

IBC 2017 Adobe Creative Cloud pro video tools

Creating Time



Adobe Creative Cloud

Creative Cloud gives you all of the Adobe video tools, along with industry-leading design, web, and photography apps. Get high performance for editing and motion graphics, easy-to-use color and audio tools, and support for the latest formats all in a single integrated workflow. With frequent updates, training resources, amazing mobile apps, powerful collaboration tools, and access to your content from almost anywhere, Creative Cloud puts everything you need at your fingertips.

www.adobe.com/go/video

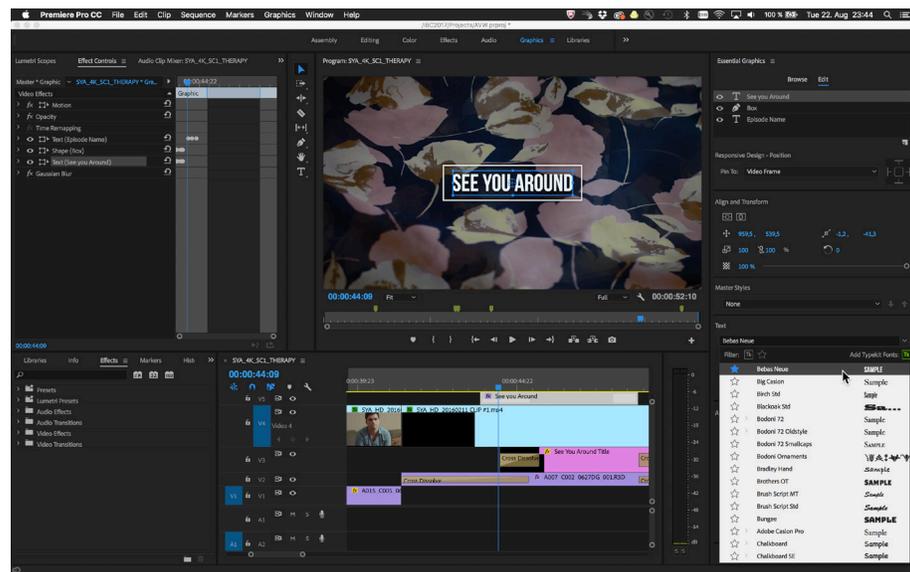
Creative Cloud gives you the power to do more, collaborate easily, and deliver faster with a complete, integrated toolset. Building on 25 years of proven Adobe technologies for video and audio, you get new and enhanced tools for creating VR experiences, crafting animations, and polishing audio. Assemble and hone your work to perfection - on your own or collaborating with your team - with tools that take you every step of the way.

The Power to Create. Work faster and smarter, while taking your creative skills in new directions with new and enhanced support for VR, Responsive Design features for motion graphics in Premiere Pro, and animation capabilities in After Effects and Character Animator.

Seamless Collaboration—Team Projects for CCT and CCE users, built right into Premiere Pro and After Effects, makes collaboration as easy as editing on your own. Just open up a shared project and work the way you're used to working—alongside your collaborators, wherever they are based. Work more efficiently in a team environment—on premise or remotely—with new multiple open projects functionality with project locking in Premiere Pro and enhanced Team Projects support in both Premiere Pro and After Effects.

What You Need, When You Need It. Get better organization, navigation, and performance throughout the applications including the ability to simultaneously open multiple projects in Premiere Pro and better project organization in Audition. A new font menu in both After Effects and Premiere Pro gives previews of your fonts and improved search options. Support for Motion Graphics templates in Adobe Stock gives you immediate access to professional motion graphics..

Smarter with Sensei. Using machine learning, Auto-Ducking in Audition automatically lowers soundtrack volume during spoken dialog. Character Animator offers an improved lip-sync algorithm to accurately show the right mouth shapes to correspond with spoken sounds.



Titling and graphics just got a lot more powerful in Premiere Pro. Get flexible **Responsive Design** features for creating motion graphics and a **Font Menu** that offers font previews, favorites, and the ability to search TypeKit fonts.



Adobe Premiere Pro CC

Work on multiple projects simultaneously via a tab-based structure and freely edit and copy portions of one project into another. With Project Locking, lock shared projects to alert others when a project is being edited and assign read-only access to project viewers. The Essential Graphics panel includes time- and position-based controls for building in Responsive Design to your motion graphics so that they respond intelligently to changes in duration, aspect ratio, and frame size. The graphics workflow also allows you to select and manipulate multiple graphic layers simultaneously in the Program Monitor and Essential Graphics panel. A new font preview menu allows you to select favorites with filtering and search options. Editors wanting to work with dynamic graphics or graphics packages created in After Effects can access Motion Graphics templates created by talented professionals in Adobe Stock.

Immersive: a new space for new kinds of storytelling in Premiere Pro and After Effects

Adobe Creative Cloud gives you the tools to craft and refine immersive video. Edit the way you're used to with VR video mode in Premiere Pro and the new VR Comp Editor in After Effects, which transforms equirectangular 360 footage into flat rectilinear images. The Adobe Immersive Environment in Premiere Pro allows you to view, review and scrub through your timeline in a headmount display and still maintain the ability to use keyboard driven editing for things like dynamic trimming and adding markers. New effects deliver clean results across stitched content, including stereoscopic media, without artifacts or seamlines in both After Effects and Premiere Pro. In Premiere Pro, edit VR content using orientation-based audio and get powerful VR transitions that extend your editing toolkit. In After Effects, the new Extract Cubemap simplifies motion tracking and object removal in 360 video. Design immersive motion graphics experiences, using the new Create VR Environment feature, including camera positions - with or without live-action footage. The VR Converter lets you switch on-the-fly between different immersive formats so you can ensure your final content will play well on any platform.

After Effects CC

Build show promos, communicate schedule changes, present motion capture data, or generate the same graphic but deliver it in multiple languages with new Data Driven Animations. Animate with path points using powerful new expression access to Bezier path points on masks, shape layers, and paint brush strokes. Work with 3D elements faster with Cinema 4D Lite R19. Performance & navigation enhancements include the ability to render layer transforms, motion blur and more effects on the GPU. Keyboard Shortcut Mapping allows you to quickly find, adjust, and customize keyboard shortcuts using a visual map like the one used in Premiere Pro and Audition. Navigate After Effects quickly by knowing where to start just after opening the application with a new start screen while a new font menu allows you to set fonts as favorites or filter to see which are available via TypeKit.

Character Animator CC

Show, hide, swap or cycle through different puppet parts with your keyboard or MIDI device. A new Triggers panel gives you one place for all your triggers and an intuitive way to rig your characters. The Controls panel makes performing visually easier by displaying triggers and puppet properties as buttons and sliders. Improvements to eyes and eye brows make character faces more natural looking. The pose-to-pose option smooths out transitions between poses for a hand-animated look. Take advantage of new behaviors such as Fader and Collide to open up new animation possibilities. Audio improvements provide a visual representation of audio amplitude with a new audio waveform display while mouth shapes more accurately match to sounds using a new lip-sync algorithm.

Adobe Audition CC

With Auto-Ducking, automatically lower the volume of music when dialogue and other sounds are audible. Get up to 400% faster mixdowns, enhancements to surround panning for better positioning and accuracy, and new time selection commands support quickly marking time ranges around selected clips. Smart Input Monitoring allows talent to hear the most relevant audio source at the most appropriate moments. Maintain full-screen video preview between sessions or when switching between applications, and see precisely where you are in a project with the new Timecode Overlay display. Support for the Mackie HUI protocol gives Audition users access to modern control surfaces and consoles, including support for HUI-enabled timecode display and control devices.

Team Projects

Users of Creative Cloud for teams and enterprise work more effectively with Team Projects. Hosted in the cloud and integrated into Premiere Pro, After Effects, and Prelude, store source files locally or share lightweight proxies to make it easy for remote editors to collaborate. Now get the ability to view the personal auto-save history, bring an asset from a previous auto-save into your current version, and create a new Team Project from an auto-save.

Get Adobe Creative Cloud

From first cut to final credits, Adobe video tools give you everything you need to bring your stories to life on film, TV, and the web. Access all Adobe professional video applications, as well as Photoshop, Illustrator, and many other creative tools with your Creative Cloud subscription.



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Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com

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