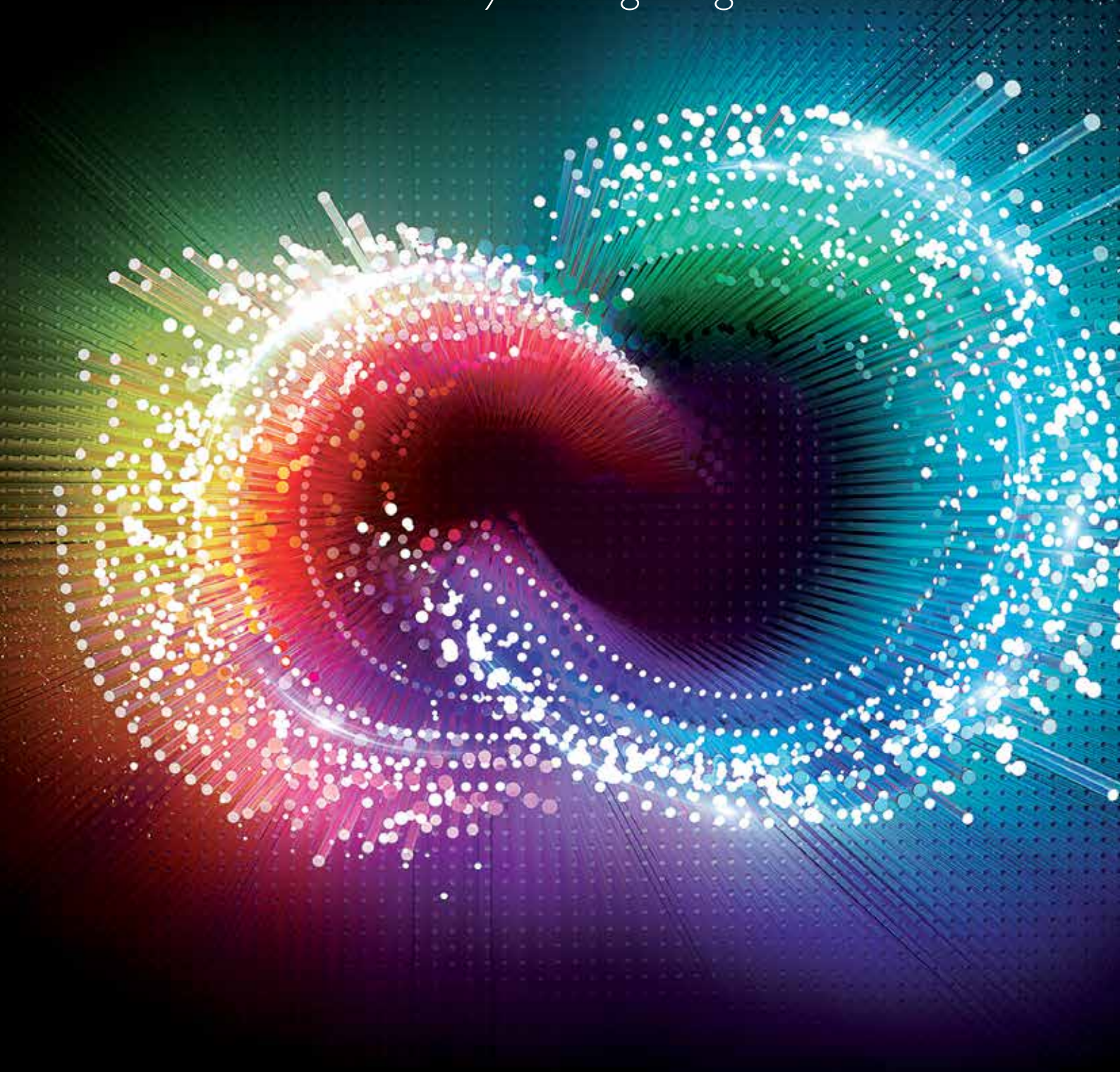
Adobe Creative Cloud

Streamline your production workflow
with industry-leading integration.



Theater schedule

Stand # 7.G27

FRIDAY, SEPTEMBER 12

10:30 A.M.	What's New in Adobe SpeedGrade CC
11:00 A.M.	Audio: Adobe Tools for Post-Production
11:30 A.M.	In the Trenches of Documentary Filmmaking Using Adobe Creative Cloud *Philip Bloom, DP, Director, Filmmaker*
12:00 P.M.	Adobe Anywhere for video: Collaborate Without Boundaries
12:30 P.M.	What's New in Adobe After Effects CC
1:00 P.M.	Adobe Creative Cloud: The Making of 'Sarah & Duck' for the BBC *Jamie Badminton, Creative Director, Producer, Karrot Entertainment*
1:30 P.M.	Adobe Creative Cloud for Video Professionals
2:00 P.M.	Red Bull Media House Gives Wings to Innovative Content Using Adobe Creative Cloud *Andreas Gall, CTO, Red Bull Media House*
2:30 P.M.	In the Trenches of Documentary Filmmaking Using Adobe Creative Cloud *Philip Bloom, DP, Director, Filmmaker*
3:00 P.M.	What's New in Adobe Premiere Pro CC
3:30 P.M.	LondonLive: The Launch of the UK's New Television Station with Adobe Creative Cloud *Bryn Balcombe, Technology Director, LondonLive*
4:00 P.M.	Adobe Story and Prelude: Production Tools that Speed Post
4:30 P.M.	What's New in Adobe Photoshop CC
5:00 P.M.	Collaborative Production at Major Sporting Events - Close-up on the Integrated Workflow *Olivier Meaux Saint Marc, Senior Production Manager, HBS, Brian Cutts, Media Operations Manager, HBS, Jérôme Wauthoz, Sports Center Solution Market Manager, EVS, Simon Branson Walker, Adobe Certified Master Trainer*

SATURDAY, SEPTEMBER 13

9:30 A.M.	Audio: Adobe Tools for Post-Production
10:00 A.M.	What's New in Adobe Photoshop CC
10:30 A.M.	Red Bull Media House Gives Wings to Innovative Content Using Adobe Creative Cloud *Andreas Gall, CTO, Red Bull Media House*
11:00 A.M.	What's New in Adobe Premiere Pro CC
11:30 A.M.	In the Trenches of Documentary Filmmaking Using Adobe Creative Cloud *Philip Bloom, DP, Director, Filmmaker*
12:00 P.M.	Adobe Anywhere for video: Collaborate Without Boundaries
12:30 P.M.	Adobe Creative Cloud: The Making of 'Sarah & Duck' for the BBC *Jamie Badminton, Creative Director, Producer, Karrot Entertainment*
1:00 P.M.	LondonLive: The Launch of the UK's New Television Station with Adobe Creative Cloud *Bryn Balcombe, Technology Director, LondonLive*
1:30 P.M.	Adobe Creative Cloud for Video Professionals
2:00 P.M.	Adobe Creative Cloud: The Making of 'Sarah & Duck' for the BBC *Jamie Badminton, Creative Director, Producer, Karrot Entertainment*
2:30 P.M.	Adobe Story and Prelude: Production Tools that Speed Post
3:00 P.M.	What's New in Adobe After Effects CC
3:30 P.M.	LondonLive: The Launch of the UK's New Television Station with Adobe Creative Cloud *Bryn Balcombe, Technology Director, LondonLive*
4:00 P.M.	What's New in Adobe Premiere Pro CC
4:30 P.M.	What's New in Adobe SpeedGrade CC
5:00 P.M.	ITV Studios: The Modernisation of Broadcast Production and Adobe Creative Cloud *Martyn Suker, Head of Production Innovation, ITV Studios, ITV plc*
5:30 P.M.	Audio: Adobe Tools for Post-Production

SUNDAY, SEPTEMBER 14

9:30 A.M.	What's New in Adobe Photoshop CC
10:00 A.M.	What's New in Adobe Premiere Pro CC
10:30 A.M.	Crafting Visual Experiences for Any Screen Using Adobe Creative Cloud *William MacNeil, Senior Motion Design Artist, MPC*
11:00 A.M.	What's New in Adobe SpeedGrade CC
11:30 A.M.	The Use of Adobe After Effects in the Creation of Animated Character Rigs for the Angry Birds Toons *Jussi Kemppainen, Art Director, Rovio Entertainment Ltd.*

SUNDAY, SEPTEMBER 14 (CONTINUED)

12:00 P.M.	Adobe Anywhere for video: Collaborate Without Boundaries
12:30 P.M.	What's New in Adobe After Effects CC
1:00 P.M.	Crafting Visual Experiences for Any Screen Using Adobe Creative Cloud *William MacNeil, Senior Motion Design Artist, MPC*
1:30 P.M.	Adobe Creative Cloud for Video Professionals
2:00 P.M.	Creating Stunning Openers for Projects Like the Winter Games Using Adobe Creative Cloud *Simone Nucci, Senior Motion Designer & Simon Renfer, Senior Motion Designer, Swiss Radio & Television*
2:30 P.M.	What's New in Adobe After Effects CC
3:00 P.M.	Audio: Adobe Tools for Post-Production
3:30 P.M.	Finessing the Art of Animation Storytelling with Adobe Creative Cloud *Pauli Suuraho, Pipeline and Tools Developer, Rovio Entertainment Ltd.*
4:00 P.M.	Adobe Creative Cloud for Video Professionals
4:30 P.M.	What's New in Adobe Premiere Pro CC
5:00 P.M.	ITV Studios: The Modernisation of Broadcast Production and Adobe Creative Cloud *Martyn Suker, Head of Production Innovation, ITV Studios, ITV plc*
5:30 P.M.	Adobe Story and Prelude: Production Tools that Speed Post

MONDAY, SEPTEMBER 15

9:30 A.M.	What's New in Adobe Premiere Pro CC
10:00 A.M.	What's New in Adobe Photoshop CC
10:30 A.M.	Creating Stunning Openers for Projects Like the Winter Games Using Adobe Creative Cloud *Simone Nucci, Senior Motion Designer & Simon Renfer, Senior Motion Designer, Swiss Radio & Television*
11:00 A.M.	What's New in Adobe SpeedGrade CC
11:30 A.M.	The Use of Adobe After Effects in the Creation of Animated Character Rigs for the Angry Birds Toons *Jussi Kemppainen, Art Director, Rovio Entertainment Ltd.*
12:00 P.M.	Adobe Anywhere for video: Collaborate Without Boundaries
12:30 P.M.	What's New in Adobe Premiere Pro CC
1:00 P.M.	Creating Stunning Openers for Projects Like the Winter Games Using Adobe Creative Cloud *Simone Nucci, Senior Motion Designer & Simon Renfer, Senior Motion Designer, Swiss Radio & Television*
1:30 P.M.	Adobe Creative Cloud for Video Professionals
2:00 P.M.	Crafting Visual Experiences for Any Screen Using Adobe Creative Cloud *William MacNeil, Senior Motion Design Artist, MPC*
2:30 P.M.	What's New in Adobe After Effects CC
3:00 P.M.	Audio: Adobe Tools for Post-Production
3:30 P.M.	Finessing the Art of Animation Storytelling With Adobe Creative Cloud *Pauli Suuraho, Pipeline and Tools Developer, Rovio Entertainment Ltd.*
4:00 P.M.	Adobe Story and Prelude: Production Tools That Speed Post
4:30 P.M.	What's New in Adobe After Effects CC
5:00 P.M.	ITV Studios: The Modernisation of Broadcast Production and Adobe Creative Cloud *Martyn Suker, Head of Production Innovation, ITV Studios, ITV plc*
5:30 P.M.	Adobe Creative Cloud for Video Professionals

TUESDAY, SEPTEMBER 16

9:30 A.M.	What's New in Adobe Photoshop CC
10:00 A.M.	What's New in Adobe Premiere Pro CC
10:30 A.M.	What's New in Adobe After Effects CC
11:00 A.M.	Audio: Adobe Tools for Post-Production
11:30 A.M.	What's New in Adobe SpeedGrade CC
12:00 P.M.	Adobe Anywhere for video: Collaborate Without Boundaries
12:30 P.M.	Adobe Creative Cloud for Video Professionals
1:00 P.M.	Adobe Story and Prelude: Production Tools that Speed Post
1:30 P.M.	What's New in Adobe After Effects CC
2:00 P.M.	What's New in Adobe Premiere Pro CC
2:30 P.M.	What's New in Adobe SpeedGrade CC
3:00 P.M.	Audio: Adobe Tools for Post-Production
3:30 P.M.	What's New in Adobe Photoshop CC

Special thanks to the following partners for providing equipment:

Look for the following partners demonstrating Adobe products at IBC:

AJA	7.F11
Ambient Recording GmbH	8.C73A
AMD	7.H35
Apace	7.K27
Archion	9.B14C
ARRI	11.F21
arvato Systems S4M	3.B26
Associated Press ENPS	7.D30
Atomos	9.D25
ATTO	7.F41
axle Video	7.D07
Blackmagic Design	7.H20
Bluefish444	7.J07
Boris FX	7.G43
Cambridge Imaging	6.C23
Cantemo	6.C28B
ChyronHego	7.D11
Cinedeck	7.J07
Cinegy	7.A30
Dalet Digital Media Systems	8.B77
Dell	7.H35
EditShare	7.G37
EMC Isilon	7.H10
EVS	8.B90
Eyeheight	8.B97
Facilis Technology	7.E08
Flavoursys	7.E10
G-Technology	7.G15
Grass Valley	1.D11
GoPro	9.C40
Harmonic	1.B20
HP	14.H02
Imagineer Systems	7.K29
Intel's	14.L20
IPV Ltd	8.A33
LaCie	7.G17
Marquis Broadcast	2.A58

Matrox	7.B29
Maxon	7.H39
Metus	7.A02
Minnetonka Audio Software	7.J40
MXFserver	7.H10
Nativ	7.K01b
NetApp	7.E10
Nexidia	3.A54
NVIDIA	7.J39
Object Matrix	6.C28B
Orad Hi-Tec Systems	7.B27
Panasonic	9.C45
Pebble Beach Systems	8.C71
Primestream	7.D21
Promise	C.611
Pronology	10.A26
Quantum	7.B26
Quantel	7.A20
Reach Engine	Hall 13, MS046
Red Digital Cinema	10.A10
root6	7.E21
Scale Logic	7.K31
Sienna	7.H10
SNS	7.J05
Softron	7.G12
Sony	12.A10
Square Box	7.J15c
Tedial	8.B41
Telestream	7.C12
Tiger Technology	7.C10
Timecode Systems Limited	9.B14B
ToolsOnAir	7.G45
TMD	2.C58
VizRT	7.A10
Wellen+Nöthen	3.B40
XOR Media	7.J42

Learn more about Adobe's video products:
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