

ADOBE® GOLIVE® 9

End of Life for Adobe GoLive

Q. Why is Adobe discontinuing development and sales of Adobe GoLive?

A. Adobe is no longer developing and selling GoLive 9, its legacy web authoring software, so we can instead focus our development and sales resources on our market-leading web design and development application, Adobe Dreamweaver®. Dreamweaver plays a pivotal role in the web and cross-media workflows supported by Adobe Creative Suite®, as well as in Adobe's platform for Rich Internet Applications, including Adobe Flex® and Adobe AIR™. Concentrating on Dreamweaver will enable us to better serve the needs of customers who want to create engaging websites and applications.

Q. When will Adobe discontinue its development and sales?

A. The decision to discontinue Adobe GoLive is effective as of April 28, 2008.

Q. Why would an Adobe GoLive user want to switch to Dreamweaver?

A. Adobe Dreamweaver is the industry-leading web design and development tool, which enables you to design, develop, and maintain websites and web applications.

Dreamweaver makes it easy to apply best practices and accepted standards to ensure your websites and applications play well with others. You can build CSS-based websites from the ground up with new CSS layouts, the unified CSS panel, and CSS visualization and management tools; ensure more reliable and consistent performance with the new Browser Compatibility Check; and quickly integrate XML content using either XSL or the Spry framework for Ajax. You can also work more efficiently thanks to intelligent integration between Dreamweaver and other Adobe tools including Adobe Flash® Professional, Fireworks®, Photoshop®, and Adobe Device Central for creating mobile content.

As a pivotal component of four editions of Adobe Creative Suite, Dreamweaver will continue to evolve as new browser capabilities and web standards emerge. In addition, it will remain closely integrated with other Adobe applications to take advantage of new creative possibilities, wherever they emerge.

The top new features of Dreamweaver CS3—and the top reasons to switch—include:

- **Adobe Photoshop and Fireworks integration** Copy and paste directly from Adobe Photoshop CS3 or Fireworks CS3 into Dreamweaver CS3 to leverage assets from your prototype in your finished project.
- **CSS layouts** Easily incorporate CSS into your project with the new CSS layouts. Extensive comments in each template explain the layout, so beginning and intermediate designers can learn quickly. Each template can be customized for your project.
- **CSS management** Easily move CSS code from inline to head, from head to external sheet, from document to document, or between external sheets. Cleaning up existing CSS in older pages has never been easier.

- **Browser Compatibility Check** Save time and ensure a more consistent experience across browsers and operating systems with the new Browser Compatibility Check. Generate reports that identify CSS-related issues in a variety of browsers, without needing to launch the browsers.
- **CSS Advisor website** Find fast solutions to browser-specific CSS issues with the new CSS Advisor website, an online community featuring a wealth of user-contributed solutions and insight.
- **Adobe Device Central CS3** Design, preview, and test mobile device content using Adobe Device Central, now integrated throughout Adobe Creative Suite 3.
- **Spry framework for Ajax** Visually design, develop, and deploy dynamic user interfaces using the Spry framework for Ajax. Add interactivity, speed, and usability while reducing page refreshes.
- **Spry data** Integrate data into web pages using XML from an RSS feed or a database. Integrated data can be easily sorted and filtered.
- **Spry widgets** Easily add common interface components such as lists, tables, tabs, form validation, and repeatable regions to web pages with widgets from the Spry framework for Ajax.
- **Spry effects** Easily add visual transitions to page elements to make them grow, shrink, fade, highlight, and more with the Spry effects for Ajax.

For more information on Dreamweaver CS3, visit www.adobe.com/dreamweaver.

Q. Is Adobe offering special pricing for GoLive users who want to switch to Dreamweaver?

A. Yes. To encourage our valued GoLive customers to make the switch to Dreamweaver, we are offering a special \$199 (U.S.) upgrade price—a \$200 savings off the suggested retail price. (This special price is equivalent to what users of older versions of Dreamweaver pay to upgrade to the latest version of Dreamweaver.) Customers can purchase the GoLive to Dreamweaver upgrade directly from Adobe or from any authorized Adobe reseller.

Q. What is the pricing worldwide for moving from GoLive to Dreamweaver?

A. Here is the pricing in U.S. dollars, Euros, and Yen:

Customer Type	U.S. \$	Euro	Yen
Retail and Government	\$199	€199	¥26,500
Education	\$99	€99	¥12,000
Volume Licensing	Standard volume discounts for Dreamweaver upgrades apply in TLP/CLP for supported currencies		

Q. What languages are supported?

A. This special offer is available for these language versions of Dreamweaver CS3: English, French, German, Japanese, Italian, Spanish, Dutch, and Swedish.

Q. Who is eligible for special upgrade pricing from GoLive to Dreamweaver?

A. Any licensed owner of Adobe GoLive 5, 6, CS, CS2, and 9 can upgrade to Dreamweaver CS3 for \$199 (U.S.). GoLive 6, CS, and CS2 users can purchase this upgrade directly from Adobe or from an Adobe Authorized Reseller. GoLive 5 and 9 customers should contact Adobe Customer Service in their region for assistance with validating their version for this upgrade price. Click Contact at the top of any page on the Adobe website (www.adobe.com) for Customer Service contact information in a specified region. To get information for another region, click “United States (Change),” select a country or region, and click Go.

Q. If I own GoLive in one language, can I switch to another language version of Dreamweaver? Or can I switch platforms when I purchase an upgrade to Dreamweaver?

A. In general, you’re allowed to upgrade to the same language version and platform as the qualifying application. However, since we’re discontinuing Adobe GoLive, we are making a special exception. If you need to switch languages or platforms, please contact Adobe Customer Service in your region for assistance.

Q. Is there special pricing if an Adobe GoLive user prefers to move to an edition of Adobe Creative Suite instead? For example, what if a GoLive user wants to buy Creative Suite Web Premium?

A. Unfortunately no. Adobe is bound by strict accounting laws, which do not allow us to offer special pricing for moving from GoLive to Adobe Creative Suite 3. However, many GoLive users own an older version of Adobe Creative Suite or of individual Adobe applications, such as Adobe Illustrator or Photoshop, which do qualify for special upgrade pricing for Adobe Creative Suite 3. For more information about upgrades, visit www.adobe.com/creativesuite and click the Upgrade Tool tab.

Q. Does Adobe have any special resources available to help GoLive users more easily switch to Dreamweaver?

A. Yes. To help make your transition from Adobe GoLive to Adobe Dreamweaver CS3 easier, there are a number of free resources available online. These conversion resources include:

- **GL2DW Site Migration Extension** We have created a GoLive Extension to assist in converting the structure of your legacy sites to a format that can be imported and then managed by Dreamweaver. Beyond converting site structure, the extension will also convert GoLive Assets including templates, components and snippets. The Extension is included when you purchase Dreamweaver CS3 or Adobe Creative Suite 3 Design Premium, Web Standard, Web Premium, or Master Collection.
- **GL2DW Site Migration Extension Guide** This guide, written by GoLive experts Lynn Grillo and Adam Pratt, provides detailed documentation for GoLive users on how to use the GL2DW Site Migration Extension.
- **Training Video from Lynda.com** This detailed online video training from Lynda.com will help you understand the benefits of using Dreamweaver and offers tips on performing common GoLive tasks in Dreamweaver. You'll also learn how to migrate your GoLive content to a format that can be imported and then managed by Dreamweaver.

You can find these resources at www.adobe.com/products/dreamweaver/switch.

Q. Can Adobe GoLive users still get technical support for their current version?

A. Yes. Adobe Technical Support will honor any existing support contracts, provide free support for installation and troubleshooting issues, and offer paid support options for all other issues through October 28, 2008. After that date, we will no longer offer phone-based support for the product. However, we will continue to maintain the GoLive User Forum, as well as any online records available in the Adobe knowledgebase (www.adobe.com/go/support).

Q. What about my favorite GoLive features? Can I expect to see those features start to show up in Dreamweaver?

A. In some cases yes, in other cases no, depending on what makes sense for customers. GoLive had some unique features not found in Dreamweaver, and vice-versa, and we'll consider that as we make development decisions. The bottom line is that we're working hard to make Dreamweaver the best web development tool on the market by adding innovative new features in each release.

The Dreamweaver product team values customer input deeply. If you have feature requests, please use our online form (<http://www.adobe.com/cfusion/mmform/index.cfm?name=wishform>) to submit them to the team. While we normally do not respond to each submission, we review and evaluate all of them as we plan for future releases.

