

# Duncan Egan

**Vice President of Enterprise Marketing, Asia Pacific & Japan, Adobe**

Duncan Egan leads Enterprise Marketing for Adobe across Asia Pacific and Japan, overseeing regional marketing strategy, demand generation, digital marketing, customer engagement, and thought leadership. He works closely with organisations across the region to help accelerate growth through AI-powered digital experiences and customer-centric innovation.

Prior to joining Adobe, Duncan led marketing growth for ServiceNow across APJ, helping the business achieve double-digit growth for seven consecutive years. Earlier in his career, he was based in Silicon Valley, where he held marketing leadership roles at Oracle, Taleo, and TIBCO Software.

Duncan is passionate about the intersection of AI, creativity, data, and customer experience, and how technology can help businesses build stronger, more meaningful connections with customers. He is also a strong advocate for mentoring, leadership development, and building high-performing teams.

He holds a Bachelor of Science degree from San Jose State University.



Follow Duncan on LinkedIn: <https://www.linkedin.com/in/duncanegan/>

Adobe is changing the world through digital experiences.

For more information visit: [www.adobe.com/au](http://www.adobe.com/au)