

Adobe InDesign 2.0

Export an InDesign document to the Web

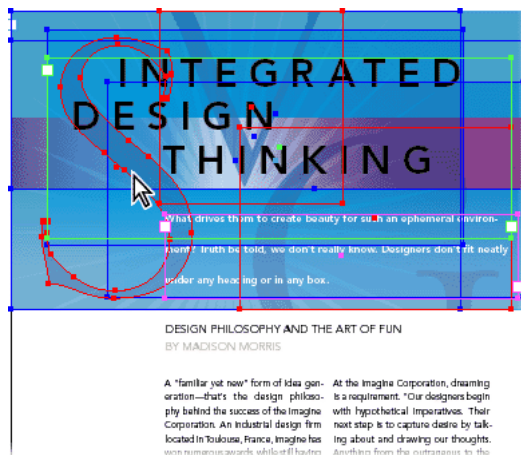
Why create two versions of a design? With Adobe® InDesign® 2.0, you can develop a layout for print, and then export a copy in SVG (Scalable Vector Graphics) format. Simply place the SVG document in a Web application such as Adobe GoLive® to upload the page to the Web.



1. Export in SVG format.

Open an InDesign document, and choose File > Export. In the Export dialog box, select SVG or SVG Compressed from the Save as Type (Windows) or Formats (Mac OS) pop-up menu.

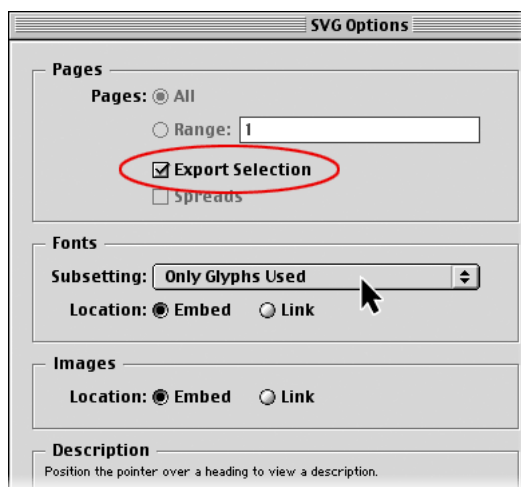
You can export an entire document, a page, a series of pages, or individual items. We wanted to export specific elements, so we selected them before choosing File > Export.



2. Set your export options.

In the SVG Options dialog box, select the type of export—from selected elements to the complete document—in the Pages section.

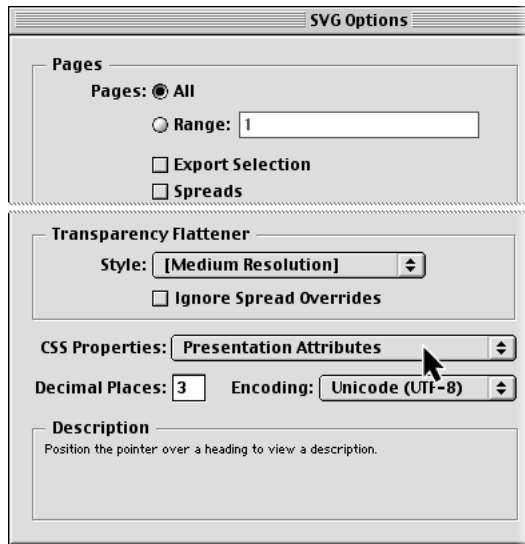
We chose Export Selection to export only the elements we had selected in Step 1. We also embedded the fonts. Font embedding increases file size, but it also ensures that the fonts used in the layout will be displayed on the Web, even on computers where they're not installed.



3. Specify additional options, if necessary.

To set advanced options, click the More Options button. When you're satisfied with the settings, click Export.

Use these advanced options to control transparency effects, select cascading style sheets properties, and specify other attributes. For more information about specifying SVG Options, see the *InDesign 2.0 User Guide*.



4. Test the flexibility of your SVG file.

When you bring the SVG file into your Web application, try importing it at various sizes.

You'll instantly see the advantage of the Scalable Vector Graphics format: no matter what size you use, the resolution is outstanding—and the resolution stays crisp when you zoom in. (Bitmap artwork can be exported from InDesign in SVG format, but unlike vector graphics, it gets jaggy when it is enlarged.)

To learn more about about cross-media workflows and InDesign, go to <http://www.adobe.com/products/indesign/crossmedia.html>.

