Adobe digital imaging software

Adobe software helps everyone from budding photographers to seasoned professionals explore the endless possibilities of digital imaging. We put power and simplicity in your hands so you can create without limits, get more done quickly and easily, and always achieve high-quality results. Adobe Photoshop Album is perfect for anyone who wants to organize and share photos. Adobe Photoshop Elements provides an excellent introduction to professional tools and techniques. And around the world, professionals rely on Adobe Photoshop to do their best work.

Adobe Photoshop Album

The fast and easy way to organize and share your lifetime of photos
Adobe Photoshop Album software makes organizing your digital photos a snap. Fix red eye, lighting, and other flaws in just a click or two. Have fun creating custom slide shows, cards, calendars, prints, and more. Then easily share your photos and creations with virtually anyone, anywhere—even on mobile phones and Palm OS® handhelds.

Adobe Photoshop Elements

Powerful yet easy-to-use image-editing software for print, e-mail, and the Web
When you’re ready to do more with your photos, Adobe Photoshop Elements software takes you one step further. Offering the perfect combination of power and simplicity, Photoshop Elements shows you how to create and edit images for print, e-mail, and the Web. From quick corrections to creative enhancements, you can easily achieve outstanding results without professional training.

Adobe Photoshop Elements plus Photoshop Album

Everything you need to make the most of your digital camera
Adobe Photoshop Elements plus Photoshop Album software combines two powerful products in one affordable package to give you everything you need to make the most of your digital camera. Now you can edit and creatively enhance your photos, share them in countless ways with family and friends, and instantly find any picture in your collection.

Adobe Photoshop

The professional standard in desktop digital imaging
Get superior results faster with industry-standard Adobe Photoshop software and its integrated Web production application, Adobe ImageReady® software. You’re in control with indispensable new features that help graphic and Web designers, photographers, and video professionals create the highest quality images more efficiently than ever before.
If you are an **active picture taker**

**Who**
- Needs a fast and easy way to organize your growing collection of digital and printed photos
- Wants to easily share photos with others
- Wants to make quick fixes

**You can use Adobe Photoshop Album to**

**Instantly organize all of your photos**
- Get photos from CDs, your computer, and your digital camera with a few clicks.
- View your photos, videos, and audio clips all in one place no matter how many you have or whether they’re stored on your computer or on CDs.
- Use the Calendar View to instantly see photos by day, week, month, or year. Add daily notes and captions, and highlight special days.
- Create visual keyword tags to organize and search your collection based on the people, places, and events in your photos.

**Easily fix flaws**
- Instantly improve your photos with easy-to-use tools for removing red eye, rotating, cropping, and more.
- Automatically correct brightness, contrast, and color in just a single click with the Fix Photo feature.
- Take advantage of easy integration with Adobe Photoshop Elements and instantly access advanced editing tools for restoring old photos, adding special effects and text, and more.

**Share your memories with anyone**
- Easily e-mail photos or send them to mobile phones—Photoshop Album automatically compresses your file to an appropriate size. Even view photos on a TV or Palm OS handheld.
- Print individual photos, contact sheets, or picture packages of the photos you want at the sizes you need.
- Quickly create custom slide shows with captions, video clips, and background music that can be viewed on a computer or TV.
- Follow a few easy steps to make fully customized photo albums, cards, calendars, and much more.
- Upload photos directly from Photoshop Album to leading online services to order prints, hardbound photo books, greeting cards, and more.*
- Create a Web page of your photos without complex Web tools. Just select your photos and choose from a variety of templates. It’s that easy.

**Preserve your entire collection**
- Easily secure all of your photos, keyword tags, and creations by backing up everything with a few simple clicks.
- Archive your photos onto CD right from Photoshop Album—no additional software required!
- Update your backup fast by saving only the photos and creations that have been added or changed since the last time you archived.

* Online photo services vary worldwide.

Find photos fast
Unique drag-and-drop keyword tags let you quickly categorize photos so you can instantly find the ones you want when you want them.
If you are a **photo hobbyist**

**Who**
- Wants to easily perform sophisticated editing techniques
- Needs to restore old or flawed photos
- Wants to create images for print, e-mail, and the Web

**You can use Adobe Photoshop Elements to**

**Dive into digital photography**
- Capture frames from downloaded video files.
- Make quick color and lighting corrections in the Quick Fix dialog box.
- Retouch and restore pictures with dodge, burn, clone, red-eye removal, and other tools.
- Automatically stitch photos together into a seamless panorama with Adobe Photomerge® technology.
- Print your photos in different sizes using a range of templates for your inkjet printer.
- Get immediate answers to your questions with the Help Search field and Glossary.
- Take full advantage of the power of Windows® XP and Mac OS X.

**Share images over the Web**
- Automatically compress and attach photos to e-mail messages.
- Optimize images for posting on the Web.
- Feature your photos in Web galleries using more than a dozen themed templates.
- Quickly create GIF animations for your Web site.
- Apply effects to create cool Web buttons.

**Be creative with your photos**
- Learn sophisticated editing techniques with inspirational Recipes and helpful Hints.
- Paint with amazingly realistic brush effects.
- Apply frames, edges, shadows, and more.
- Add stylized text to make your pictures stand out.

Consider Adobe Photoshop Elements 2.0 plus Photoshop Album 2.0 software, which combines the functionality of these two powerful products in one affordable package.

Create amazing works of art
Powerful image-editing tools let you add special effects, remove unwanted objects, change backgrounds, and much more. Recipes provide step-by-step instructions for advanced techniques.

Photomerge
Create seamless panoramas with Adobe Photomerge technology.
If you are a **professional photographer** or **graphic designer**

**Who**
- Designs graphics for print, the Web, or video
- Requires professional, top-quality results
- Desires the world-standard image-editing solution

**You can use Adobe Photoshop for**

**Productivity redefined**
- Create original images or modify photos using a full assortment of painting, drawing, and retouching tools.
- Customize, save, and print a summary of your ideal set of keyboard shortcuts, so the functions you use most are always at your fingertips.
- Quickly find images without opening files by searching metadata and new, customizable keywords in the File Browser. Even add custom panels and fields to metadata.
- Easily sort, compare, and flag images—even view large, high-quality previews—in the File Browser’s onscreen lightbox.

**Graphic design**
- Create design variations for clients more efficiently by saving different combinations of layers within the same file as Layer Comps.
- Organize your work on up to five levels of nested layers and maintain them when importing Photoshop files into Adobe Illustrator® software.
- Create eye-catching typography by placing text on paths or within shapes. Edit the text at any time, even in Illustrator.
- Experiment and achieve amazing results with more than 95 special effects filters.

**Photography**
- Improve the color, contrast, and dynamic range of any image with a comprehensive set of professional color-correction tools.
- Achieve a consistent look between package shots, fashion photos, and more by instantly applying the color scheme of one image to another.
- Get truer, higher-quality output by working with the complete raw data files from most major digital camera models.
- Perform more precise editing and retouching with expanded support for 16-bit images in core features, including layers, brushes, text, shapes, and more.

**Web production with ImageReady**
- Create and modify Web designs faster with multiple object selection, object grouping, and smart guides.
- Create Macromedia® Flash™ (SWF) animations, complete with vector artwork and variable text.
- Enjoy quicker, more seamless integration between Photoshop and ImageReady, plus automated file saving and common commands, tools, and shortcuts.
- Import database and spreadsheet information to automate the production of Web graphics.

**Video**
- Create and work with different aspect ratios to accommodate non-square pixels without distortion.
- Easily design using video-specific presets that show action-safe and title-safe areas of the screen.
- Perform more precise matte painting, 3D rendering, and other advanced film compositing with expanded support for 16-bit images in core features, including layers, brushes, and more.
- Quickly integrate layered Photoshop artwork with a variety of video editing and compositing systems using the built-in Export Layers to Files command.