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FOR IMMEDIATE RELEASE

Adobe to Release PDF for Industry Standardization

AIIM to Facilitate ISO Standards Process for Leading Electronic Document Format

SAN JOSE, Calif. — Jan. 29, 2007 — Adobe Systems Incorporated (Nasdaq:ADBE) today announced that it intends to release the full Portable Document Format (PDF) 1.7 specification to AIIM, the Enterprise Content Management Association, for the purpose of publication by the International Organization for Standardization (ISO).

PDF has become a de facto global standard for more secure and dependable information exchange since Adobe published the complete PDF specification in 1993. Both government and private industry have come to rely on PDF for the volumes of electronic records that need to be more securely and reliably shared, managed, and in some cases preserved for generations. Since 1995 Adobe has participated in various working groups that develop technical specifications for publication by ISO and worked within the ISO process to deliver specialized subsets of PDF as standards for specific industries and functions. Today, PDF for Archive (PDF/A) and PDF for Exchange (PDF/X) are ISO standards, and PDF for Engineering (PDF/E) and PDF for Universal Access (PDF/UA) are proposed standards. Additionally, PDF for Healthcare (PDF/H) is an AIIM proposed Best Practice Guide. AIIM serves as the administrator for PDF/A, PDF/E, PDF/UA and PDF/H.

“Today’s announcement is the next logical step in the evolution of PDF from de facto standard to a formal, de jure standard,” said Kevin Lynch, senior vice president and chief software architect at Adobe. “By releasing the full PDF specification for ISO standardization, we are reinforcing our commitment to openness. As governments and organizations increasingly request open formats, maintenance of the PDF specification by an external and participatory organization will help continue to drive innovation and expand the rich PDF ecosystem that has evolved over the past 15 years.”

Adobe will release the full PDF 1.7 specification as defined in the PDF Reference Manual available at www.adobe.com/devnet/pdf/pdf_reference.html to AIIM for the purpose of submission to ISO. The joint committee formed under AIIM will identify issues to be addressed, as well as proposed solutions, and will develop a draft document that will then be presented to a Joint Working Group of ISO for development and approval as an International Standard. AIIM holds the secretariat for the International Organization for Standardization (ISO) Technical Committee (TC) 171 and 171 SC2 for Document Management Applications, and is the administrator for the U.S. Technical Advisory Group to ISO TC 171 that represents the U.S. at international meetings.

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“As the administrator for several specialized ISO standard subsets of PDF, AIIM is pleased to receive this proposal from Adobe,” said John Mancini, President, AIIM. “Over the last several years we have seen and in many cases helped facilitate a range of ongoing market and customer focused efforts around PDF. These efforts have grown so broadly that it now makes sense for Adobe to let the full specification serve as a unifying umbrella and submit it for approval under the formal ISO standards process.”

About AIIM

AIIM, the international authority on Enterprise Content Management (ECM), is leading the way to the understanding, adoption and use of ECM technologies. These technologies, tools and methods are used to capture, manage, store, preserve, and deliver content across an enterprise in support of business processes. As a non-profit association for more than 60 years, AIIM provides industry news and information, educational events and professional development, market analysis, industry standards development, publications, regional chapters, and executive networking. Complete information about the AIIM, is available on the Web at www.aiim.org.

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