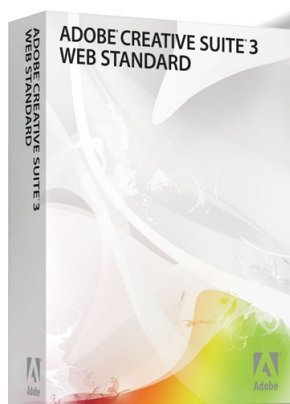


ADOBE® CREATIVE SUITE® 3 WEB STANDARD

STREAMLINE WEB DESIGN, DEVELOPMENT, AND MAINTENANCE



Adobe Creative Suite 3 Web Standard combines full new versions of:

- Adobe Dreamweaver® CS3
- Adobe Flash® CS3 Professional
- Adobe Fireworks® CS3
- Adobe Contribute® CS3
- Adobe Device Central CS3, Adobe Bridge CS3, Adobe Stock Photos, and Adobe Version Cue® CS3

Get the latest versions of the industry's favorite web tools in one integrated suite for Mac and Windows.

Adobe Creative Suite 3 Web Standard software helps you get all of your tasks done quickly and efficiently with the primary tools for web and interactive design and development. Web Standard provides integrated workflows across industry favorites Adobe Dreamweaver CS3, Adobe Flash CS3, Adobe Fireworks CS3, and Adobe Contribute CS3. Now you can prototype, design, develop, and maintain websites, applications, and mobile content while easily supporting industry standards, technologies, and best practices.

Adobe Creative Suite 3 Web Standard offers:

Essential tools—Creative Suite 3 Web Standard includes full new releases of the core tools that you need for innovative web design and development in one integrated suite. All components are designed for Mac and Microsoft® Windows® operating systems.

Intelligent integration—Integration at all levels means that Creative Suite 3 Web Standard components make it easier, faster, and more efficient to get your jobs done and out the door. Shared tools and a unified design environment with common commands, tools, keyboard shortcuts, control elements, and workspace panels that dock and group make web design and development easy, efficient, and productive.

Agile workflows—Put your imagination to work in this optimized environment and let it flow. Use the powerful tools and straightforward solutions of Web Standard to create websites, web applications, mobile content, user interfaces, interactive presentations, and much more.

Top new benefits of Adobe Creative Suite 3 Web Standard

New releases of industry-favorite web design and development tools—Unleash your ability to produce quick, efficient website prototypes and designs, and then develop and maintain all of your creations with ease with the newly engineered and superior integration of Creative Suite 3 Web Standard.

High productivity—Turbo-charge your web design and development process with innovative new features in Dreamweaver CS3, Flash CS3, Fireworks CS3, and Contribute CS3. Perform roundtrip editing between Fireworks, Flash, and Dreamweaver for speedy

See the following for more details about Adobe Creative Suite 3 Web Standard:

- Adobe Dreamweaver CS3 What's New
- Adobe Flash CS3 Professional What's New
- Adobe Fireworks CS3 What's New
- Adobe Contribute CS3 What's New
- Adobe Device Central Overview

The Windows version of Adobe Creative Suite 3 Web Standard requires Windows Vista™ or Windows XP.

The Mac version of Adobe Creative Suite 3 Web Standard requires Mac OS X running on an Intel® or PowerPC processor.

Pricing

Adobe Creative Suite 3 Web Standard will be available in North America for an estimated street price of US\$999, directly from Adobe or through Adobe Authorized Resellers. Customers may order directly from Adobe by visiting the Adobe Store at www.adobe.com or calling 1-888-724-4507.

Licensed users of Studio 8, Studio MX2004, Studio MX, or qualifying previous versions of both Dreamweaver and Flash can upgrade to Adobe Creative Suite 3 Web Standard for an estimated street price of US\$399. Licensed users of qualifying Adobe point products, such as Flash or Dreamweaver, can upgrade to Web Standard for an estimated street price of US\$799.

Estimated street prices do not include taxes, shipping, handling, or other related expenses. A complete list of products that qualify users for upgrade pricing is available in the Pricing Overview document. Information on pricing and support policies outside of North America and for Education customers will be available separately.

Expected Ship Date

Second Quarter 2007

prototyping, graphics creation, and graphics optimization. Seamlessly move Fireworks CSS layouts into Dreamweaver. Use the template-based web publishing tools in Contribute with Dreamweaver for a controlled approach to user-based website maintenance.

Next-generation web technology—Get ahead of the curve with Creative Suite 3 Web Standard. Create dynamic user interfaces with Ajax, easily add Flash video, incorporate new standards-based user elements, and deploy sites that meet accessibility and IPV6 guidelines.

Creative flexibility—Quickly move through your design process with new Flash creative tools like an advanced Pen Tool for better control, Shape Primitives for speeding up your design work, and improved video exporting and sophisticated video encoding to create more “lean forward,” high-quality experiences.

ActionScript 3.0 power—Discover a higher level of precise control and customization with ActionScript 3.0. Refine animation, fine-tune performance, and program sophisticated interactivity for your websites, applications, and other online experiences. Flash CS3 allows you to convert animations directly to ActionScript for faster, more creative options and a dynamic online experience.

Rapid prototyping with new Fireworks CS3—Mock up web and interactive designs in Fireworks with speed and ease. Use the pre-built, easily accessible objects in the AutoShape library to quickly add common operating system and browser forms and elements to your prototype. Speed from concept to design using re-skinnable color, weight, and font elements. Move Fireworks designs into Flash and Dreamweaver. Leverage the extensible Fireworks API to integrate with Adobe Flex™ 2 or other development environments.

Cross-browser complexities resolved—Ensure a consistent experience across browsers and operating systems with Browser Compatibility Check in Dreamweaver CS3. Easily resolve issues using the new Adobe CSS Advisor—a community-driven resource for understanding and fixing browser compatibility glitches.

Mobile authoring with Device Central—Preview, test, and optimize Flash Lite™, video, HTML, and image content for a wide range of mobile and consumer devices by using Adobe Device Central.

Easy web publishing—Free your staff and clients from routine web content edits, posts, and more. With Contribute CS3, you can edit, update, and publish content to multiple websites and blogs from a single, controlled, permissions-based application, or from within Microsoft Office applications. With tight Dreamweaver integration, Contribute simplifies maintenance with templates that conform to standards for web design and layout.

Cross-platform support—Pick your platform. Creative Suite 3 Web Standard is now available for Mac OS X systems running on an Intel-based or PowerPC Mac, and for Windows Vista and Windows XP. Work on your platform of choice, and then deliver across multiple platforms, browsers, and operating systems with consistency, reliability, and superior results.

Better by Adobe.™



Adobe

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