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# Adobe RoboHelp

Next-generation software for authoring and publishing help, policy, and knowledgebase content for Windows and Mac.



# Why choose Adobe RoboHelp?



### Faster, smarter authoring

Empower beginners and experts alike, with support for HTML5 and CSS3 authoring through a minimalistic yet powerful user interface. Easily create rules and manage references that enable creating content once and then reusing it efficiently across channels and formats. Simplify collaboration with web-based review and connect with platforms like Git and SharePoint Online for version control.







## Modern, omnichannel publishing

Create microcontent to fuel AI-powered chatbots and featured snippets in search engines. Publish directly to responsive HTML5, PDF, Adobe Experience Manager, Microsoft Help, and more. Natively publish to your preferred knowledgebase and self-service content platforms.



Deliver relevant, personalized experiences by enabling users to dynamically filter content based on their interests or profiles. Add videos, audio, and images to create immersive experiences. Ensure accessibility with Section 508-compliant content. Reach global audiences with support for integrated manual and machine translation workflows.





# What sets Adobe RoboHelp apart?

Improve authoring productivity and compliance for online help, policy and procedure, knowledgebase, and self-service content. RoboHelp enables you to easily author immersive help content and publish it across customer touchpoints.

# Real-time review and collaboration

Gain complete visibility into the review task status. Enable subject matter experts to provide feedback from a web browser—no app required.







# Knowledgebase output to Adobe Experience Manager

Publish directly to a market-leading content management system with digital asset management. Unify help and marketing digital experiences and scale content globally across channels.

# Superior design and publishing capabilities

Leverage extensive styling tools to publish stunning help content to PDF — from the makers of PDF, optimized for digital or print. Use the skin editor to generate frameless, responsive HTML5 layouts with styling optimized as per brand guidelines.





## Discover smarter and faster ways to work

Create and deliver amazing experiences with the powerful capabilities of Adobe RoboHelp, designed to delight you and your customers.

#### // Platform

- Introducing Adobe RoboHelp on Mac
- Reimagined user interface ()

JavaScript scripting support

#### Author

- Efficient content reuse with cross-references
- Conditional content usage

· Create future-ready content with microcontent authoring ()

HTML5 and CSS3 authoring support

- Enhanced Properties panel ()
- Intelligent content reuse

Cleaner project structure ()

Grammar checker

### Migrate

- Smoother import of Microsoft Word files
- · Smoother import of HTML and Markdown files

#### **Enrich**

Enrich content with Scalable Vector Graphics

#### Review

- Collaborate using out-of-the-box Online Review
- Review status

Track changes

Merge changes

#### **Translate**

- Out-of-the-box translation support ()
- · Automated machine translation

### Manage

- Collaborate easily using Git

- Leverage SharePoint Online support

Out-of-the-box support for Azure DevOps

### // Publish

- Multiformat publishing ()

- · Out-of-the-box support for Salesforce Knowledge **(b)**
- Next-generation Frameless Responsive HTML5 layouts (>)
- · Greater content accessibility
- Better accessibility with top navigation bar
- Powerful skin editor

- Dynamic content filters **()**

- Optimized search engine
- Advanced controls for PDF layout
- Search autocorrect

Enhanced PDF output

- Single-click mobile app generation
- Publish to Adobe Experience Manager
- · Favorites in Responsive HTML5 layouts
- Out-of-the-box support for Zendesk ()
- · Single-source publishing
- Out-of-the-box chatbot integration

# Do more with the right tool for your role

Adobe RoboHelp caters to the authoring and publishing needs of a range of roles across industries.

### Customer profiles

- Help authors / developers
- · Policies and procedures specialists
- Knowledgebase experts
- · Instructional designers
- User assistance designers
- · eLearning professionals

- Training content developers
- Corporate trainers
- Content strategists
- Subject matter experts
- Casual content contributors

# Everything you need for every kind of documentation

### Document types

•	Online	Help	with	context	sensitivity
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- online help with context sensitivity
- Print-based user manuals
- FAQs
- Online policies and procedural documents

Employee handbooks and illustrated guides

- · User guides and Getting Started guides
- API and SDK documentation
- Catalogs
- Software documentation
- Hardware and maintenance manuals
- Requirement documents
- QA/Test scripts

- Regulatory information
- Compliance documentation
- Customer support content
- Troubleshooting documentation
- Standard operating procedures
- Standard compliant documents
- Service manuals and bulletins
- Tests and assessments
- · RFI, RFPs and legal documents
- Technical whitepapers
- Technical specification documents
- Web content

# Give your business a measurable edge

Switch to a modern workflow that adds value to your business in the form of more output, savings, and world-class support to help you at every step.



Increase Return on Investment (ROI)



Lower Total Cost of Ownership (TCO)



Achieve faster go-to-market (GTM)



Minimize publishing time and cost



Reduce localization time and costs



Lower training costs



Flexible ownership / pricing plans



Take advantage of world-class Adobe support



Access an established network of trainers and implementation experts

# Get started with a plan best suited for your needs

Avail our wide range of pricing options depending on your team size and other requirements.



#### **Individuals**

Buy a single subscription of Adobe RoboHelp online and quickly get started with your technical documentation in minutes.



## Teams and Enterprises

Buy Adobe RoboHelp in volume for teams, small businesses, enterprises, and manage named user licenses through a web-based admin console.



### **Education**

Eligible educational institutions can purchase licenses of Adobe RoboHelp at a discounted rate for students and instructors.

View buying guide

## Teams and Enterprise plans

- Term licenses ETLA
   Customized term licensing | Ideal for enterprises
- Subscription licenses VIP
   Flexible subscription licensing | Ideal for teams and SMBs

Request a callback



# Hear what our customers have to say

Read testimonials from customers using Adobe RoboHelp to solve their business challenges.



Adobe RoboHelp transforms even the most intricate, technical tasks and makes them much easier. The ease of working within Adobe RoboHelp empowers us to bring greater clarity to everything we do, from publishing an update to thinking about the best ways of presenting policy.

#### - Emily Hammond

Food & Nutrition Assistant Administrator, State of Vermont





Comviva requires all major product releases to include online help powered by Adobe RoboHelp. Fast access to online help has reduced the volume of customer support tickets related to basic troubleshooting by 15%.

#### - Prema Vibhute

Deputy General Manager, Technical Documentation and UI/UX, Comviva





We championed Adobe RoboHelp with our client because it's such an adaptive, creative resource. It can evolve and match the speed and scope of a client's imagination. We are thrilled to see our client so excited about everything we can do with Adobe RoboHelp.

### - Gajendra Palni

Service Offering Owner, Experiential Learning, TCS Interactive, Tata Consultancy Services



Read all customer reviews

# Meet the Adobe Technical Communication product family



## Adobe Experience Manager Guides

Manage product, help and support content from creation to delivery

Scale content creation, manage it efficiently, and publish faster with a cloud-native component content management system (CCMS) that empowers you to deliver consistent, engaging experiences across touchpoints.

Know more



## Adobe Technical Communication Suite

Four market-leading tools for your technical, eLearning, and business content.

One value-for-money suite.

Adobe Technical Communication Suite gives you four cutting-edge products that transform your technical, eLearning, and business content into exceptional experiences. Work on long, complex XML and non-XML documentation. Deliver highly personalized help, policy, and knowledgebase content experiences. Create responsive eLearning content and collaborate in real-time using shared PDF reviews with Adobe Acrobat \*.

\*Note: Adobe Acrobat desktop and online services is only available under subscription buying programs with Named User Licensing (NUL) deployment.

**Know more** 



## Real results, realized!

800,000+ users across 40,000+ companies worldwide trust Adobe Technical Communication products to deliver measurable gains.



Reduced production costs and improved documentation quality



80% boost in staff efficiency in editing manuals



80% reduction in turnaround time



20% improvement in process efficiency



70% reduction in printing and paper material cost



Accelerated publishing cycles by up to 60%



50% reduction in turnaround time for translation into 33 languages



Improved enterprise efficiency and production of content



20% faster development of course content



98% reduction in production time



30% faster publishing of custom manuals



99% reduction in output time for PDF and HTML files



20% more efficient production cycle



Faster creation and delivery of content for new products across devices



Accelerated development of multilingual manuals



50% faster production of PDF documentation



Rapid production of multilingual manuals



Increased efficiency and reduced translation costs while producing multilingual manuals

View all case studies

### Click here to know more about Adobe RoboHelp.

### For a personalized demo or questions:

★ techcomm@adobe.com



www.linkedin.com/company/adobetcs/









