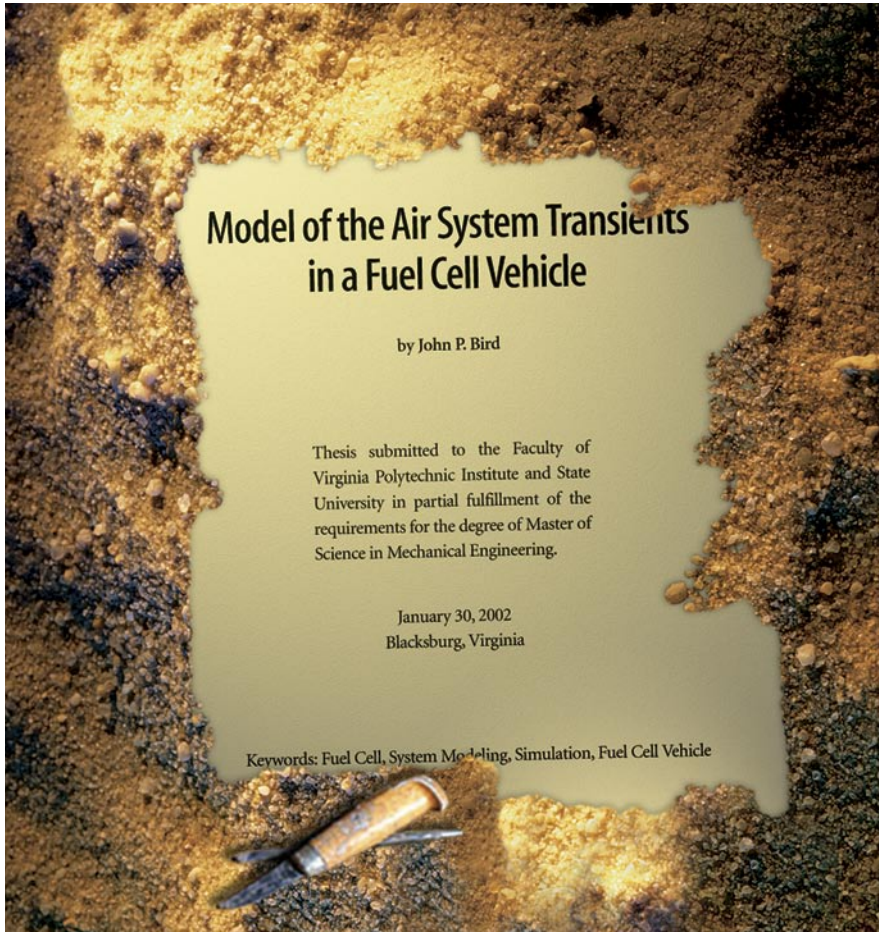


# Adobe ETD Initiative



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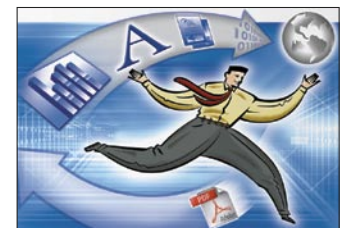
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Too much research gathers dust in libraries and is inaccessible to scholars. That's why organizations and universities around the world support the Adobe Electronic Thesis and Dissertation (ETD) Initiative—a movement to preserve and share research by creating and archiving electronic theses and dissertations.

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## Standardize on PDF for publishing ETDs

By standardizing on PDF for publishing ETDs, students can leverage digital libraries maintained by universities, commercial organizations, and non-profit institutions to more easily locate previous research and then extend access to their own findings using the same standard.

### Heighten global awareness of key research

- Publish graduate works in global standard PDF that can be housed in central repositories, to enable universal access by students, faculty, and researchers with the free and ubiquitous Adobe Reader® software.



- Enable researchers to easily locate and retrieve ETDs using Web-based text searches of PDF files, as well as more advanced searches using metadata to pinpoint document author, keywords, or publication date.

- Leverage the extended awareness of research to enhance student and university reputations, attract high-quality students and faculty, and provide support for approving grant applications.

### Expand capabilities in creating theses and documents

- Use Acrobat software to create media-rich PDF files—with text, images, video clips, spreadsheets, CAD drawings, and more—that present research findings in a more powerful, memorable, and understandable way.
- Improve students' access to existing research to provide greater depth of knowledge and eliminate duplicate efforts.
- Leverage powerful security options to prevent unauthorized access or changes to valuable intellectual property.

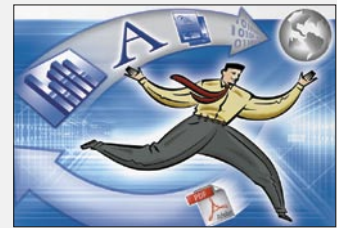
### Protect the future value of your technology investments

- Standardize on a file format that has the full support of respected global education and research bodies such as the Networked Digital Library of Theses and Dissertations (NDLTD) and ProQuest/UMI.
- Leverage PDF's publicly available specification to ensure that works published today will be reliably accessible in the future.
- Increase acceptance of ETD processes with PDF's support for open technology standards such as PDF/A and XML.
- Invest in proven solutions based on a globally recognized file format that has preserved documents archived 10 years ago despite constant evolutions in operating systems and hardware platforms.

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