



Adobe® Cumulative Licensing Program

The Adobe Cumulative Licensing Program (CLP) provides a significant volume licensing discount with a two-year membership, allowing customers to save money and time as well as take advantage of membership in the Adobe licensing community.

Customers who can benefit from the CLP include mid-to-large enterprise organizations, creative agencies, educational institutions, and government agencies that want to improve control of expenses and management of software assets, and maximize their volume software discounts. The CLP offers targeted programs for commercial, education, and government sectors, with features and benefits specific to those markets.

Save money

Of Adobe's multiple volume licensing program offerings, the CLP offers the most significant discount benefits. Not only do customers receive a substantial discount with their initial order, but all orders of any size throughout the membership term qualify for the same discount level. On top of that, all orders throughout the two-year membership accumulate credit points. Customers may then qualify for a deeper discount level if their total points surpass the next discount level threshold.

The CLP also allows members to extend membership and its benefits to their affiliates. All company and affiliate purchases contribute toward the overall discount level.

Save time

CLP customers can easily track and manage their Adobe software licenses through the password-protected Adobe Licensing Web Site (LWS). Customers can run reports, track order history, access serial numbers, and download software—all free of charge.

LWS offers numerous benefits to IT departments, particularly in the ease and convenience of software access and the

efficient tracking of software. CLP membership includes the benefit of downloading licensed software free of charge through Electronic Software Delivery (ESD).

The parent organization is assigned a single customer ID number for placing all orders throughout the two-year period and subsequent membership periods. License orders for the same product and platform share one serial number, greatly simplifying the tracking and management of Adobe software licenses.

Benefit from the Adobe licensing community

Members of any Adobe volume licensing program have the advantage of leveraging community knowledge and best practices around software licensing and management. Members have access to expert advisors and information in a variety of media to reflect today's global way of doing business. Examples of licensing community resources exclusively tailored to Adobe licensees include a dedicated web page, with resources such as white papers and eSeminars featuring topics relevant to licensing and purchasing professionals.

Membership flexibility

The CLP allows quick and easy order placement of any size at any time during the membership period. In addition, CLP membership allows organizations to include worldwide affiliates under the master agreement and specify whether they be self-enrolled (with their own serial numbers) or member-listed (using the parent organization serial numbers). In either case, affiliate orders contribute to the parent organization's cumulative point total, which can lead to increased discounts when the next discount level is reached.

Simplifying the budgeting process

Organizations can achieve budget predictability through biannual CLP membership and acquiring Upgrade Plan. Upgrade Plan is offered by product and allows organizations to purchase the right to all upgrades announced or released for covered products during the Upgrade Plan term—all at a single cost per licensed product. Covered users have immediate access to the latest and most technologically advanced product version and, equally important, organizations can proactively manage upgrade spending, helping to achieve budget predictability.

CLP membership benefits also include the ability to keep track of installs throughout the month and save money and resources by placing only one purchase order.

Easy and efficient deployment and management

CLP members are allowed to deploy additional licenses at any time during a given month. They are only required to reconcile their license deployments by the end of the month, enabling installation of needed software without delay rather than waiting for an order to be placed and processed. The additional licenses must be the same product version number as the currently licensed software.

The Upgrade Plan with a CLP membership provides management benefits as well. All coverage purchased is coterminous with the CLP membership period. This simplifies license management, because the CLP and Upgrade Plan coverage come up for renewal at the same time. Aligning coverage periods eliminates tracking multiple expiration dates.

Unique CLP benefits

When evaluating Adobe volume licensing program options to identify which program is best for the organization's needs, keep in mind the unique benefits that differentiate the CLP from other licensing options.

√	Significant cost savings
√	Quick and easy order placement of any size at any time during the membership period, at the current discount level
√	Cumulative orders—all orders contribute to the organization's point total, which can qualify the organization for deeper discounts during the membership period
√	Ability to add affiliates worldwide who receive the same discount level and whose points contribute to the overall member company total
√	Free electronic software delivery for available products via the Adobe LWS immediately following order completion
√	Comprehensive order details and other reports that can aid software asset management and software compliance of Adobe volume licensing software
√	Ability to install additional seats of currently licensed software when needed and consolidate all new orders under one monthly purchase order

For more information

For more details about Adobe volume licensing programs, visit www.adobe.com/aboutadobe/openoptions.

