



Manufacturers Shorten Collection Cycles with Streamlined Billing and Invoicing

Adobe solutions help manufacturers lower day sales outstanding

Automatically assembled and customized documents reduce processing costs.

With Adobe® Network Publishing Solutions, manufacturers can automate billing and invoicing processes to decrease operating costs and increase collection rates. By taking advantage of Adobe's expertise in digital document technologies, manufacturers can quickly integrate their ERP and other core business systems with billing and invoicing processes. As a result, they can automatically produce accurate, complete, and professional customer-facing documents, such as purchase orders, invoices, and monthly statements. This Adobe solution is modular and integrated for phased implementations that solve immediate problems and hold down costs while ensuring a growth path to comprehensive billing and invoicing automation.

Manual billing and invoicing processes cost millions of dollars.

Time-consuming manual billing and invoicing processes cost manufacturers millions of dollars by driving administrative and sales costs higher.

- Core business systems are not designed to generate sophisticated customer-focused documents. They require manufacturers to assemble documents with slow, error-prone manual extraction or to wait for expensive IT customization. The result is high processing costs, lengthy collection cycles, and customer frustration with inaccurate, incomplete billing and invoicing interactions.
- Paper-based billing and invoicing processes require expensive printing, data overlay, storage, and delivery. In addition, they limit the manufacturer's ability to deliver more personalized billing and marketing documents.
- The inherent insecurity of electronic channels can compromise document fidelity and security. Manufacturers stick to costly paper processes because they do not want the risks associated with electronic delivery.

Adobe PDF expedites collection processes.

This Adobe solution is elegant and easy to deploy. With Adobe Portable Document Format (PDF), manufacturers can quickly engage in efficient online billing and invoicing processes.

- Reduce processing time and improve billing accuracy by integrating document generation with core business systems to automatically extract and assemble relevant data into complete and accurate documents.
- Centralize billing and enforce policies by automating the billing and invoicing processes.
- Reduce mailing time and costs and ensure the privacy of data transmitted over low-cost electronic channels.
- Increase customer and partner satisfaction and expand market reach with flexible, customized documents that are easier to use and promote self-service.



Billing and Invoicing Solution Highlights

Accelerate centralized processing with automated digital document assembly and delivery

Increase employee productivity.

- Shorten processing cycles and reduce exception handling by easily integrating automatic document generation with core systems from companies such as Oracle and SAP.
- Dynamically assemble relevant data stored in multiple formats, such as PDF, HTML, and XML, based on rules and content.

Reduce administrative and delivery costs.

- Eliminate printing, storage, and mailing costs using Adobe Acrobat® software to deliver documents over a variety of electronic channels, including the Web, e-mail, fax, and wireless devices.
- Reduce storage and retrieval costs and increase information access by electronically archiving exact images of original Adobe PDF files and by easily integrating with existing systems, such as content management systems.

Shorten collection cycles with dynamic, personalized documents

Increase customer satisfaction.

- Deliver high-fidelity Adobe PDF output via customer-selected channels, including the Web, e-mail, fax, wireless devices, and print.
- Customize templates and documents to location, document type, customer, language, and currency.
- Drive successful cross-sell and upsell efforts with professional products that can include a wide range of relevant information, such as data, metadata, graphics, and other rich media.

Meet privacy and security requirements with multiple security checkpoints

Ensure document accuracy, security, and reliability.

- Control user access with permissions that define exactly what the user can do, such as print a document, revise it, enter data into it, save it to a local computer, archive it, or make no changes to it.
- Communicate as intended with exact-image Adobe PDF documents.
- Easily integrate with third-party security technologies for secure and transactive electronic documents, such as legally binding digital signatures and public key infrastructure (PKI) certification.

For more information on
Adobe's solution for billing
and invoicing, please call
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