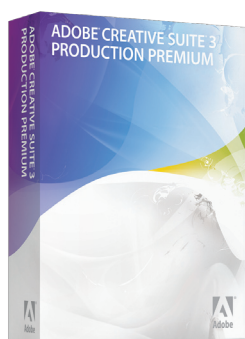


ADOBE® CREATIVE SUITE® 3 PRODUCTION PREMIUM FOR POST-PRODUCTION PROFESSIONALS WHO WORK ON A MAC



Adobe Creative Suite 3 Production Premium software combines Adobe Dynamic Link, Adobe Bridge CS3, Adobe Device Central CS3, and Adobe Acrobat® Connect™ with:

- Adobe After Effects® CS3 Professional
- Adobe Premiere® Pro CS3
- Adobe Photoshop® CS3 Extended
- Adobe Flash® CS3 Professional
- Adobe Illustrator® CS3
- Adobe Soundbooth™ CS3
- Adobe Encore® CS3

And also includes:

- Adobe OnLocation™ CS3* (Windows® only)
- Adobe Ultra® CS3 (Windows only)

For Macintosh users, Adobe OnLocation requires Boot Camp and Windows (purchased separately) or a separate Windows-based computer.

Adobe software is an indispensable part of every film and video professional's toolkit. Learn how the new Production Premium—now available for the Mac—can enhance your workflow, whether you're working with Apple's Final Cut Studio or Avid's professional editing tools.

Whatever your editing platform today, the new Adobe Creative Suite 3 Production Premium software can enhance your workflow by expanding your creative options with forward-looking solutions not available in other tools. Production Premium is a uniquely open and flexible cross-platform solution for every phase of post-production, offering tools that help you solve a surprising variety of challenges—from producing Blu-ray Discs and delivering your work on the web to streamlining the process of gathering client input. Plus, highly attractive upgrade pricing from Adobe products such as Photoshop and After Effects makes Production Premium a cost-effective addition to your toolkit.

Reach new audiences

With practically every computer in the world now equipped to play content created with Flash, you can reach new audiences by delivering your work online and to mobile devices. Using Adobe Creative Suite 3 Production Premium, you can adopt new technologies to open up innovative delivery and distribution options while refining your core post-production workflows.

Save time with unparalleled integration

Unmatched integration is at the heart of Production Premium. Move smoothly from task to task thanks to common Adobe tools, similar user interfaces, and native file support. Whether you're working in a tool you use daily or one you only tap into on occasion, you'll find that the familiar Adobe user interface helps you get the job done more efficiently.

Smooth out your workflows

Taking a project from start to finish requires more than just editing. In addition to including After Effects CS3 Professional, Photoshop CS3 Extended, and other core post-production tools, Production Premium introduces innovations such as Dynamic Link and Clip Notes that eliminate production bottlenecks. For example, Dynamic Link enables you to view After Effects comps on your Adobe Premiere Pro CS3 timeline without rendering—updates in After Effects appear in Adobe Premiere Pro automatically. Whatever your workflow today, Adobe Creative Suite 3 Production Premium complements it by integrating smoothly with the other tools you rely on.

System requirements

Macintosh

- Multicore Intel® processor (Adobe Photoshop Extended, Illustrator, Flash Professional, and After Effects Professional are universal binary and also work on a PowerPC® G4 or G5 processor; Adobe OnLocation is a Windows application and may be used with Boot Camp)
- Mac OS X v.10.4.9
- 1GB of RAM for DV; 2GB of RAM for HDV and HD; more RAM recommended when running multiple components
- 21.5GB of available hard-disk space to install all components (up to 1GB of additional free space may be required during installation)
- Dedicated 7,200 RPM hard drive for DV and HDV editing; striped disk array storage (RAID 0) for HD; SCSI disk subsystem preferred
- Core Audio compatible sound card
- 1,280x1,024 monitor resolution with 32-bit video card; Adobe recommended graphics card for GPU-accelerated playback
- For OpenGL support: Some 3D features in Photoshop CS3 Extended require an OpenGL 1.4 capable graphics card with at least 64MB of VRAM; After Effects CS3 Professional requires an OpenGL 2.0 card (NVIDIA recommended)
- DVD-ROM drive
- Blu-ray burner required for Blu-ray Disc creation
- SuperDrive required for DVD burning
- QuickTime 7.1.5 required to use QuickTime features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

*Online services, including, but not limited to, Adobe Stock Photos and Adobe Acrobat Connect, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees. For details, visit www.adobe.com.

Adobe Creative Suite 3 Production Premium is also available for Windows.

For more information

For more details about Adobe Creative Suite 3 Production Premium, visit www.adobe.com/go/creativesuiteproduction.



Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com

Author Blu-ray Discs

Create high-definition Blu-ray Discs using the same Adobe Encore CS3 authoring interface and features used to create standard-definition DVDs.

Export your DVD projects to SWF with Encore

Author an interactive DVD interface once and then export the same project to high-definition Blu-ray Disc, standard definition DVD, and as a ready-to-go website using Flash technology.

Discover new dimensions in image editing with Photoshop CS3 Extended

Open video clips directly in Photoshop so you can use the healing brush, color correction tools, and more—all on a familiar timeline. Using the onion skin feature, paint and clone over multiple frames. Handle color grading of a reference frame or an entire clip using familiar tools such as Levels, Hue/Saturation, Curves, and Color Balance. Export FLV files, QuickTime or AVI movies, image sequences, and more.

Streamline reviews using Clip Notes

Expedite review cycles and minimize the ambiguity of client feedback. Embed your video content into a special Adobe PDF file that you can e-mail or FTP to your client or others for review. Using an intuitive interface, your reviewers simply add frame-specific comments and then return a small comment file. When you import the comments into Adobe Premiere Pro or After Effects, comments appear on the timeline as markers.

Save rendering time with Dynamic Link

Move back and forth between Adobe After Effects and the Adobe Premiere Pro or Encore timeline—changes you make in After Effects automatically update without rendering, so you can see them in the context of your edit.

Work with a wide range of media types

Work with almost any type of video, audio, or graphic file—and utilize codecs that come with Final Cut Studio 2 when you work with and export media from Adobe Premiere Pro on the same system.

Work easily with Flash software

Preserve vectors from animations created in After Effects for lean and clean delivery in Flash, and encode FLV files more easily. Import SWF files as vectors with alpha channels preserved, and batch render FLV files with embedded cue points. When using Adobe Premiere Pro, automatically convert timeline markers into Flash cue points that can be used to trigger interactivity during playback.

Shoot directly to disk

Get the best video quality out of your camera and record footage directly to disk using Adobe OnLocation CS3 software, eliminating the time-consuming and tedious capture process. Run Adobe OnLocation on a MacBook using Boot Camp, or install it on a Windows-only laptop.

Easily produce video for mobile devices

Export 3GP and H.264 video for mobile phones, iPods, iPhones, PlayStation Portable (PSP) systems, and other mobile devices. Use Adobe Device Central to view your compressed content and simplify the mobile authoring workflow.

Create and edit audio intuitively

Use the sample-accurate tools in Adobe Soundbooth CS3 to cut, copy, paste, fade, and stretch audio assets instantly. Clean up production audio by removing hums, hisses, and other background noises, and rescue audio files by removing cell phone rings, barking dogs, and other distracting noises. Create music tailored to a production: Select one of the dozens of included scores and use the AutoComposer to customize it to match your project.

Manage your assets with Adobe Bridge

Adobe Bridge CS3 is a powerful, easy-to-use media manager for visual people. Preview and apply animation presets in After Effects, run batch processes in Adobe Premiere Pro, check out newly posted Soundbooth sound effects and scores, and do much more.

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