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 - (G) use the Work in an editorial manner without affixing the accompanying copyright notice; unless if copyright notice is not required under applicable law and it would not be customary to include the copyright notice in a particular situation.
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- (A) use Editorial Works for any commercial purposes, including advertising, promotions, “advertorials” (e.g., an advertisement in a magazine that is presented in the style of an editorial article); and
 - (B) modify Editorial Works, except for minor adjustments for technical quality (e.g., for tone or brightness) or slight cropping or resizing, and only if Customer maintains the editorial context and meaning of the Editorial Work.
- 3.3 **Website Use.** Customer must take all reasonable actions to prevent website visitors from downloading or reusing Work that is published on websites.
- 3.4 **Social Media Use.** Customer may post or upload an unmodified version of the Work on Social Media Sites if (a) Customer includes copyright notice on the Work itself ((c) Author Name – stock.adobe.com) and (b) the terms of use governing the Social Media Site do not include any provision which would claim to grant any exclusive rights or ownership in respect of such Work or modified Work to anyone. “**Social Media Site(s)**” means a website or application which has a primary focus on facilitating social interaction among its users and allowing users to share content in connection with such social interaction.
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