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Adobe 'Girls in Tech Summit' Inspires Young Women to Pursue Careers in STEM

Rt Hon Theresa May, Home Secretary and MP for Maidenhead, joins Adobe at its 'Adobe & Women' event

LONDON, United Kingdom — 1st July, 2016 — Today, Adobe welcomed the Rt Hon Theresa May, MP to its European headquarters in Maidenhead. The Home Secretary joins Adobe as it opens its doors to female students from the local community for its 'Girls in Tech Summit' – an event aimed at inspiring diversity within STEM (science, technology, engineering and maths), and raising awareness and visibility of technology among young women.

Forming part of the broader 'Adobe & Women' initiative, the Home Secretary and female employees from Adobe have spent the day inspiring girls aged 13-15 to explore STEM as a potential career choice and as part of their higher education, with a wider goal of encouraging gender inclusion and diversity within the technology industry.

Alongside talks from Adobe's female leadership team, a series of inspirational discussions and workshops have been organised to demystify the perception that the technology industry is male dominated. In her talk, the Home Secretary set out her own experience of building a career in an area under-represented by women. She encouraged the young girls to aim high in STEM subjects and the potential careers they could have in technology. The local MP said the Government was committed to encouraging further diversity in technology to attract top young female talent in to Maidenhead's local businesses.

"It's fantastic to be involved in the Adobe & Women initiative and be part of this drive to inspire the next generation of women to pursue the broad range of rewarding STEM-based careers that are available to them, but they may not know about," said Theresa May. "There is an under-representation of women in STEM-related careers and events like this are key if we are to overcome the barriers which stop many young girls from pursuing a STEM career."

Karina Garcia-Casil, director, business operations and UK/EMEA Adobe & Women lead said: "As a global software company, Adobe understands the benefits of having a strong gender balance and we're committed to maintaining gender equality within the business. We have a role to play in raising awareness of the huge opportunity technology can provide girls, young women and empower those from our local community to pursue STEM-based careers. We're thrilled to have Theresa May here as part of this journey and have really enjoyed welcoming local schools to the event."

Students from Windsor Girls' School, Newlands Girls' School and Rooks Heath College attended the Adobe Girls in Tech Summit.

The Adobe & Women initiative is one of several diversity and inclusion projects at Adobe. For more information, visit: www.adobe.com/uk/diversity.html

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