

# Adobe Certified Instructor (ACI)

## Q. What is an Adobe Certified Instructor (ACI)?

A. An Adobe Certified Instructor (ACI) has earned a certification created specifically for those who train or instruct others on the use of Adobe products. An ACI can work independently or at an Adobe Authorized Training Center (AATC). ACIs may also work at technical colleges, graphic design and art schools, community colleges, or any academic organization that provides software or technical training.

## Q. What is the difference between an ACI and an Adobe Certified Expert (ACE)?

A. An ACI is an ACE who has taken their skills and certification to the next level. In addition to passing one or more ACE exams, ACIs must also hold an instructor qualification (a teaching credential, passed the CTT+, or equivalent), and may need to meet additional requirements.

## Q. What are the benefits of being an ACI?

A. As an individual with an ACI credential, you can:

- Receive pre-release software for most Adobe products
- Get educational pricing on Adobe products (North America only)
- Receive discounts on Adobe Press books, Element K courseware, and Total Training videos
- Have access to high quality content, such as Adobe Power-Up e-Seminars and kits, a monthly newsletter, online product demonstration files, and more
- Gain permission to use the ACI logo and Adobe trademarks in advertising materials

By meeting additional requirements\*, ACIs are also eligible to:

- Receive free listings and customer referrals via the Adobe Partner Finder
- Establish a link between the Adobe Partner Finder and your company Web site
- Become eligible to participate in Adobe trade shows and events
- Gain access to Adobe global sales tools
- Apply to receive mailing labels from the Adobe registered user database

*\*ACIs must show that they operate as an independent business to qualify for these benefits. Eligibility will be determined during the application process.*

## Q. What are ACI Specialist and ACI Master?

A. There are three levels of Adobe certification.

1. **Single product certification:** Recognizes your proficiency in a single Adobe product. To qualify as an ACI, you must pass at least one one product-specific exam.

*Example: ACI, Adobe® InDesign® CS*

2. **Specialist certification:** Recognizes your proficiency in a specific medium: Print, Web or Video.

To become certified as a Specialist, you must pass the exams on the required products listed below.

*Example: ACI Print Specialist (with passing marks on the tests for Adobe InDesign, Adobe Acrobat®, and either Adobe Photoshop® or Adobe Illustrator®)*

Specialists must pass all required (R) exams and any one elective (E) within any given certification track

|                      | Print Specialist | Web Specialist | Video Specialist |
|----------------------|------------------|----------------|------------------|
| Adobe InDesign       | R                | —              | —                |
| Adobe GoLive         | —                | R              | —                |
| Adobe Acrobat        | R                | E              | —                |
| Adobe Photoshop      | E                | R              | R                |
| Adobe Illustrator    | E                | E              | —                |
| Adobe Premiere®      | —                | —              | R                |
| Adobe After Effects® | —                | —              | R                |

Note: Exam requirements are subject to change.

3. **Master certification:** Recognizes your skills on the Adobe product suites. To become certified as a Master, you must pass the exam for each of the products in the suite.

*Example: ACI, Creative Suite Master (with passing marks on the tests for Adobe Acrobat, Adobe GoLive, Adobe Illustrator, Adobe InDesign, and Adobe Photoshop)*

**Q. How do I become an ACI?**

**A. Step One:** Review, complete, and submit an Adobe Certified Instructor Application and ACI Agreement.

**Step Two:** Pass the appropriate ACE exam(s).

**Step Three:** Provide verification that you have either one of the following instructor skill verifications:

- Comptia CTT+ credential
- Government-issued teaching certificate

**Q. What is the difference between ACI and AATC?**

**A.** Adobe Certified Instructors (ACIs) are individual instructors that provide training on Adobe products. They are certified on the products they teach, and may operate independently or as part of an organization. Adobe Authorized Training Centers (AATCs) are training institutions or businesses that employ ACIs on their staff and are qualified to deliver professional instruction on Adobe products.

**Q. What is the cost to participate?**

**A.** There are currently no ACI program fees. The only fee to become an ACI is the cost of the ACE exam(s).



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