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Adobe Unveils First Cross-Platform Version of Adobe GoLive 4.0

Cutting-Edge Visual Web Design & Publishing Tool Adds Powerful New Features: Movie Editor for QuickTime 3.0, and XML and ASP Support

Adobe Systems today announced Version 4.0 of Adobe® GoLive™, the first cross-platform version of the industry's most lauded professional visual Web design and publishing tool. Adobe acquired GoLive Systems Inc.'s ground-breaking Web publishing technologies last month. Formerly known as GoLive CyberStudio™, Adobe GoLive 4.0 for Macintosh is scheduled to ship in March, followed by Version 4.0 for Windows in second quarter of 1999.

Adobe GoLive 4.0 software includes a wealth of new features that increase productivity and give Web designers the power to build and maintain sophisticated new media Web sites quickly and easily. Adobe GoLive 4.0 adds cross-platform support; redesigned Movie Editor for QuickTime 3.0; improved support for emerging Web technologies like the Extensible Markup Language (XML) and Microsoft's Active Server Pages (ASP); Adobe PDF integration; new Site Management capabilities; CyberObjects enhancements and new JavaScript actions; user interface improvements; and new table-editing capabilities.

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“Professional Web designers are really getting the best of both worlds—the cutting-edge advancements and rapid upgrades that they’ve come to expect from GoLive—and the cross-platform support and tighter integration with Adobe’s leading products like PDF, Photoshop® and Illustrator®,” said David Kekone, president of CANTO5, in Hollywood, Calif. “These developments have enormous benefits for Web designers like me, who are constantly looking for advancements that give us a competitive edge. Adobe is sending a powerful message to Web designers—they understand where we have to go and what we have to accomplish to get there.”

Adobe GoLive 4.0 for Macintosh and Windows strongly complements the most-frequently used tools in Web design: Adobe Photoshop, Adobe Illustrator, Adobe ImageReady, Adobe ImageStyler, Adobe Premiere, and Adobe After Effects. Adobe GoLive has gained a loyal following for its precise, pixel-level control over designs while automatically generating HTML code that works across browsers and different computer platforms. With more than 25 awards for best Web publishing product and 45 top reviews in leading publications, Adobe GoLive has been widely accepted and critically acclaimed by professional Web publishers, industry influencers and press.

“Adobe’s aggressive delivery schedule of Version 4.0 underscores the company’s commitment to deliver best-of-class, professional Web publishing systems at Internet speed,” said Andreas Poliza, GoLive’s founder, who is now Adobe’s chief internet strategist. “Our customers can expect a progressively integrated suite of Adobe tools, beginning with Adobe GoLive’s immediate integration with Adobe PDF.”

Powerful New Features for Web Designers

Adobe GoLive 4.0 for Macintosh and Windows delivers powerful new features for Web designers that build on those that made it the preferred Web design and publishing tool of top Web shops around the world; robust Site Management; a familiar layout grid and “drag and drop” metaphor; ready-to-use JavaScript actions that offer instant interactivity without programming; a rich studio of editors; the DHTML Timeline Editor; Cascading Style Sheets (CSS); and cross-browser support.

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Pricing and Availability

Adobe GoLive 4.0 for Macintosh and Windows will be available in March and in the second quarter of 1999 respectively. All registered users of Adobe PageMill, CyberStudio Professional 3.x and below and CyberStudio Personal Edition can upgrade to Adobe GoLive 4.0 for £59+VAT for the first 90 days after shipment of the product. After this 90 day period no upgrades are available. As an introductory offer, Adobe GoLive will be available from Adobe Direct on 0131 458 6842 for £119+VAT for 90 days prior to shipment and then at £179+VAT. For further information contact Adobe on 0181 606 4001 or at <http://www.adobe.co.uk>

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About Adobe

Founded in 1982, Adobe Systems is a leading provider of publishing and imaging software technologies, and the second largest desktop software company in the world with annual revenues approaching \$1 billion. The company builds award-winning software solutions for professional publishers, web and graphic designers, document-intensive organisations, business users, and consumers. Adobe's products enable customers to create, publish and deliver visually-rich images and documents across all print and electronic media. The company employs more than 2,700 employees worldwide and has operations in North America, Europe, the Pacific Rim, Japan and Latin America. Adobe's worldwide headquarters is in San Jose, California and its web site is located at www.adobe.com.

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