

# Adobe Creative Cloud for enterprise

Higher education overview



## **Empower your students with the digital literacy skills they need to succeed.**

Digital literacy is quickly becoming a required competency for employment in today's economy. By using Creative Cloud apps and services to integrate creative projects into courses throughout your curriculum, you can help your students develop skills like visual thinking and persuasive communication that will give them an edge in the classroom and in their careers.

### **Boost classroom engagement and academic performance.**

Incorporate digital communications to help your students master their subject matter, stay immersed in their material, and improve their learning outcomes. Give them the tools to communicate their ideas, discoveries, and arguments in compelling digital experiences—like images, infographics, websites, videos, animations, mobile app designs, and 3D and AR content—so their messages have impact.

### **Build essential soft skills.**

Give your students hands-on access to content-creation tools so they can develop soft skills like communication, critical-thinking, creative problem-solving, and collaboration.

### **Create employment advantages.**

Students who use Creative Cloud apps learn skills hiring managers crave, such as the ability to present information and solve problems visually. They can build their personal brands and create rich ePortfolios that make their work stand out to recruiters. They can walk into interviews and start their jobs already having mastered industry-leading digital tools that companies use every day. And they'll have the aptitude to learn new tools and skills as technology evolves.

# Adobe Creative Cloud for enterprise

## Higher education overview



## Create amazing digital experiences that advance your mission.



### Industry-leading desktop and mobile apps

Creative Cloud for enterprise provides ongoing access to professional creative tools used throughout the modern workplace. They include favorites like Adobe Photoshop, Illustrator, Premiere Pro, XD, and Acrobat as well as Adobe Photoshop on the iPad, Adobe Fresco for drawing and painting, and Adobe Aero for designing interactive experiences in augmented reality. The Creative Cloud All Apps higher education plan now includes access to Adobe Substance 3D apps at no additional cost. Extend the power of your desktop apps with integrated mobile apps and cloud services. And learn fast with hundreds of tutorials for every experience level.



### Connected assets and secure sharing

Creative Cloud Libraries streamline collaboration by letting you access and share files, fonts, colors, images, videos, prototypes, and other assets right inside your Creative Cloud apps. The Adobe Fonts service delivers thousands of free web fonts, and Creative Cloud Assets offers prebuilt templates to help jumpstart class projects and assignments, faculty presentations and teaching materials, and more.



### High-quality, royalty-free stock assets<sup>1</sup>

Browse, preview, and license millions of beautiful Adobe Stock assets like images, graphics, and videos—right inside your Creative Cloud apps. Need more? License additional stock assets by department or course, or purchase Creative Cloud Pro Edition for enterprise to get unlimited downloads of Adobe Stock assets from our standard collection, which includes more than 200 million royalty-free photos, vectors, and illustrations.



### Shared Device Licensing and easy administration

Shared Device Licensing enables students, faculty, and staff to access the full power of Creative Cloud desktop apps and online services in shared environments like labs, libraries, and classrooms. IT admins can easily configure and support multiple profiles by Active Directory OU, LAN IP(s), or installed package. The web-based Adobe Admin Console makes license management simple.



### 24x7 support and powerful data protection

Stay productive with onboarding assistance, 24x7 technical support for end-user troubleshooting, and consulting sessions with Adobe product experts. And help protect your data with in-transit and at-rest encryption.



### Simplified student asset migration

Now it's easy for your students to take their Creative Cloud assets with them after graduation so they can showcase their work to future employers. Adobe offers an online tool that lets them migrate their assets from school-assigned accounts to new free Creative Cloud membership accounts that include trial versions of most of Adobe's creative apps, and graduates can easily upgrade to get full versions of all the apps and services that were included in their school accounts.

For more information, contact your school's IT Department or visit <https://helpx.adobe.com/enterprise/using/enable-student-asset-migration.html>.

Encourage your students to visit <https://graduation.adobe.com> to get started.

# Creative Cloud for enterprise

Always have access to the latest Adobe creative apps, services, IT tools, and enterprise support.

		Apps, services, and features	What it's used for	Named user licensing	Shared device licensing <sup>3</sup>
Design		Adobe Photoshop	Edit and composite images, use 3D tools, edit video, and perform advanced image analysis.	•	•
		Adobe Illustrator	Create vector-based graphics and illustrations for print, web, video, and mobile.	•	•
		Adobe InDesign	Design professional layouts for print and digital publishing.	•	•
		Adobe Bridge	Browse, organize, and search your photos and design files in one central place.	•	•
		Adobe Acrobat Pro DC	Create, protect, sign, collaborate on, and print PDF documents.	•	•
Web		Adobe Dreamweaver	Design, develop, and maintain standards-based websites and applications.	•	•
		Adobe Animate	Create interactive animations for multiple platforms.	•	•
Video and audio		Adobe Premiere Pro	Edit video with high-performance, industry-leading software.	•	•
		Adobe After Effects	Create industry-standard motion graphics and visual effects.	•	•
		Adobe Audition	Record, mix, and restore audio for broadcast, video, and film.	•	•
		Adobe Prelude	Streamline the import and logging of video, from any video format.	•	•
		Adobe Media Encoder	Automate the process of encoding video and audio to virtually any video or device format.	•	•
<b>Exclusive Creative Cloud apps</b>					
Exclusive		Adobe Aero	Design and share interactive experiences in augmented reality.	•	
		Adobe Fresco <sup>2</sup> for iPad Pro and Windows	Rediscover the joy of drawing and painting with an app built for Apple Pencil and touch devices.	•	
		Adobe XD	Design and prototype user experiences for websites, mobile apps, and more.	•	•
		Adobe Photoshop on iPad	Access real Photoshop compositing and retouching tools across devices for more creative power on the go.	•	
		Adobe Illustrator on iPad Pro (Private Beta)	Create beautiful graphics, design packaging, or draw works of art with the most advanced vector design tool on the iPad Pro.	•	
		Adobe Dimension	Easily create high-quality, photorealistic 3D images.	•	•
		Adobe Character Animator	Animate your 2D characters in real time.	•	•
		Adobe InCopy	Professional writing and editing solution that tightly integrates with Adobe InDesign.	•	•
		Adobe Photoshop Lightroom Classic	Organize, edit, and batch process all your digital photos with a desktop-focused app.	•	•
		Adobe Photoshop Lightroom	Edit, organize, and share images anywhere, anytime.	•	•
		Adobe Spark with premium features	Create and share impactful visual stories as social graphics, web stories, or animated videos.	•	•
		Adobe Premiere Rush	Create, edit, and share online videos anywhere.	•	•
<b>Additional entitlement (not part of Creative Cloud for enterprise but included with the Creative Cloud All Apps higher education buying plan at no additional cost)</b>					
	Adobe Substance 3D apps	Ecosystem of state-of-the-art 3D tools. Includes Substance 3D Stager, Painter, Designer, and Sampler.	•	•	
<b>Archived desktop apps (available for download but no longer developed or updated by Adobe)</b>					
Archived		Adobe Flash Builder Premium	Build exceptional applications for iOS, Android, and Blackberry using a single codebase.	•	
		Adobe Fireworks	Rapidly prototype websites and applications, and optimize web graphics.	•	
		Adobe Scout	Test and optimize content for Adobe Flash Player and Adobe AIR.	•	
		Adobe Gaming SDK	Create and monetize games across devices.	•	
<b>Mobile apps</b>					
Mobile		Photography apps: Adobe Photoshop Lightroom, Adobe Photoshop Mix, and Adobe Photoshop Fix	Bring the power of Adobe digital imaging to your mobile devices, with full Photoshop and Lightroom compatibility.	•	
		Design apps: Adobe Illustrator Draw, Adobe Photoshop Sketch, Adobe Comp, and Adobe Scan	Create layouts and draw expressively on your mobile devices, and preview mobile designs on iOS devices.	•	
		Video apps: Adobe Premiere Rush and Adobe Prelude Live Logger	Craft visual stories and animated videos, and edit and log video with the power of Premiere Pro on mobile.	•	
		Adobe Capture	Capture inspiration around you and transform it into production-ready assets that you can bring into your creative process across desktop and mobile devices.	•	

Some Adobe products and offerings may not be available in certain countries.

# Creative Cloud for enterprise

Always have access to the latest Adobe creative apps, services, IT tools, and enterprise support.

	Apps, services, and features	What it's used for	Named user licensing	Shared device licensing <sup>3</sup>
Creative Cloud for enterprise services (Core services are always on; Configurable services may be turn on/off; Add-on services are priced separately) A Creative Cloud for enterprise plan with services must be purchased for services to be available.				
Core services	Creative Cloud Libraries	Make your favorite assets available to you and your group anywhere.	•	•
	Creative Cloud Assets	Improve group collaboration with cloud storage and sharing of work-in-progress assets so you can keep the creativity flowing across desktop, mobile, and web.	•	•
	CreativeSync	Automatically sync your files, fonts, photos, design assets, settings, metadata, Adobe Stock assets, and more.	•	•
Configurable services	Adobe Fonts	Access more than 14,000 fonts from foundry partners within one library for quick browsing, easy use on the web or your desktop, and endless typographic inspiration.	•	4
	Device Preview	Get precise, in-context, real-time previews of your mobile app and responsive web designs on actual devices.	•	
	Behance	Showcase and discover creative work.	•	4
	Adobe Portfolio	Build and manage your personal profile site.	•	4
	Lightroom for mobile <sup>5</sup>	Edit, organize, and share images anywhere, anytime with a powerful companion app to Lightroom for desktop.	•	
	Publish Online	Publish any InDesign document online and share across social networks, providing a beautiful HTML experience.	•	
	XD Publish Services	Publish an interactive prototype or design spec by creating a private or public link viewable in any browser.	•	•
	Team Projects	Collaborate and work together on shared video sequences and comps in real time smoothly and securely.	•	
	PDF Services	Work with essential PDF tools to store and share files online and to create, combine, export, organize, fill and sign, and send and track documents.	•	
	Add-on services <sup>6</sup>	Adobe Sign	Send, sign, track, and manage signed documents with enterprise administration and integrations.	6
Adobe Stock for enterprise <sup>1</sup>		Access millions of royalty-free images, graphics, templates, 3D models, videos, and premium content right inside your Creative Cloud apps. Or get Creative Cloud Pro Edition, which includes unlimited access to Adobe Stock standard photos, vectors, and illustrations.	6	
Creative Cloud for enterprise IT tools and support				
IT tools and support	Adobe Admin Console	Simplify licensing through a centralized, web-based console that allows IT administrators to establish and manage users, groups, and entitlements, as well as access deployment tools and enterprise-level customer support.		
	Packaging and deployment tools	Build custom packages of the apps and services, providing full control over product version, licensing type, and update policy via Creative Cloud Packager, an intuitive packaging tool.		
	User Sync tool	Automate user management and directory synchronization.		
	Enterprise support	Access specialized support personnel 24x7, 365 days per year, in multiple languages to get help with deployment planning, license management, and other IT topics.		
	Expert Services	Schedule 30-minute phone sessions with Adobe experts.		
	Product training	Provide users with access to hundreds of hours of free online training via Creative Cloud Learn.		
	Storage	Access cloud storage based on your user entitlement.		4

Some Adobe products and offerings may not be available in certain countries.

For more information: [www.adobe.com/education/digital-literacy.html](http://www.adobe.com/education/digital-literacy.html)

<sup>1</sup> Adobe Stock is available as a separate purchase unless purchasing Adobe Creative Cloud Pro Edition, which comes with apps and features included in Creative Cloud plus Adobe Stock standard collection.

<sup>2</sup> Adobe Fresco is available on all iPads running iOS 12.4, but we recommend an iPad Pro compatible with Apple Pencil. Limited release on Windows 10 restricted to Surface Pro, Surface Book, Surface Studio, and Wacom Mobile Studio Pro.

<sup>3</sup> Shared Device License with free Adobe Spark with premium features entitlement.

<sup>4</sup> Shared Device License enables users to log in and access services and storage. The amount of storage and Adobe Fonts, Adobe Portfolio, and Behance services are based on a user's entitlement.

<sup>5</sup> Requires internet connection.

<sup>6</sup> Add-on services are priced separately.

Adobe Creative Cloud services require an internet connection and are available only to users 13 and older. Use of services and applications requires agreement to additional terms and the Adobe Privacy Policy (see [www.adobe.com/privacy.html](http://www.adobe.com/privacy.html)). Applications and services may not be available in all countries or languages and may be subject to change or discontinuation without notice.

Adobe, the Adobe logo, Acrobat, Adobe Audition, Adobe CreativeSync, Adobe Dimension, Adobe Fresco, Adobe Premiere, Adobe Premiere Rush, Adobe Substance 3D Painter, Adobe Substance 3D Designer, Adobe Substance 3D Sampler, Adobe Substance 3D Stager, After Effects, Creative Cloud, the Creative Cloud logo, Dreamweaver, Fireworks, Illustrator, InCopy, InDesign, Lightroom, Photoshop, and Prelude are either registered trademarks or trademarks of Adobe or its subsidiaries in the United States and/or other countries. All other trademarks are the property of their respective owners.

© 2021 Adobe. All rights reserved. 6/21

