



Rich Web-Based VDP Template Design Solution

Minimum Hardware

Requirements

- Pentium 4 2.4 GHz
- 512 MB RAM
- 40 GB IDE hard disk
- 100mbit Ethernet
- Windows 2000, XP, or 2003

Recommended Hardware

Requirements

- Dual Core Intel Xeon 2.0GHz or greater
- 2 GB RAM
- 160 GB SATA hard disk
- 1gbit Ethernet
- Windows 2000, XP, or 2003

FusionPro™ Live - a new addition to the Printable Technologies FusionPro suite of VDP application - allows print and marketing service providers to deliver FusionPro VDP template editing capabilities in a web browser interface.

Incorporating the powerful FusionPro Server VDP composition engine, FusionPro Live provides responsive PDF or JPG previews, can accept any number of concurrent requests for template editing, and is scalable to meet the future needs of service providers as their online service offering grows.

The service provider first designs templates in the popular Adobe Acrobat-based FusionPro Desktop or FusionPro Designer products. Once the template has been approved offline, the designer then selectively locks variable frame property and content controls to allow or prevent editing of each frame in the FusionPro Live interface. The designer then collects all template assets together and uploads to the FusionPro Live server.

After the template has been uploaded and configured in an online catalog, the service provider's clients have the ability to view the template in the FusionPro Live interface directly from a web browser. Based on the settings that the initial template designer specified for the variable frames, select frames can be manipulated directly by the end user within the rich interface that FusionPro Live provides.

FusionPro Live application dialogues are modeled after the popular FusionPro Desktop product thus extending the industry-leading VDP template design experience to online users. FusionPro's 100% Adobe PDF workflow ensures online FusionPro Live previews match what the designer viewed when creating the template offline. This gives service providers confidence and predictability in the end user experience.

The FusionPro Live technology is also extremely flexible, allowing the service provider to implement custom Web to Print VDP template design interfaces that match the exact branding of end-user websites. Printable Technologies provides a detailed, open-source Web to Print sample that incorporates FusionPro Live templates to demonstrate how FusionPro Live can be implemented in a custom web solutions

By offering a completely new option for VDP template design based on proven and industry-leading VDP technology, FusionPro Live assists the service provider in strengthening their valuable client relationships while opening new revenue streams to fuel continual growth.

Key Benefits

- Online FusionPro template editing directly in a web browser interface
- Adobe PDF workflow means online FusionPro Live previews are identical to the initial template design
- Intuitive user interface based on FusionPro Desktop
- Ability to lock or unlock variable frames from online editing based on end-user requirements
- Unlimited number of concurrent users can utilize the FusionPro Live interface simultaneously

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