

For immediate release  
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## **Adobe Acrobat 4.0 Software Bridges the Gaps in Today's Office Document Workflows**

**New Version Enables Easy Re-use of Text, Table and Graphics Within PDF Files, Rich Annotation and Security, and Captures Web Pages into Fully Formatted PDF Documents**

Adobe Acrobat isn't just for creating PDF files anymore. Unveiled today, Adobe® Acrobat® 4.0 software bridges the gaps left in today's electronic document creation and collaboration workflows, making Acrobat 4.0 the universal tool for document exchange.

Based on the Adobe Portable Document Format (PDF), Acrobat 4.0 software enables business users to more reliably share, collaborate and deliver documents exactly as intended in their office computing environments. Acrobat 4.0 provides a rich set of annotation and security tools, the ability to re-use information within PDF files, and delivers high-end professional publishing features. Additionally, to round out Acrobat's comprehensive document conversion capabilities, Acrobat 4.0 now provides easy HTML to PDF conversion, making it easy to aggregate and re-use Web pages.

Whether it's capturing Web pages for re-use, distributing documents from Microsoft® Office applications, or collaborating with Lotus Notes, Acrobat 4.0 enables customers to build more efficient document workflows in today's businesses.

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“Because many document workflows are still paper-based and computing environments are not uniform, it’s difficult for many companies to realise the benefits of a completely electronic document workflow,” said Ricky Liversidge, marketing director, Adobe Systems UK. “Acrobat 4.0 allows businesses to leverage their existing infrastructures, because it provides a common currency in PDF for reliable document exchange across computer platforms and application versions.”

The latest version builds on the application’s core electronic document publishing capabilities while transforming it into an essential tool for many types of business uses. Now, law firms, financial services companies, pharmaceutical companies, advertising agencies, Web and graphics professionals, can easily share, collaborate and deliver documents across the enterprise. For example, Lockheed Martin Tactical Aircraft Systems has used Adobe Acrobat software for years to create and distribute worldwide large volumes of documents, ranging from product collateral to employee expense forms to proposed aircraft configurations. Now, new features in Acrobat 4.0 promise to expand Acrobat’s role in the company’s day-to-day operations.

“The ability to capture individual Web pages or entire Web sites, review and mark up documents online, and sign off on materials electronically brings Acrobat to a new level in document distribution. With Acrobat 4.0, it’s faster and more cost-effective than ever for us to create materials, receive feedback from reviewers, and then deliver final documents to employees,” said Fred Harper, Web services team lead, Lockheed Martin Tactical Aircraft Systems.

### **Key Features and Benefits**

Adobe has enhanced Acrobat in a variety of ways to make it much easier to create PDF files, use Web content, re-use content within a PDF file, annotate and secure documents, and create press ready files for print production. Following are the key features and benefits of Adobe Acrobat 4.0.

#### **Convert Files into Adobe PDF Easily**

Users can now convert files into PDF by simply dragging and dropping the file onto the Acrobat icon. Additionally, the new Adobe PDFMaker utility (included with Acrobat) allows users to convert Word, Excel or Microsoft PowerPoint files into PDF from within those applications.

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### Capture and Download Fully Formatted Web Pages

For the first time, users can download, annotate, scale, reliably print, and easily distribute fully formatted web pages—even entire web sites—within one application. Acrobat's new Web Capture tool quickly converts live web pages into PDF files that preserve the pages' graphics, fonts, colours, and active hyperlinks.

### Re-use Information Within PDF Files

Adobe has also updated the Adobe Portable Document Specification (PDF). This latest version, PDF 1.3, now supports high-end professional publishing features and hierarchical metadata structure. It is precisely this support of metadata in PDF that allows the re-use of information contained in a PDF file. For example, where security permits, users can extract text graphics, and table data from PDF files.

### Review and Annotate Documents

In addition to adding sticky notes, the new version enables users to add stamps, text blocks and audio clips. Also, the author of the original document can easily summarise and review annotations by navigating and filtering a document based on its annotations.

### Digitally Sign Documents

Adobe has expanded on Acrobat's current ability to secure documents. Acrobat 4.0 now supports digital signatures enabling users to authenticate and safeguard information by allowing authors and key personnel to "sign" electronic documents. A digital signature can also verify that a document has not been altered since it was sent.

### Optimise PDF Files for Print Production Workflows

Adobe PDF is quickly becoming the file format of choice for delivering press ready files for print-production, and Acrobat 4.0 and Adobe PDF 1.3 offer enhanced features for graphic artists, publication designers, and pre-press and printing professionals. Acrobat 4.0 provides support for high-end features such as ICC profiles, full support for Adobe PostScript® 3™, and tools for making last-minute changes to text and graphics within a PDF file.

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### Pricing and Availability

Adobe Acrobat 4.0 software is expected to be available in the second quarter of 1999 for both Windows and Macintosh\* with an estimated street price of £149+VAT. Additionally, volume pricing will be available and registered users of Adobe Acrobat software, version 2.0 and higher, will be able to upgrade for £59+VAT from Adobe Direct on 0131 458 6842.

\*The following features of Adobe Acrobat 4.0 software are only available on the Windows platform: PDFMaker, Table Capture, Web Capture and Digital Signatures.

### About Adobe

Founded in 1982, Adobe Systems is a leading provider of publishing and imaging software technologies, and the second largest desktop software company in the world with annual revenues approaching \$1 billion. The company builds award-winning software solutions for professional publishers, web and graphic designers, document-intensive organisations, business users, and consumers. Adobe's products enable customers to create, publish and deliver visually-rich images and documents across all print and electronic media. The company employs more than 2,700 employees worldwide and has operations in North America, Europe, the Pacific Rim, Japan and Latin America. Adobe's worldwide headquarters is in San Jose, California and its web site is located at [www.adobe.com](http://www.adobe.com).

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