



Adobe Technical Communication Suite

Four market-leading tools for your technical, eLearning, and business content. One value-for-money suite.



Adobe FrameMaker



Adobe RoboHelp



Adobe Captivate



Adobe Acrobat





Transform content creation and publishing with a complete suite of solutions

Boost productivity as you work on long, complex XML and non-XML content with Adobe FrameMaker. Deliver highly personalized Help, Policy, and Knowledge base content experiences with Adobe RoboHelp. Create responsive eLearning content with Adobe Captivate. Collaborate in real time using shared PDF reviews with Adobe Acrobat*.



Technical communicators

can author, review and publish online, print-based documents, and other forms of comprehensive technical content.



Information architects

can organize and structure content in ways that make it more accessible, searchable, and easily filterable for end-users.



Instructional designers

can create and collaborate using learning materials for real and virtual classrooms, and self-study programs.



eLearning professionals

can develop and maintain instructionally sound and interactive assets such as educational videos, training materials, and responsive eLearning content.



Policy and procedure specialists

can produce documentation that helps organizations achieve compliance with accounting, privacy, accessibility, and other regulatory statutes.



Training content developers

can create engaging interactions by transforming presentation slides with dynamic quizzes, scenarios and other assets, and publish it as HTML5.

Manage your content workflow end-to-end with the complete toolkit

Four cutting-edge products empower you to boost productivity while delivering exceptional content experiences to your customers.

Learn more





Adobe FrameMaker

Work on long, complex content more productively with the powerful capabilities of Adobe FrameMaker. Author in XML or DITA with a powerful, easy-to-use workspace. Create rich, immersive experiences using online videos and unmatched image handling. Collaborate seamlessly using Online Review. Easily take your content to global audiences with new support for XLIFF. Publish for a range of devices from a single source as WYSIWYG PDF, responsive HTML5, EPUB, mobile app, and more.

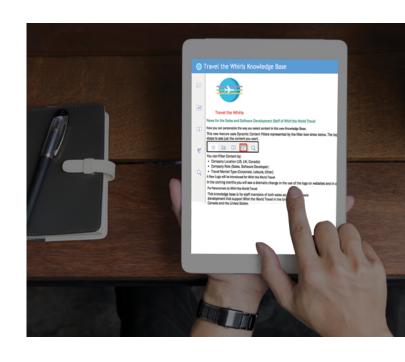
Learn more



Adobe RoboHelp

Create and deliver exceptional help, policy and procedure, and Knowledge base content with Adobe RoboHelp, now also on Mac. Author microcontent to fuel chatbots, featured snippets in search results, and more. Create media-rich experiences using HTML5 and CSS3. Make collaboration seamless using web-based review capabilities. Personalize customer experiences using Dynamic Content Filters. Publish content as frameless responsive HTML5, PDF, mobile app, and much more to serve customers across all touchpoints.

Learn more







Adobe Captivate

Conquer new learning landscapes with a smart authoring tool that lets you create all kinds of fully responsive eLearning content with Adobe Captivate. Embrace the future, as you effortlessly design modern immersive learning experiences leveraging virtual reality and 360-degree media assets. Amplify video-based learning by easily adding interactivity to videos that you record yourself or bring in from YouTube and drive up learner engagement.

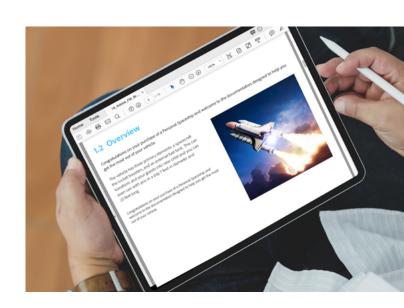
Learn more



Adobe Acrobat*

With Adobe Acrobat, you're always connected to the tools and documents you need to stay productive and do great things—no matter where you are or what device you're using. With Document Cloud, get every ounce of potential out of your PDFs from any device. Make collaboration with multiple stakeholders painless with the Online Review capability of Document Cloud services.

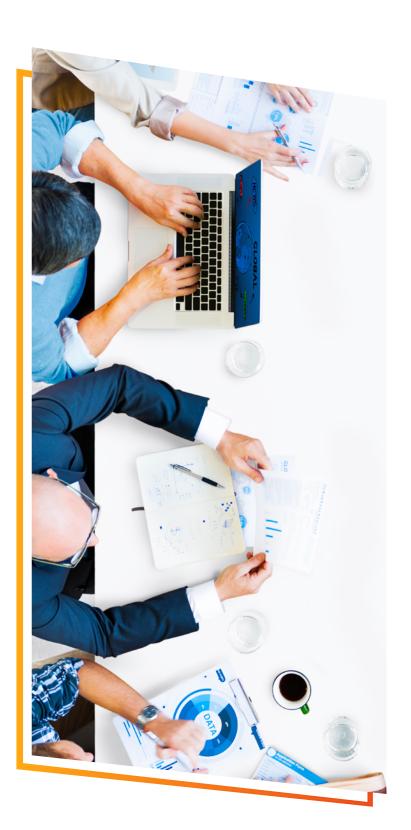
Learn more



*Note: Adobe Acrobat desktop and online services is only available under subscription buying programs with Named User Licensing (NUL) deployment.

For everyone to do everything

Adobe's suite of solutions is designed to empower technical communication professionals in every role. Maintain a single source for your content, enrich it with multimedia, and publish to multiple channels, formats, and screens. It's everything you need to excel in your field.



- Technical communicators
- · Technical publication managers
- · Information architects / developers / designers
- · Web developers
- Documentation specialists / engineers / managers
- · Technical writers / authors
- · Technical content developers
- · Content strategists
- · Subject matter experts
- Casual content contributors
- · Policies and procedures specialists
- · Knowledge experts
- Help authors / developers
- · Institutional designers
- · User assistance designers
- · eLearning professionals
- Training content developers
- Corporate trainers
- · Customer experience professionals



Effortlessly work on all kinds of content

From product specification manuals and help systems to eLearning content, our suite of four industry-leading solutions is all that you need.

- Online Help with context sensitivity
- · Print-based user manuals
- · Employee handbooks and illustrated guides
- Knowledge bases and support portals
- FAQs
- · Online policies and procedures documents
- · User guides and getting started guides
- · API and SDK documentation
- Catalogs
- Software documentation
- Hardware and maintenance manuals
- · Regulatory information
- Compliance documentation
- Customer support content
- Troubleshooting documentation
- Standard operating procedures
- Standards-compliant documents
- Service manuals and bulletins
- eLearning content and interactive training materials
- Tests and assessments
- · RFIs, RFPs and legal documents

- Technical whitepapers
- · Requirements documents
- Technical specification documents
- · QA/Test scripts
- Web content
- · Product demos and 'how-to' videos
- Application simulations



Real results, realized!

800,000+ users across 40,000+ companies worldwide trust Adobe Technical Communication tools to deliver measurable gains.



Reduced production costs and improved documentation quality



80% boost in staff efficiency in editing manuals



80% reduction in turnaround time



20% improvement in process efficiency



70% reduction in printing and paper material cost



Accelerated publishing cycles by up to 60%



50% reduction in turnaround time for translation into 33 languages



Improved enterprise efficiency and production of content



20% faster development of course content



98% reduction in production time



30% faster publishing of custom manuals



99% reduction in output time for PDF and HTML files



20% more efficient production cycle



Faster creation and delivery of content for new products across devices



Accelerated development of multilingual manuals



50% faster production of PDF documentation



Rapid production of multilingual manuals



Increased efficiency and reduced translation costs while producing multilingual manuals

View all case studies



The leading choice of content creators across continents

See what industry experts have to say about our suite of solutions and how it transforms their technical communication workflows.

Both Adobe FrameMaker and Adobe RoboHelp now have the ability to export directly to XLIFF format for translation, and then import the resulting translation. This will save time and reduce errors. This workflow is very important for our business and gives us new options.

Alexandra Duffy

Technical Publications Manager, Vectorworks Inc.

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Moving to a 100% subscription model with Adobe Technical Communication Suite means that we can expect new and enhanced features every few weeks - no need to wait for a new release after 18 months anymore.

Thomas M. Aldous

Founder, The Content Era, LLC

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As consumer demand for improvements to Help systems continue as technology rapidly progresses, Adobe is leveraging the power of RoboHelp to keep pace. The new release provides for stunning PDF and frameless outputs and the ability to integrate with popular applications such as Salesforce, Zendesk and ServiceNow. The introduction of microcontent and chatbots will secure this product as an all-in-one solution.

Beth Gerber

President, Lightext, Inc.

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I am pleased that managing between different topics and different ditamaps in Adobe FrameMaker is now much more flexible and the chunking command works well in both DITA and HTML applications.

Dr. Hadi S. Hosseini

Technical Writer, SCANCO Medical AG, Switzerland

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Solutions for every industry

Adobe is uniquely positioned to provide cutting-edge, integrated solutions to enterprises across sectors for efficient and effective management of the end-to-end content lifecycle.



Pharmaceuticals and Healthcare

Extreme pinpoint accuracy and compliance is the need of this sector, so content goes through multiple review cycles. Companies produce voluminous data during a drug's lifecycle. The published documentation needs to be error-free and has to meet strict regulatory standards. Adobe's industry leading tools allow distributed teams to easily review documents in real-time, and maintain content integrity with an advanced version control.

Automotive

Taking product innovation to the market in the fastest and most cost-effective way is the winning mantra of automotive companies. Content reuse is the key to increase speed and reduce cost of documentation. Companies also need to deliver after-sales material globally in local languages. Achieving these objectives is simple through efficient content reuse and powerful translation management capabilities offered by Adobe solutions.





Electronics and Electrical

Globally distributed teams often work on content creation, making smooth collaboration a top priority. Documentation is frequently updated based on product upgrades and needs to be published across mobile, web, and print for ubiquitous access. Adobe products enable multi-author, multi-reviewer teams to collaborate seamlessly and offer effortless multichannel, multi-device publishing.



Aerospace and Defence

The Aerospace and Defence sector is heavily regulated and documentation needs to adhere to various standards such as SGML, S1000D and ATA Spec 2200, among others. Regulatory requirements are constantly evolving and documentation needs to be updated accordingly. With the guided authoring environment of Adobe FrameMaker and industry-specific solutions built on top of it by partners, you can confidently create documents fully compliant with the S1000D standard and easily publish content across mobile, web, and print.

High Tech

Companies have to communicate to different sets of users including technicians, developers, and end-users. The pace of technology innovation is rapid, product changes are frequent and documentation needs to be updated accordingly. Training is a key element for this industry and Adobe provides a complete toolkit to quickly create interactive Help content with embedded eLearning modules.





Financial Services

Financial firms require documentation for a host of trading platforms and forecasting tools across a wide spectrum of financial instruments. Internal IT infrastructure, policies and procedures, and disaster recovery plans also need to be documented in great detail. Different regions use different file formats and communication protocols, and are governed by different policies and regulations. Adobe offers reliable, secure and scalable authoring, publishing and hosting solutions to meet these challenging requirements.

Manufacturing

Manufacturers need a wide range of documentation while developing new machines. These include instruction and maintenance manuals, spare parts catalogues and legal documents. Adobe provides a comprehensive and flexible set of tools to create a vast range of such documents under tight schedules and budgets, which is often a priority for this sector.



A range of pricing plans to meet every need

Get the best value for your money by purchasing Adobe Technical Communication Suite. You save up to 48%*, when compared to the cost of purchasing all the products separately.



Individuals

Buy a single subscription of Adobe Technical Communication Suite online and quickly get started with your technical documentation in minutes.



Teams and Enterprises

Buy Adobe Technical Communication Suite in volume for teams, small businesses and enterprises, and manage named user licenses through a web-based admin console.



Education

Eligible educational institutions can purchase licenses of Adobe Technical Communication Suite at a discounted rate for students and instructors.

View buying guide

Teams and Enterprise plans

- Term licenses ETLA
 Customized term licensing | Ideal for enterprises
- Subscription licenses VIP
 Flexible subscription licensing | Ideal for teams and SMBs

Request a callback

The full licence of Adobe Technical Communication Suite is approximately 50% less expensive than buying all individual products separately.



<u>Click here</u> to know more about Adobe Technical Communication Suite.

For a personalized demo or questions:

★ techcomm@adobe.com





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- www.youtube.com/AdobeTCS 🐉 partners.adobetechcomm.com

