

Prepared students begin with prepared faculty



Get Adobe software and instruction at low education pricing

Adobe solutions for K-12 education enable schools and districts to save big with volume licensing purchases of Adobe software. The solutions also provide affordable, highly effective instruction that helps institutions get the most out of the software.

Learn more about Adobe software and low education pricing at www.adobe.com/education.

Learn more about Adobe Professional Development at www.adobe.com/go/pd.

About Knowledge Network Solutions

Knowledge Network Solutions (KNS) is an instructional technology consulting and services company that focuses on helping K-12 and higher education institutions maximize their use of technology to enhance teaching and learning for the 21st century. KNS provides professional development that emphasizes technology integration and project-based learning.

Adobe, in partnership with Knowledge Network Solutions (KNS), is offering expert, instructor-led workshops that focus on integration of Adobe tools into all academic curriculum. Faculty also learn to deliver staff development virtually. The KNS CREATE Course Series leads K-12 and higher education faculty through the process of using Adobe software in project-based 21st century classroom learning.

The curriculum integration workshops include the use of Adobe® Creative Suite® and Adobe Digital School Collection software for innovative teaching of STEM (science, technology, engineering, and math) topics as they relate across the academic curriculum. A staff development workshop addresses the use of Adobe Acrobat® Connect™ and Adobe Presenter software to create and deliver your own rich, interactive staff development to widely dispersed educators.

Workshops for Adobe Creative Suite

Faculty participants learn the essential components of the Creative Suite as they create projects they would use in the classroom. While the sample project has a science focus, participants will cover ways to integrate these same skills across other subject areas.

- **Inspiring Environmental Action Through Video Production (12 hours over 2 days)**— Faculty participants investigate the global landfill crisis and produce a digital video with Adobe Creative Suite 4 Production Premium software.
- **Inspiring Environmental Action Through Graphic Design (12 hours over 2 days)**— Faculty work in teams to conduct research on waste and recycling and then use Adobe Creative Suite 4 Design Premium software to create advertising material for an Eco Fair.
- **Inspiring Environmental Action Through Web Design (12 hours over 2 days)**— Faculty embark on a quest to save a local city from a growing waste problem through the use of recycling. Working in teams, participants use Adobe Creative Suite 4 Web Premium tools and technology to rally people to action.

Workshops for Adobe Digital School Collection (K-12 only)

- **Inspiring Environmental Action Through Photo, Video, Audio, and Web Media (12 hours over 2 days, or Adobe Photoshop® Elements and Adobe Premiere® Elements in 6 hours during 1 day)**— Using Adobe Digital School Collection (Photoshop Elements 7, Adobe Premiere Elements 7, Soundbooth® CS4, Contribute® CS4, and Acrobat® 9 Pro) software, faculty will capture, organize, and present the water cycle of a local environment.

Workshop for Adobe Acrobat Connect and Adobe Presenter

Faculty learn to collaborate virtually for staff development.

- **Staff Development with Acrobat Connect and Adobe Presenter (6 hours, 1 day)**— Using Adobe Acrobat Connect Pro 7 web conferencing technology, faculty participants interactively share video, applications, and voice connectivity that save time and cost of travel. Participants also use Adobe Presenter 7 to create content for "best practices" that can be shared with other faculty.

To learn more about Adobe Professional Development, visit www.adobe.com/go/pd.



ADOBE PROFESSIONAL DEVELOPMENT FOR EDUCATION: FREQUENTLY ASKED QUESTIONS

Q: What is the Adobe Professional Development program?

A: Adobe, in conjunction with Knowledge Network Solutions (KNS), is offering expert, instructor-led workshops that focus on integration of Adobe tools into all academic curriculum. Faculty participants also learn to deliver staff development virtually. The KNS CREATE Course Series leads K-12 and higher education faculty through the process of using Adobe software in project-based 21st century classroom learning.

Q: Who provides Adobe Professional Development?

A: Adobe Professional Development is provided by Knowledge Network Solutions, our education professional development partner. Knowledge Network Solutions is an instructional technology consulting and services company that focuses on helping K-12 and higher education institutions maximize their use of technology to enhance teaching and learning for the 21st century.

Q: Why is Adobe offering this program for education?

A: As part of building solutions for educational institutions, we have created a professional development program aimed at teacher preparation. Through a series of workshops designed to help faculty and staff be successful in using and integrating Adobe software into their curriculum, Adobe provides institutions with a means to realize their investment.

Q: What are the basic purchase options and end-user costs for Adobe Professional Development?

A: Workshops are available for purchase in two forms:

- Single day or multiple non-consecutive days at USD\$3,200 per day (suggested retail)
- Two consecutive days at USD\$6,000 per two day (suggested retail)

For a full description of the workshops and minimum number of days, see the Professional Development datasheet:

www.adobe.com/education/resources/training/pdf/adobe_prodev_datasheet.pdf

Q: Are there any volume (or other) discounts when purchasing multiple professional development workshops?

A: There are no other discounts in addition to the lower cost for two consecutive days.

Q: Which funding/grant programs can I use to help pay for this professional development?

A: The American Recovery and Reinvestment Act of 2009 (ARRA) provides many different types of funds for use on professional development as well as Adobe software. Please see the detailed information provided for using stimulus funding on the Adobe website:

www.adobe.com/education/resources/k12/funding/stimulus/

Q: What is the basic order process for this program?

A: Since the professional development is available for purchase from Adobe, it can be ordered in the same way as software. The product is listed on the Adobe price list and is available under the CLP program.

Q: Once purchased, what is the timeframe in which the professional development must be delivered/completed?

A: Once purchased, the professional development must be scheduled and delivered within 90 days.

Q: Can this timeframe be extended under certain circumstances? If so, what is the process?

A: Under special exception, the timeframe for delivery can be extended as far as 180 days from purchase. If the professional development cannot be delivered within 180 days from purchase, the customer forfeits the professional development.

Q: How many people can participate in a professional development session?

A: Professional development sessions are limited to 20 participants.

Q: Can the professional development be split over multiple days or weeks?

A: While some workshops are only one day long, there are some workshops that are a minimum of two days long. For workshops that are two days long, customers can select the single-day SKU to purchase non-consecutive days to schedule the professional development.

Q: Can professional development be focused solely on a single product (i.e. Adobe® Photoshop®) or two?

A: The workshops created for education focus on a combination of classroom integration and product learning. For this reason, they are not focused on single products.

Q: Can the professional development be customized to meet specific needs?

A: Knowledge Network Solutions' consultants will adjust the workshops to meet the learning levels of the participants. Beyond an adjustment for learning levels, there is no further customization at this time.

Q: Does KNS have trainers who can support French Canadian schools (i.e. train in French)?

A: No, the professional development program is delivered only in English.

Q: How do I obtain the professional development?

A: Once professional development is purchased, customer contact information is sent with the order. This information is passed to KNS, which will contact the customer directly to schedule the professional development workshop. The customer also will receive a letter from Adobe outlining the details of their purchase along with contact information at KNS so that the customer can contact KNS directly.

