**—Timesaving programming tools like code collapse and a new advanced debugger all make for a productive development environment. Flash CS3 also features the ability to quickly convert timeline-based animations to ActionScript™ 3.0, making it easy to understand the structured and intuitive scripting language that enables efficient and consistent content development.

**Benefit from intelligent integration**—Flash CS3 sports a new user interface that is consistent with other Adobe Creative Suite 3 design software. The ability to import native Photoshop and Illustrator content while preserving important structural data such as layers, editable text, and symbols makes completing projects much more fluid and efficient. And new Adobe Device Central CS3 makes it easier to develop content for mobile devices.

**Adobe Flash CS3 Professional is also available as part of:**

- Adobe Creative Suite 3 Web Premium
- Adobe Creative Suite 3 Web Standard
- Adobe Creative Suite 3 Production Premium
- Adobe Creative Suite 3 Master Collection

**Pricing**

Adobe Creative Suite 3 Design Premium will be available in North America for an estimated street price of US\$1799, directly from Adobe or through Adobe Authorized Resellers. Customers may order directly from Adobe by visiting the Adobe Store at [www.adobe.com](http://www.adobe.com) or calling 1-888-724-4507.

Licensed users of Adobe Creative Suite 2.x or 1.x (Standard or Premium editions) can upgrade to Adobe Creative Suite 3 Design Premium for an estimated street price of US\$599. Licensed users of qualifying Adobe point products, such as Flash or Photoshop, can upgrade to Design Premium for an estimated street price of US\$1599.

Estimated street prices do not include taxes, shipping, handling, or other related expenses. A complete list of products that qualify users for upgrade pricing is available in the Pricing Overview document. Information on pricing and support policies outside of North America and for Education customers will be available separately.

**Expected Ship Date**

Second Quarter 2007

## New features for graphic designers in Adobe Flash CS3

**Native Photoshop and Illustrator import**—Copy and paste or import native Photoshop and Illustrator content into Flash CS3. Preserve layers and object fidelity, specify options that convert objects or layers to movie clips, merge layers, maintain text editability, and preserve bitmap layer effects.

**Convert animation to ActionScript 3.0**—Timeline tween animations can now be copied and pasted or instantly converted to ActionScript 3.0, allowing you to animate visually, and then translate motion into reusable, easily editable code. Whether you're new to ActionScript or an experienced coder, converting animations to code offers the perfect way to take things to the next level.

**Common Adobe Creative Suite 3 user interface**—Enjoy a common user interface when working with software from the Creative Suite 3 family. Similar tools, familiar icons, and customizable workspaces enable you to move smoothly between Flash and other Adobe design software. Also take advantage of cross-application scripting through Adobe Bridge CS3.

**Powerful drawing tools**—Create precise paths in Flash CS3 using the new Pen tool, which looks and behaves like the one found in Adobe Illustrator. When importing or pasting artwork from Illustrator into Flash, path and anchor point fidelity is preserved. Use new Shape Primitives to easily round rectangle corners, create pie wedges, define an inner circle radius, and more.

**Sophisticated video encoding**—Flash CS3 includes the Flash Video Encoder, which features new encoding options such as deinterlacing, advanced cue point control, and a larger selection of video component skins to provide you with more control over the appearance of your video.

**Advanced QuickTime export**—Flash CS3 introduces an advanced QuickTime export feature that captures exactly what Adobe Flash Player plays back. Export QuickTime files that include nested movie clips, ActionScript-generated content, and runtime effects such as drop shadow and blur.

**ActionScript 3.0 development with advanced debugger**—Faster and more efficient than previous versions, ActionScript 3.0 is a coding language powerful enough for experienced coders, yet accessible to beginners. Test your code using a brand new debugger that allows you to step through a wide variety of properties at runtime, with greater flexibility and feedback. The new debugger is shared with Adobe Flex™ Builder™ 2, so you can expect consistent feedback and behavior when developing rich internet applications (RIAs).

**Optimized and easily skinned UI components for ActionScript 3.0**—Design interactive content using a new lightweight, easy-to-skin set of user-interface components written in ActionScript 3.0, which you can easily re-skin to match the exact look and feel of your project. Also integrate video into ActionScript 3.0-based projects using the newly optimized video playback component, which now includes captioning capabilities.

**Timesaving programming tools**—Reduce programming time with new code editor enhancements including code collapse, commenting, auto formatting for improved consistency and readability, and an updated and more robust JSFL SpiderMonkey library.

**Adobe Device Central**—Integrated with Flash CS3 and other Creative Suite 3 software, Adobe Device Central simplifies the creation of mobile content with built-in mobile device skins and quarterly-updated device profiles. Now you can easily design, preview, and test engaging mobile content, such as interactive Flash Lite™ applications and rich user interfaces.

Better by Adobe.™



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