



The Wharton School of the University of Pennsylvania

Ease of use and streamlined administration of Adobe® Acrobat® Professional software expand use of Adobe PDF at world-class business school

Respected by business leaders and educators worldwide for its outstanding programs, the Wharton School of the University of Pennsylvania offers students an unparalleled learning environment. Renowned faculty, extensive resources, and topnotch students bolster the school's reputation as a leader in business education. Wharton's commitment to using proven technologies expands interactive learning possibilities and enables students and faculty to collaborate in exciting ways.

"We always want to enhance faculty and student interaction," says Kendall Whitehouse, senior director of advanced technology at the Wharton School. "Adobe solutions are invaluable to us." As an early adopter of Adobe Portable Document Format (PDF) technology, the Wharton School has a long and successful history with Acrobat. "Our decision to deploy Acrobat continues to pay off year after year. It's amazing that a single application can address so many business needs," he says.

Maximizing ROI

Today, Adobe Acrobat Professional software is standard on more than 450 on-campus computers and is common on faculty and student laptops. For the Wharton School's IT staff, the simplicity of deploying and maintaining Acrobat has streamlined rolling out the software. Equally important, the ease of using Acrobat and Adobe PDF to submit assignments, grade coursework, and for other tasks means no resources have to be devoted to software training for faculty and students.

The school routinely distributes catalogs, brochures, and other publications in Adobe PDF. It also shares course materials and faculty research papers in Adobe PDF over the web and via other electronic media. And already, some professors request that students submit assignments in Adobe PDF to simplify grading.

Further benefits are derived from Acrobat thanks to its seamless integration with other popular software programs such as Microsoft Office tools and graphics applications, making it easy to create platform- and application-independent Adobe PDF documents from any software program. For Wharton IT, the adaptability and power of Acrobat Professional are essential, because solutions are evaluated based on their compatibility with existing systems and their long-term viability.

"Acrobat is incredible," says Whitehouse, who first used the software to convert the school's annual reports and alumni magazines to Adobe PDF files shortly after Acrobat was made available in the early 1990s. "Most native application files are incompatible from version to version. But remarkably, Adobe PDF files created in 1993 look just as good today when opened with the current version of Acrobat or free Adobe Reader® software." At Wharton, where tradition routinely mixes with the newest, innovative ideas in business and education, Adobe Acrobat Professional software is a natural fit.

The Wharton School of the University of Pennsylvania

Founded in 1881 as the nation's first collegiate business school, the Wharton School is recognized worldwide for its academic strengths at every level of business education.

www.wharton.upenn.edu

Adobe Software

Adobe Acrobat Professional

The Wharton School has more than 450 licenses of Adobe Acrobat Professional software.

Operating Environment

Microsoft® Windows® Vista Enterprise and Windows XP Professional

Additional Applications

Adobe Acrobat Connect™
Adobe Flex® 2
Adobe ColdFusion®

IT Benefits

- Accelerate introduction of new collaboration services for faculty and students
- Streamline student and faculty adoption with freely available, easy-to-use software
- Maximize IT investment by leveraging Adobe Acrobat for multiple applications
- Establish reliable archive of school communications in Adobe PDF

"Our investment in Adobe Acrobat allows us to easily address the communication requirements of faculty and students worldwide."

Kendall Whitehouse,
Senior director of advanced technology



Adobe

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