



For immediate release
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Adobe Strikes Strategic E-Commerce Partnership with Metastream

Technology Creates and Rapidly Deploys Virtual Products on the Web

(Nasdaq: ADBE)—Adobe Systems Incorporated and Metastream Corporation today announced a strategic e-commerce partnership. The companies signed a Letter Of Intent (LOI) that provides Adobe access to Metastream's technologies for creating and deploying interactive 3D content on e-commerce sites. These technologies complement Adobe's award-winning Web publishing product line for authoring interactive, high-impact Web sites.

"High-traffic e-commerce sites use visually dynamic content to successfully sell products and services. Adobe's strategic partnership with Metastream demonstrates the company's commitment to providing customers with the most advanced tools to create and deploy the most compelling and interactive content imaginable on the Web," said Bruce Chizen, executive vice president of worldwide products and marketing, Adobe Systems.

3D is becoming an increasingly critical component of the Web experience, especially in the areas of navigation, community and commerce. To help creative professionals move into the world of 3D, Adobe will acquire MetaCreations' Canoma™ product, which creates 3D models from photographs and outputs finished files to the Web. In addition Adobe will support the Metastream™ format (MTS) across its tools including Adobe® Photoshop®, Adobe GoLive™, Adobe Illustrator®, Adobe LiveMotion™, Adobe InDesign™, Adobe Premiere™ and Adobe After Effects®. Adobe will continue to make investments in the 3D market space, as well as develop 3D capabilities in its key Web products over the coming year.

(more)

“The synergy between the two companies’ vision and technologies is clear—to provide customers with industry-leading tools to create and deploy next-generation, e-commerce virtual storefronts and shopping experiences,” said Bob Rice, president and CEO, Metastream Corporation. “With Metastream 3, we are able to provide Adobe customers a cohesive environment for displaying the output of all of Adobe’s products on the Web.”

Metastream 3 (MTS3) is the new e-commerce visualisation and brand management system that works across browsers and platforms. A component of this system is the Metastream 3D file format, a major advance in the fast delivery and progressive display of streaming 3D objects and other media types over the Internet.

With true-to-life, three-dimensional visual fidelity, MTS3 provides for a much richer online shopping experience, replicating many of the benefits of shopping in a store while adding the convenience and user-control of the Internet. MTS3 includes state-of-the-art animation and interactivity features enabling viewers to virtually “pick-up” products, examine them, and test out product features online. The technology aggregates and reports user viewing activities to help companies better market and sell its products. MTS3 is effective regardless of connection speeds and computer processing power.

A series of international e-commerce and content development Web sites have adopted Metastream 2.0 to add 3D impact to sites and increase online sales, including Sony, JCrew, Warner Brothers Online Store, CBS, Styleclick.com, Autobytel.com Inc, Lego Mindstorms and NASA.

About Metastream Corporation

Metastream Corporation is the leading provider of marketing visualization solutions and services that enable engaging, interactive product merchandising on the Internet. Metastream’s primary activities include developing and licensing Metastream technologies for e-commerce, providing a full range of fee-based professional services for implementing these 3D solutions and gaining adoption of its solutions through strategic alliances with leading interactive agencies, Web content producers, ISP’s and graphic tools companies. Metastream is 80 percent owned by MetaCreations (Nasdaq: MCRE) and 20 percent by Computer Associates International, Inc. (NYSE: CA) and is headquartered in New York City, New York. Additional information about Metastream is available at <http://www.metastream.com>.

About Adobe Systems Incorporated

Founded in 1982, Adobe Systems Incorporated (www.adobe.com) builds award-winning software solutions for Web and print publishing. Its graphic design, imaging, dynamic media, and authoring tools enable customers to create, publish and deliver visually rich content for various types of media. Headquartered in San Jose, California, Adobe is the fourth largest U.S.-based personal software company, with annual revenues exceeding \$1 billion.

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