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## Adobe Acrobat 9 Software Now Available

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### New Version Receives Accolades for PDF Portfolios and Support for Adobe Flash Technology

**Hong Kong — June 30, 2008** — Adobe Systems Incorporated (Nasdaq:ADBE) has announced the immediate availability of Adobe® Acrobat® 9 software, a significant upgrade that transforms the process of creating and sharing electronic documents. Acrobat 9 delivers major innovations that can enable organizations and individuals to communicate in an engaging, professional manner. Now included are native support for Adobe Flash® technology and the ability to unify a wide range of content in rich PDF Portfolios for co-navigating a PDF document with colleagues.

“Rapid, reliable communication is key to success on all of our projects,” said Shawn Pressley, director of project management systems and development at Hill International, one of the world’s largest construction claims and management firms. “With enhanced support for a broad range of content types and expanded collaboration capabilities, Acrobat 9 will enable us to reach any audience with the right information, where and when it’s needed. We can include proposals, images, computer-aided design models and even Adobe Flash applications in a single PDF Portfolio to clearly communicate what is required of our local and global teams.”

For organizations worldwide, Acrobat 9 helps address today’s critical challenge of communicating with widely dispersed teams of colleagues, partners and customers in a compelling way. Acrobat 9 is already garnering an enthusiastic response from long-term and first-time users in segments including financial services, government, legal, manufacturing, and publishing. They include: EDS; Allianz Deutschland AG; Italian Court of Cremona; Penguin Group; Dai Nippon Printing; and Kyowa Hakko.

Acrobat 9 provides deep support for Adobe Flash technology, enabling users to include Adobe Flash Player compatible video and application files in PDF documents. For example, a marketing manager can use Acrobat 9 to convert web pages with multimedia to PDF documents. The PDF file can be shared for review and comment with others who are using free Adobe Reader® 9 software, which is expected to launch up to twice as fast as earlier versions.

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Acrobat 9 also includes the ability to unify a wide range of content into a single document with the new concept of PDF Portfolios. PDF Portfolios enable users to assemble multiple media types into one, compressed PDF file that can be customized with several professional layouts and specific branding. A sales professional could create a single proposal document for a prospective client that includes charts, spreadsheets and images, as well as a branded, introductory video from the CEO discussing the company's latest products.

The Acrobat 9 family consists of Acrobat 9 Standard, Acrobat 9 Pro, and the new Acrobat 9 Pro Extended software. The most comprehensive member of the family, Acrobat 9 Pro Extended, includes Adobe Presenter software for easily turning Microsoft® PowerPoint presentations into multimedia experiences that can be published as PDF files.

### **Pricing and Availability**

Acrobat 9 Pro Extended, Acrobat 9 Pro and Acrobat 9 Standard for Microsoft Windows®, and Acrobat 9 Pro for Mac OS X, are immediately available in English. Acrobat 9 Pro Extended is available for HK\$6,190, and registered users of qualifying earlier versions of Acrobat<sup>1</sup> can upgrade to Acrobat 9 Pro Extended for HK\$2,030. Acrobat 9 Pro is available for HK\$3,980, and registered users of qualifying earlier versions of Acrobat<sup>2</sup> can upgrade to Acrobat 9 Pro for HK\$1,400. Acrobat 9 Standard is available for HK\$2,640, and registered users of qualifying earlier versions of Acrobat<sup>3</sup> can upgrade to Acrobat 9 Standard for HK\$870. Additionally, Adobe Reader 9 is expected to be available by early July 2008.

Adobe Creative Suite® 3.3 Design Premium, Design Standard, Web Premium, and Master Collection software, which include Acrobat 9 Pro, are also immediately available. Creative Suite 3.3 Design Premium also bundles Adobe Fireworks® CS3 software.

More information on the Acrobat 9 family is available online at [www.adobe.com/acrobat](http://www.adobe.com/acrobat). For more information about upgrade policies and pricing, customers can contact Adobe's authorized distributors GrandTech Systems Ltd. at (852) 2832 9322 or SiS International Ltd. at (852) 2565 1682.

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Adobe revolutionizes how the world engages with ideas and information – anytime, anywhere and through any medium. For more information, visit [www.adobe.com](http://www.adobe.com).

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1 Acrobat 6 Professional, Acrobat 7 Professional, Acrobat 3D, Acrobat 8 Professional, Acrobat 3D Version 8

2 Acrobat 6 Standard, Acrobat 6 Professional, Acrobat 7 Standard, Acrobat 7 Professional, Acrobat 8 Standard, Acrobat 8 Professional

3 Acrobat 6 Elements, Acrobat 6 Standard, Acrobat 7 Elements, Acrobat 7 Standard, Acrobat 8 Standard