Adobe Bundles

ADOBE® CREATIVE SUITE® 2.3 PREMIUM PLUS DREAMWEAVER® 8
ADOBE WEB BUNDLE
ADOBE VIDEO BUNDLE

Q: What is in each of these Adobe bundles: Adobe Creative Suite 2.3 Premium plus Dreamweaver 8, Adobe Web Bundle, and Adobe Video Bundle?

A: The following table summarizes what’s in each of the Adobe bundles, as well as what languages are supported:

<table>
<thead>
<tr>
<th>Bundle name</th>
<th>What it includes and where to find out more</th>
<th>Languages</th>
</tr>
</thead>
</table>
| Adobe Creative Suite 2.3 Premium plus Dreamweaver 8 | • Adobe Creative Suite 2.3 Premium, now integrating all-new Adobe Acrobat® 8 Professional software
• Macromedia Dreamweaver 8 software
• Visit www.adobe.com/products/creativesuite | English, French, German, Japanese |
| Adobe Web Bundle | • Adobe Creative Suite 2.3 Premium, now integrating all-new Adobe Acrobat 8 Professional software
• Macromedia Studio 8 software
• Visit www.adobe.com/bundles | English, French, German, Italian, Spanish, Japanese, and Korean (Microsoft® Windows® only) |
| Adobe Video Bundle | • Adobe Production Studio Premium software
• Macromedia® Flash® Professional 8 software
• Visit www.adobe.com/bundles | English, French, German, Italian, Japanese, and Spanish |

Q: What is Adobe Creative Suite 2.3 Premium?

A: First introduced in April 2005, Adobe Creative Suite 2 Premium software is a unified design environment that combines full versions of Adobe Photoshop® CS2, Illustrator® CS2, InDesign® CS2, GoLive® CS2, and Acrobat Professional software with new Version Cue® CS2, Adobe Bridge, and Adobe Stock Photos. Adobe Creative Suite 2.3 Premium is an update to this award-winning suite to integrate Adobe Acrobat 8 Professional software. Delivering the next level of integration in creative software, Adobe Creative Suite 2.3 Premium enables creative professionals to realize ideas anywhere — in print, on the web, or on mobile devices. For more information, visit www.adobe.com/products/creativesuite/main.html.

Q: What is Acrobat 8 Professional software?

A: Adobe Acrobat 8 Professional software delivers advanced tools for creating, collaborating with, and controlling the output of high-quality Adobe PDF files. It is an essential upgrade for creative and print professionals who want to improve collaboration, streamline review and signoff, automate output to different mediums, and deliver press-ready files. For more information, visit www.adobe.com/products/acrobat/solutions/creative.

Q: What is Adobe Production Studio Premium?

A: Adobe Production Studio Premium software is the complete video and audio post-production solution. It offers unparalleled integration and productivity by combining Adobe After Effects® 7.0 Professional, Adobe Premiere® Pro 2.0, Adobe Photoshop CS2, Adobe Audition® 2.0, Adobe Encore® DVD 2.0, and Adobe Illustrator CS2 software with the timesaving workflow features Adobe Dynamic Link and Adobe Bridge. For more information, see www.adobe.com/products/productionstudio.
Q: **What is Macromedia Studio 8?**

A: Released in the Fall of 2005, Macromedia Studio 8 software is the essential solution for web design and development with the latest versions of award-winning Macromedia Dreamweaver 8, Flash Professional 8, and Fireworks® 8 software and the key maintenance and productivity tools Macromedia Contribute® 3 and Macromedia FlashPaper™ 2 software. Studio 8 offers web designers and developers a new level of expressiveness, efficiency, and simplified workflow to create websites, interactive experiences, and mobile content. For more information, see [www.adobe.com/products/studio](http://www.adobe.com/products/studio).

Q: **What is Flash Professional 8?**

A: Flash Professional 8 is the industry’s most advanced authoring environment for creating interactive websites, digital experiences, and mobile content. For more information, visit [www.adobe.com/products/flash/flashpro](http://www.adobe.com/products/flash/flashpro).

Q: **What is Dreamweaver 8?**

A: Dreamweaver 8 is the industry-leading web development tool, enabling users to efficiently design, develop and maintain standards-based websites and applications. For more information, visit [www.adobe.com/products/dreamweaver](http://www.adobe.com/products/dreamweaver).

Q: **Why is Adobe offering these product bundles?**

A: Adobe’s acquisition of Macromedia enables us to enhance future workflows for print, web, video, and mobile content development and delivery. These bundles — Adobe Creative Suite 2.3 Premium plus Dreamweaver 8, Adobe Web Bundle, and Adobe Video — represent the first step in bringing together world-class, highly complementary products in one package. For creatives and designers interested in publishing to print, the web, in video, and on mobile devices, these bundles enable customers to easily upgrade at one time or purchase a world-class solution in one value-priced package.

**Adobe Creative Suite 2.3 Premium plus Dreamweaver 8** enhances the award-winning Adobe Creative Suite 2 software to integrate the all-new Adobe Acrobat 8 Professional, plus includes Dreamweaver 8 in the box. With this new offering, creative professionals can incorporate an essential new Adobe PDF solution into their workflow. They can also explore Dreamweaver 8, the industry leader for web design and development, and easily evaluate moving their GoLive websites to Dreamweaver. For more details, visit [www.adobe.com/products/creativesuite](http://www.adobe.com/products/creativesuite).

**Note** Adobe has announced that GoLive will not be included in future versions of Adobe Creative Suite. Instead, Dreamweaver 8 will be integrated into future releases. Adobe will continue to offer GoLive as a standalone product.

**Adobe Web Bundle** combines Adobe Creative Suite 2.3 Premium and Studio 8 to offer our customers a new level of expressiveness, efficiency, and comprehensive workflows for designing, developing, managing, and maintaining rich experiences for print, the web, and mobile devices. For more information, visit [www.adobe.com/bundles](http://www.adobe.com/bundles).

**Adobe Video Bundle** combines Adobe Production Studio Premium and Flash Professional 8 to enable customers to design, develop, and produce professional results for film, video, and DVD, plus easily incorporate interactive video for rich online experiences. For more information, visit [www.adobe.com/bundles](http://www.adobe.com/bundles).

Q: **Are the products in the Adobe Bundles newer than or different in any way from the standalone products?**

A: Adobe Creative Suite 2.3 Premium — included in the Adobe Web Bundle and the Adobe Creative Suite 2.3 Premium plus Dreamweaver 8 bundle — now integrates Adobe Acrobat 8 Professional (expected to be available in Fall 2006). Beyond that update, there is no additional integration or change to the software included in any of the bundles at this time.
Q: **Why did you discontinue Adobe Design Bundle?**


Instead of the Adobe Design Bundle, we are now offering Adobe Creative Suite 2.3 Premium plus Dreamweaver 8. We are offering this new bundle in response to interest among suite customers in evaluating and starting to migrate web design and development to the industry-leading Dreamweaver 8. We have announced that Adobe GoLive, which is currently integrated into Adobe Creative Suite 2.3 Premium for web design and development, will not be included in future versions of the suite but will be replaced by Dreamweaver. It takes time and effort to move from one web authoring tool to another, and we wanted to offer customers a cost-effective way to start that evaluation and migration process.

**Pricing and availability**

Q: **What is the pricing and availability for the different bundles?**

A: Customers around the world can purchase the Adobe Creative Suite 2.3 plus Dreamweaver 8, Adobe Web Bundle, or Adobe Video Bundle, or through Adobe Authorized Resellers or online from the Adobe Store at [www.adobe.com/store](http://www.adobe.com/store). For language availability, please see the table on page 1 of this FAQ. Here is the estimated street price for each bundle:

- Adobe Creative Suite 2.3 Premium plus Dreamweaver 8: US$1199*
- Adobe Web Bundle: US$1,899*
- Adobe Video Bundle: US$2099*

*Pricing may vary; contact your Adobe Authorized Reseller or Adobe Customer Service for more information.

Q: **Why should I order an Adobe Bundle instead of just a point product or one of the components of the bundle?**

A: Each Adobe Bundle offers a unique opportunity to purchase leading-edge products at a savings of up to US$300–$400*. In addition, using a combination of products to design and develop print, web, video, or mobile content enables you to realize your ideas faster, because you have the right tool at the right time.

*Pricing may vary; contact your Adobe Authorized Reseller or Adobe Customer Service for more information.

Q: **Are the Adobe Bundles available internationally?**

A: Yes. The Adobe Bundles are available internationally. Language versions vary bundle to bundle, depending on what languages were supported by the components of each bundle. For a detailed listing, see the table on page 1 of this FAQ.

Q: **Why aren’t the bundles available in my localized language or geography?**

A: At this time not all products are localized into the same languages. In many of the languages where all products included in the bundle are localized, the bundle is being offered.
Q: Are there upgrade paths and pricing available for the new software bundles?

A: The following upgrade paths are available through Adobe Authorized Resellers or directly from the Adobe Store at www.adobe.com/store:

<table>
<thead>
<tr>
<th>If you have</th>
<th>You can upgrade to</th>
<th>For this price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adobe Creative Suite 1.x, Standard or Premium version</td>
<td>• Adobe Creative Suite 2.3 Premium plus Dreamweaver 8 software</td>
<td>US$549*</td>
</tr>
<tr>
<td>Adobe Creative Suite 2, Standard or Premium version</td>
<td>• Adobe Creative Suite 2.3 Premium plus Dreamweaver 8 software</td>
<td>US$159</td>
</tr>
<tr>
<td>Adobe Creative Suite 1.x, Standard or Premium version AND Macromedia Studio MX and MX 2004</td>
<td>• Adobe Web Bundle</td>
<td>US$899*</td>
</tr>
<tr>
<td>Adobe Video Collection, Professional or Standard version</td>
<td>• Adobe Video Bundle</td>
<td>US$1199*</td>
</tr>
</tbody>
</table>

*Pricing may vary; contact your Adobe Authorized Reseller or Adobe Customer Service for more information.

Q: I just purchased Adobe Creative Suite 2. Why isn’t there a cross-grade path for me to get special pricing on the Adobe Web Bundle?

A: If your product was purchased recently, you may be able to return it to the location from which you bought it and purchase the bundle instead. See the Adobe Authorized Reseller you purchased from for details regarding their return policy. Return policies vary from reseller to reseller.

If your product was purchased recently from Adobe directly, you may be able to return it and purchase the bundle instead. Adobe Customer Service in North America allows returns for products purchased directly or indirectly as long as you are within 30 days of your purchase date.

If you have questions about Adobe’s return policy, customers in North America can contact Adobe Customer Service at 800-833-6687 for more information.

If you are located outside North America, visit www.adobe.com/support/intlsupport.html. Adobe Customer Service return policies vary from region to region.

Q: If I own an eligible product in a language that is not supported by a bundle, can I upgrade to an International English version?

A: Yes. For example, customers who own localized language versions of Adobe Creative Suite and English versions of Studio MX or Studio MX 2004 are eligible to upgrade to the International English version of the Web Bundle. In addition, customers who own localized language versions of the Adobe Video Collection are eligible to upgrade to the International English version of the Adobe Video Bundle.

Q: As the owner of a previous version of one or more Adobe or Macromedia products (such as Photoshop, Illustrator, InDesign, Adobe Premiere Pro, After Effects, Encore DVD, Adobe Audition, Dreamweaver, Flash, Fireworks, or Contribute), why can’t I upgrade to one of the Adobe Bundles for a discounted price?

A: There isn’t a separate upgrade path available for all of these products to the Adobe Web Bundle or Adobe Video Bundle. With so many products included in the different bundles, it’s difficult to offer upgrade paths that satisfy every combination of upgrade from products to the bundles. However, there are upgrade paths available from qualified standalone products to Adobe Creative Suite 2.3 Premium plus Dreamweaver 8, Adobe Production Studio, or Macromedia Studio 8 individually. For example, you can upgrade from any previous version of Adobe Photoshop to Adobe Creative Suite 2.3 Premium plus Dreamweaver 8, or from previous versions of Adobe Premiere Pro and After Effects to Adobe Production Studio. Please refer to www.adobe.com for eligibility and availability.
Q: If I purchase an Adobe Bundle today, will there be an upgrade path for me in the future? Will I be able to upgrade individual products from within the bundle?
A: Customers who purchase Adobe Creative Suite 2.3 Premium plus Dreamweaver 8, Adobe Web Bundle, or Adobe Video Bundle (or who purchased the previously available Adobe Design Bundle) are essentially buying full versions of the two products that make up each bundle. As such, they will have an upgrade path to future versions of each of these individual products, including Adobe Creative Suite 2.3 Premium, Adobe Production Studio Premium, Studio 8, Dreamweaver 8, or Flash Professional 8). However, they will not have special upgrade paths to products integrated within Adobe Creative Suite 2.3 Premium, Adobe Production Studio Premium, or Studio 8.

Q: Why does the upgrade to the Web Bundle require ownership of both Adobe Creative Suite and Macromedia Studio MX?
A: The Adobe Web Bundle combines two industry-leading products — Adobe Creative Suite and Macromedia Studio — into the most complete package for designing, publishing, and managing content for print, web, and mobile. We wanted to make upgrades to this bundle available at the most attractive price possible for customers who have invested in previous versions of both Adobe Creative Suite and Macromedia Studio. For those who have invested in only one of these products, we also offer attractive upgrade pricing from prior versions of Adobe Creative Suite 1.x to Adobe Creative Suite 2.3 Premium and from Studio MX or MX 2004 to Studio 8. Please refer to www.adobe.com for eligibility and availability.

Q: Why is the upgrade price from Creative Suite 1.x to the new Adobe product bundles the same for owners of either Standard or Premium?
A: It is Adobe’s policy to allow customers to upgrade to the most complete solution, if they would like to. Adobe understands that not all customers want all products but that over time they may change their minds, and we want to reward those customers who have made the commitment to purchasing overall solutions.

Q: Can I still buy Studio 8, Creative Suite 2.3 Premium, Production Studio Premium, Dreamweaver 8, or Flash Professional 8 as standalone products? Where can I buy these products?
A: Yes. All Macromedia and Adobe products can be purchased through Adobe Authorized Resellers as well as on the Adobe.com store.

Q: Will there be an upgrade from GoLive to Dreamweaver?
A: At this time, we are not offering an upgrade path from GoLive to Dreamweaver.

Q: Are Adobe Creative Suite 2.3 Premium plus Dreamweaver 8, Adobe Web Bundle, Adobe Video Bundle, and Adobe Design Bundle (in Italian, Spanish, and Korean) available in licensing? Also, do they still count as multiple products?
A: All of these bundles are available through the Adobe Open Options (AOO) volume licensing program. The two products included in each of these bundles will count as a standalone product; however, the AOO point value associated with the bundle may be different from the combined point value of the individual products. For more information on the Adobe Open Options volume licensing program, refer to www.adobe.com/aboutadobe/openoptions.

Q: Does Adobe offer education or government pricing for the new product bundles?
A: Availability and pricing for qualified education customers varies as follows:

• Education customers who want to license Adobe Creative Suite 2.3 Premium plus Dreamweaver 8 may purchase new licenses at the established volume licensing discount tiers. Upgrade paths for the Education segment are not available.

• Education pricing for the Adobe Web Bundle is US$599 in North America. Outside North America, education pricing is €669 for the International English version and €629 for the French, German, Italian, and Spanish versions. The Japanese language version is available for ¥98,000. Additionally, this bundle is also available in education licensing.
• Education pricing for the Adobe Video Bundle is US$799. Outside North America, education pricing is €799 for the International English, French, German, Italian, and Spanish versions. The Japanese language version is available for ¥118,000. Additionally, this bundle is available through education licensing.

• Education pricing for the Italian, Spanish, and Korean (Windows only) language versions of Adobe Design Bundle is not available at this time.

Government pricing is available only to licensing customers and does not cover shrinkwrapped products. Government licensing customers should contact their Adobe reseller to discuss bundle pricing and licensing discounts.

Q: I am an education licensing customer, and I typically upgrade my Macromedia products. Is there an education upgrade to the Adobe Bundles?
A: Adobe offers reduced pricing on both shrinkwrapped and licensing versions of software for the education market. Education upgrades for Adobe Bundles will not be offered at this time.

Support and other information

Q: What are the system requirements for the Adobe Bundles?
Visit www.adobe.com/bundles or www.adobe.com/creativesuite to locate complete system requirements.

Q: How can I obtain technical support for the Adobe Bundles?
A: Customers living in the U.S. and Canada can visit here for contact information: www.adobe.com/support/phonenumbers/main.html.

Customers living outside the U.S. and Canada can visit here for contact information: www.adobe.com/support/intlsupport.html.

Q: Where can I return Macromedia products?
A: To return a Macromedia product sold by Adobe, contact Adobe Customer Service. To return a Macromedia product purchased from a Macromedia call center or online store, contact Macromedia Customer Service at www.macromedia.com/support/email/cscontact. For customers outside the United States and Canada, contact www.macromedia.com/international/support. You must return a product within 30 days of purchase. The Adobe Bundles will only be available direct from Adobe or from an Adobe Authorized Reseller.

Q: Is there a single installer for each bundle?
A: No. The installers for the Adobe products contained in each bundle are separate from the installers for the Macromedia products. Users will have to install the products separately. For example, in the Adobe Web Bundle, customers must install Adobe Creative Suite 2.3 Premium separately from Studio 8.

Q: Why do I have to activate the bundle twice—one for the Macromedia product and once for the Adobe product?
A: The Adobe Bundles are bringing together products in a single solution, but you are still receiving two separate products. As such, the Macromedia products use the Macromedia activation process, and the Adobe products use the Adobe activation process.

Q: Can I use Version Cue with the Macromedia products?
A: Not at this time. Version Cue has been designed to work with Adobe products and as a part of the Adobe Creative Suite product.

Q: Can I use Adobe Bridge with the Macromedia products?
A: No. Adobe Bridge has been designed to work with Adobe products. It does, however,