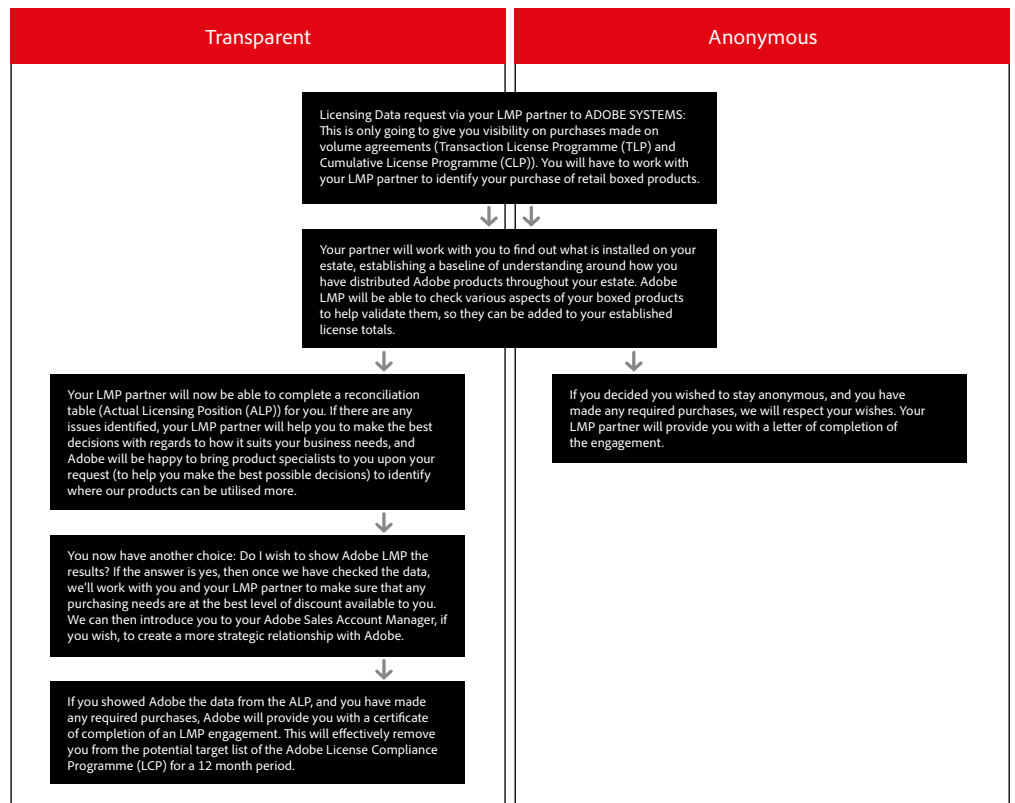




# What's the process and what's on offer?

Once you have started working with your License Management Programme (LMP) partner, you have a choice to make: Would you like to keep Adobe LMP aware of your actions to control your software estate, or not? If the answer is yes, then the most likely steps taken will be:



As you can see, there are various positive reasons to work transparently with Adobe LMP, as we can help you to achieve the best possible results in regards to software licensing:

1. An understanding of your Adobe software estate.
2. A strategic relationship with your LMP consultancy to maintain your control.
3. Peace of mind that you are buying your software at the best pricing available to you.
4. Perpetual access to Adobe experts on the software you own, so you know you are getting the most out of your assets.
5. A relationship with your Adobe Account Manager, to take you and your business to the next level with our technology.