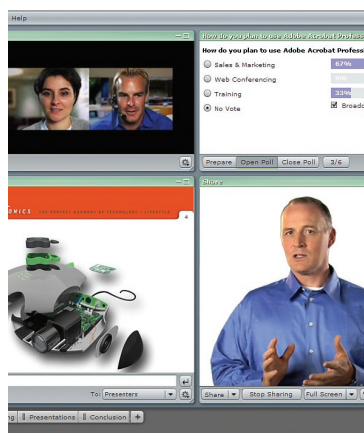


# Adobe® Acrobat® Connect™ Professional solutions: Enterprise web conferencing

Deploy, manage, and control reliable, scalable, and extensible enterprise web conferencing and communication solutions



## Use this solution to:

- **Rapidly develop, update, and deliver rich, real-time web conferencing and on-demand communications**
- **Boost productivity while helping to reduce IT costs**
- **Deliver dedicated solutions to business, marketing, and training professionals**
- **Customize the look and feel of corporate web communications**

Many organizations today recognize that the potential benefits of web conferencing go far beyond simply reducing travel costs for a few departments. Web conferencing has emerged as a critical communication tool in today's enterprise, rapidly becoming as essential as e-mail and voice communication for today's business professionals. Yet, finding the web conferencing solution that is best for their organizations can present a challenge for cash-strapped IT departments looking to control costs without sacrificing productivity.

## Effectively manage and control robust enterprise web conferencing

With the Adobe Acrobat Connect Professional enterprise web conferencing solution, you can help reduce IT costs while accelerating productivity. Based on an open, extensible architecture that supports cost-effective integration with existing and evolving infrastructure investments, this solution provides a firewall-friendly, bandwidth-efficient single software system for the enterprise deployment of rich, interactive web conferencing, online training, and on-demand presentations. This highly scalable solution is available as a hosted service for hassle-free management or as licensed software that you can deploy behind your firewall for full control of the system. It includes Acrobat Connect Professional for real-time web conferencing; Adobe Presenter for easy Microsoft PowerPoint authoring of narrated, self-paced training courses and on-demand multimedia presentations; and the core Adobe Connect Enterprise Server 6. Best of all, the system leverages ubiquitous Adobe Flash® Player, which is already installed on more than 97% of Internet-connected desktops, making it easy for virtually anyone to access Adobe Connect real-time and on-demand communications instantly, without complicated software downloads or setup.

## Leverage your existing IT infrastructure

As an IT manager, you want a real-time and on-demand communications solution that is cost-effective, more secure, reliable, and able to grow with your organization. The Acrobat Connect Professional enterprise web conferencing solution delivers on all of these points. Communications between the Adobe Connect server and clients can be protected using Secure Socket Layer (SSL) encryption—to enable more secure delivery of data, voice, and video. If you decide to deploy the solution on-premise, much of the system's network load occurs on internal systems, so ASP bandwidth traffic and costs are under your control. Through efficient stream management, including meeting-level and end-user control over bandwidth, the system can allow you to leverage your existing network infrastructure to deploy rich, real-time, and on-demand communications to users and help improve delivery for groups in remote locations. It can also offer single-server or clustered environments with automatic failover support and true “round-robin” load balancing, providing reliable deployment for small and large organizations.

### **Simplify web communications administration**

All web conferencing, training, and online presentations can be controlled through a single administrative console. In addition, the applications and servers provide system-level security and a multi-tiered, flexible deployment that enables organizations to implement the web conferencing solution according to internal best practices. This Adobe solution can provide out-of-the-box integration with an organization's existing user management system, helping to reduce application management costs by managing users and groups in a single location. Permissions are managed through flexible access control lists (ACLs) that enable administrators to easily control access at the individual, group, and asset level.

### **Easily monitor and track web communications usage**

The Acrobat Connect Professional enterprise web conferencing solution offers a collection of actionable reports such as dashboard views and drill-down activity reports for all Adobe Connect applications, including meetings, events, recorded meeting views, and training course and curriculum status and results. Reports on system usage and quotas provide administrators with information on application usage. The Adobe Connect system also integrates with many existing corporate authentication systems, reducing the need for multiple user names and password prompts. In addition to native NTLM support for domain authentication, Adobe Connect servers offer an extensible authentication filter framework for use with custom authentication systems.

### **Customize and extend the user experience**

Adobe Connect servers provide a comprehensive web services framework that can enable you to integrate Adobe Connect training, marketing, and web communications with existing enterprise applications and systems, including portals, reporting applications, CRM systems, content management systems, and other corporate systems. Adobe Connect servers also enable you to extend the out-of-the-box web conferencing experience by developing custom meeting applications and components. Through a published application programming interface (API) and the Acrobat Connect Collaboration Builder Software Development Kit (SDK), organizations can incorporate external data and functionality directly into the Adobe Connect Professional online meeting experience. And, the entire Adobe Connect Professional online experience can be customized to reflect an organization's brand.

### **Accelerate productivity through dedicated solutions for business professionals**

A good web communications system can not only help reduce IT costs and worries, it can also provide powerful features and capabilities that make it easy for users to engage in real-time and on-demand communications. Acrobat Connect Professional servers make it easy for virtually everyone in your organization to host online meetings and collaborate with extended teams and customers globally. Users can easily configure personal meeting room layouts to suit their presentation style as well as update and share assets with colleagues through a searchable content library. Acrobat Connect Professional automatically saves personal meeting rooms, including all content, dramatically reducing preparation time for recurring meetings.

### **Meet your organization's web communications needs**

The Acrobat Connect Professional enterprise web conferencing solution integrates real-time communications, such as web meetings and seminars, with on-demand communications, such as self-running online presentations and self-paced training courses, so that IT departments can empower anyone in an organization to deliver the mix of real-time and on-demand communications best suited to their particular audiences.

#### **For more information**

For more details about the Acrobat Connect Professional enterprise web conferencing solution, call an Adobe solutions specialist at 888-649-2990, or visit [www.adobe.com/go/connect\\_contactme](http://www.adobe.com/go/connect_contactme).

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